

# BUSINESS



**PATHWAY TO YOUR ENTREPRENEURIAL AMBITIONS**





# YOUR FUTURE BUILT TODAY

6  
campuses across  
Malaysia

30+  
years of  
empowering  
young minds

16,500+  
students currently  
served

1,000+  
employees  
nationwide

70,000+  
graduates whose  
lives we have  
touched

## ABOUT INTI

At INTI, our mission is to bridge the needs of tomorrow through the competencies our students gain today, empowering them to become the leaders, innovators and game changers of the future. We are committed towards ensuring our students gain the competencies needed for the workplace of the future, and to work alongside the digital transformations driving today's global businesses in the Fourth Industrial Revolution.

Through our innovative teaching and learning and extensive industry partnerships, we empower our students with the ability to work with smart machines, to process and analyse data for better decision-making, to learn about technologies that impact businesses and manufacturing processes, and to develop professional skills such as adaptability, working with multidisciplinary teams, problem-solving, and a thirst for lifelong learning.

By inspiring our students to explore their passions and discover their true potential through the right skills, tools and experiences, we continue to be a force of change in revolutionising education. Our commitment is to ensure exceptional graduate outcomes, and to transform our students into the dynamic leaders of the future – ones who will lead us in the Fourth Industrial Revolution, and beyond.

Awarded **FIVE STARS** in the **QS STARS RATING**, achieving top marks in the categories of Online Learning, Employability, Facilities and Inclusiveness

QS STARS™  
RATING SYSTEM  
★ ★ ★ ★ ★  
Online Learning

QS STARS™  
RATING SYSTEM  
2019 ★ ★ ★ ★ ★  
Employability

QS STARS™  
RATING SYSTEM  
2019 ★ ★ ★ ★ ★  
Facilities

QS STARS™  
RATING SYSTEM  
2019 ★ ★ ★ ★ ★  
Inclusiveness

INTI GRADUATE  
EMPLOYABILITY  
SURVEY 2017  
VALIDATED BY  
**|BDO**

99%  
of INTI graduates  
are employed  
within 6 MONTHS  
of graduation

91%  
of INTI graduates  
are PAID HIGHER  
than the market  
minimum average

60%  
of INTI graduates  
get job offers BEFORE  
they graduate



# COLLABORATION WITH INDUSTRY PARTNERS

Over the years, INTI has cultivated a strong engagement with multinational companies and large local organisations on diverse platforms to foster innovation curricula and develop future-ready graduates.

3M

AirAsia

astro

aws academy

BDO

DELL

DXC.technology

FedEx Express

flex

GAMUDA

GE

Glodon Malaysia

GRANDIS HOTELS and RESORTS

Hilton

IKEA

Inari Amertron Berhad

intel

JABIL

KEYSIGHT TECHNOLOGIES

KPMG

Maybank

Microsoft

MIMOS

MOTOROLA SOLUTIONS

OPPSTAR

PUBLIC BANK

pwc

ssas

Shell

Shangri-La's Tanjung Aru Resort & Spa KOTA KINABALU

teledirect TELECOMMERCE

Unilever

wilmar

and many more

The platforms include:

- Industry Awards / Scholarships
- Employer Projects
- Boot Camps and Career Workshops
- INTI Leadership Series
- Faculty Industry Attachments
- Industry Advisory Boards
- Industry Skills Certifications
- Employer Centric Curricula
- Internships and Job Placements
- Coaching and Mentoring

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## We are INTERNATIONAL

Our internationally recognised education will enrich you with the right skills and attributes to excel at whatever you do and wherever you go.

### World Renowned Collaborations with Prestigious Universities

INTI offers exclusive franchise degrees and dual award degree programmes in partnership with some of the world's highest rated universities. These partnerships help to enhance your academic credentials and offer you access to some of the most prestigious institutions of higher learning globally.



