FOUNDATION IN COMMUNICATION

(N/321/3/0210) 04/26 (MQA/PSA14410)



The Foundation in Communication (FiC) provides a basic understanding of the theories of communication as well as related skills in the area of communication. The contemporary and integrated modules of the programme are learner centric and adopt inductive teaching and learning approaches to promote inquiry-based and problem-based learning skill development that enable lifelong learning.

They also equip the students with required entrepreneurial and innovative skills to transform society and create sustainable development which is aligned to MMU's mission and vision. In addition, the programme also strengthens English language proficiency through its comprehensive English language modules. The programme also distinctively includes technology skill-sets to empower aspiring communication professionals to solve meaningful problems, and employ related software programmes to create digital contents.

Programme Structure

Trimostor 1

Trimostor 2

Trimostor 3

Irimester I	Irimester 2	Irimester 3
 Communicative English Communication Studies Discovering Mass Communication Reasoning and Advocacy Fundamentals of Media Writing Fundamental of Visual Communication 	 Essential English Social and Emotional Health Communication and Culture Digital Media Applications Public Speaking Introduction to Business Management 	 Academic English Fundamentals of Integrated Marketing Communication Social Network Applications

Note: The above programme structure serves as a guide. Courses may differ according to intakes.

Entry Requirements

- Pass SPM/O-Level or its equivalent with a minimum of Grade C in at least five (5) subjects AND at least a B in English; OR
- Pass UEC with a minimum of Grade B in at least four (4) subjects inclusive of English; OR
- Other equivalent qualification recognised by the Malaysian Government.