**RANKED NO.15 UK UNIVERSITY\***  
\*Guardian University Guide 2020



**Blue Mountains**  
International Hotel  
Management School

**RANKED NO. 1 HOTEL  
MANAGEMENT SCHOOL IN  
AUSTRALIA AND ASIA-PACIFIC**  
\*Kantar 2020



**AWARDED TOP GOLD RANKING IN UK'S  
TEACHING EXCELLENCE FRAMEWORK\***  
\*Teaching Excellence Framework (TEF) 2018



**NO.1 MOST INNOVATIVE  
UNIVERSITY IN THE NORTH\***  
\*US News & World Report 2018



**ONE OF BRITAIN'S LARGEST AND MOST  
PROGRESSIVE MODERN UNIVERSITIES\***  
\*<https://www.cumulusassociation.org/members/SheffieldHallamUniversity/>



**AACSB ACCREDITED\***  
**-ONLY 5% OF WORLD'S BUSINESS  
SCHOOLS SHARE THIS HONOUR**  
\*Association to Advance Collegiate Schools of Business (AACSB)

## INNOVATIVE Teaching & Learning

INTI integrates an array of proven approaches to teaching combined with revolutionary applications of technology in the classroom such as the innovative Blackboard Learning Management System.



**Blackboard**

With Blackboard, learning does not only happen in the classroom, it happens everywhere. It's a holistic, integrated system to collaborate and interact with fellow students and lecturers. Students can offer and gain feedback from their peers on coursework and perform self-assessments while learning in a safe, nurturing and holistic environment.

### GLOBAL RECOGNITION AND ACHIEVEMENT

Awarded to  
INTI INTERNATIONAL UNIVERSITY  
& COLLEGES for:



- Professional Development (2020, 2019 & 2017) •
- Student Success (2020 & 2019) •
- Leading Change (2018) •

### Supplementary Learning and Assessment Tools Used:



**3D Studio Broadcasting  
System Using The Most  
Advanced Virtual Studio  
Technology**



**Video Management  
And Creation Tools**



**Interactivity Building  
Software Ranging From  
Games, Quizzes, Simulations,  
Presentations And More**



**Online Assessment Platform  
with Online Remote Proctoring**



**Software To Support Feedback  
Processes Including Course  
And Lecturers' Evaluations**



### INDUSTRY RELEVANCE

INTI has established a strong collaborative network with key leading companies in the industry and has been at the forefront of education innovation by offering an academic curriculum that is not only industry relevant but also immensely effective.

## INDIVIDUAL Development

INTI endeavours to include practical experiences in every programme it offers. From practical workshops taught by local and international guest lecturers and industry practitioners who share the ins and outs of the working world, to hands-on practical projects initiated by potential employers.



### THE MENTOR-MENTEE PROGRAMME

Expand your social circles and future horizons

New students at INTI are paired up with a senior student who acts as a role model and offers assistance in easing them into academic life. The mentor-mentee programme supports new students to form social bonds and helps them become a part of the close-knit INTI community. These social bonds provide a significant part of the support a student receives during their journey at INTI.



### PARENT / TEACHER MEETINGS

Get valuable feedback and grow

To keep abreast of a student's academic progress at INTI, both students and lecturers have access to the Blackboard Academic Learning system which helps them track the areas for improvement. Parents and caregivers are also invited to meet with the student's lecturers and academic staff to discuss their academic performance and explore ways to enhance it.



### LINKEDIN

Building your personal brand and your link to a world of opportunities

INTI has established a collaboration with LinkedIn that leverages its powerful connections, and offers training for students to create their personal brand and profile that elevates their opportunities for employability. Regular workshops are conducted to teach students how to create a compelling resume that will resonate with potential employers. With a complete, job-ready LinkedIn profile even before they graduate, INTI students have the perfect platform to build and enhance their personal brand.



# LET'S TALK BUSINESS

With the advent of technology and social media, starting a business in this digital age has never been easier. You can swiftly establish your own start-up company with the right combination of smart business decisions, attractive marketing programmes and the acumen to identify the right business opportunities. At the INTI School of Business, you will be taught the know-how to build your own business, and gain the exposure you need to succeed.

## CLOSE TIES TO INDUSTRY

To ensure our syllabus is relevant to the demands of today's challenging business environment, INTI collaborates with an Industry Advisory Board that consists of respected members of the business community. These leaders of good standing advise and contribute towards the design and development of INTI's curriculum. This constant feedback ensures that the gap between the needs of the industry and the expectations of graduates are minimised, and helps to create a robust, up-to-date syllabus which is aligned with the needs of today's business.

A key component to these outstanding student outcomes is INTI's hands-on approach to learning that exposes students to actual working conditions in the workplace through internship placements and employer projects with the world's leading companies.

## ENHANCEMENT PROGRAMME

Students at INTI are given a holistic education that covers not only academic subjects but the skills, training and accreditation that enhance their academic learning, leadership skills, networking and personal development. This hands-on approach is achieved through a variety of activities, workshops and seminars that expose them to actual business scenarios.

Students following the appropriate courses in finance and accounting are guided in pursuing associate memberships with certified international accreditation bodies such as the ACCA, AIA, CPA, IPA, ICAA and ICAEW.

## INTERNATIONAL PARTNERSHIPS

INTI has close partnerships with renowned universities in the US, UK and Australia - all of whom are internationally recognised for the quality and innovativeness of their business programmes.

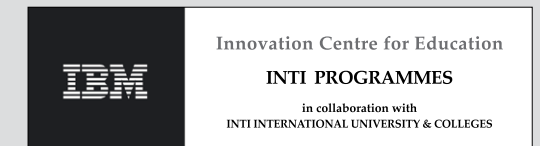
The University of Hertfordshire Business School is listed in the Top 100 Most International Universities in The World<sup>1</sup>. The Southern New Hampshire University is the only institution of higher learning to be ranked among the Top 50 Most Innovative Companies in The World. The Swinburne Business School is accredited by the Association to Advance Collegiate Schools of Business (AACSB) International, a globally-recognised hallmark that is given to only 5 per cent of the world's business schools while the Coventry University Business School was ranked No.7th in University for Accountancy & Finance<sup>2</sup>.

<sup>1</sup> Times Higher Education January 2015

<sup>2</sup> By the Guardian University Guide 2016

# INDUSTRY CURRICULUM INTEGRATION

## INTI AND IBM INNOVATION CENTRE FOR EDUCATION (IBM-ICE)



**INTI is honoured to be the FIRST private higher education institution in Malaysia to offer programmes in collaboration with IBM.**

IBM-Innovation Center for Education (IBM-ICE) is an academic-industry alliance between INTI and IBM aimed at preparing the next generation of young professionals using cutting edge knowledge and skills directly through the University's curriculum.

### BENEFITS OF THE PROGRAMME:

- Innovative curriculum jointly developed with IBM on various industry modules, based on the skills requirements of various organisations across the world including banks, computer services, education, healthcare, insurance, manufacturing, retail and other industries. The curriculum helps prepare students for careers in "economy of tomorrow" industries.
- Incorporate learning from industry-experts through lectures and webinars
- Courseware developed by IBM and Learning Services team
- Students eligible for an IBM Badge upon successful completion of the programme
- IBM-ICE transcript indicating the success of IBM-ICE Modules completion
- Improve your prospects for a global career with the best companies

## ALIBABA GLOBAL E-COMMERCE TALENT



### COLLABORATION WITH ALIBABA GLOBAL E-COMMERCE TALENT (GET)

The Alibaba GET was established by the Alibaba Group, in an inclusive opportunities that enables student to access insights, skills and opportunities within the current and future digital era.

INTI Diploma in Business prepares students for the challenges and demands they will face in the future, making them one of the most sought after professionals in the industry. Students will go through the E-Commerce Theory and Application modules through Alibaba Global E-Commerce Talent (GET) Programme.

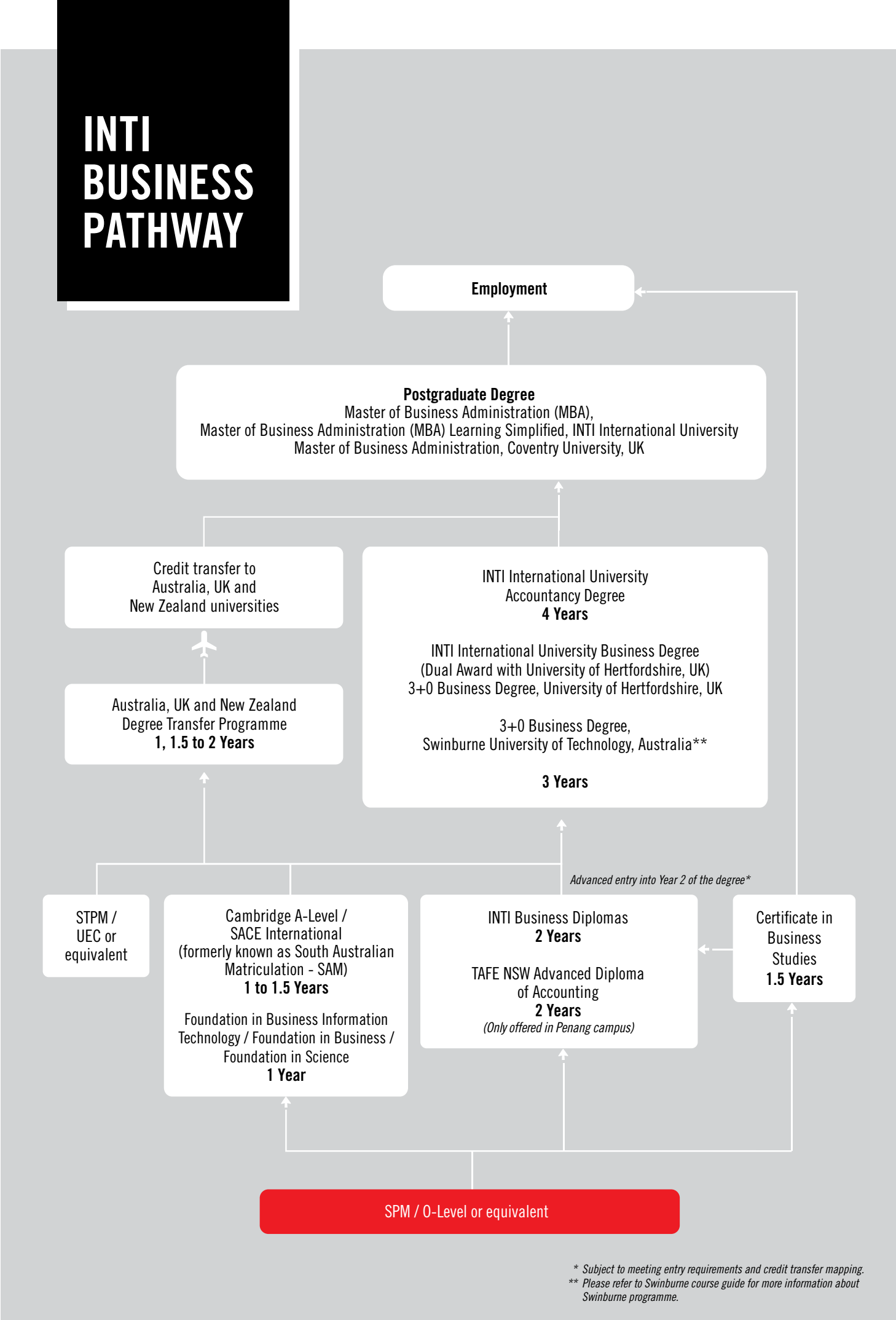
### BENEFITS OF THE PROGRAMME:

- A curriculum that directly integrates Alibaba Global E-Commerce Talent (GET) programme, to equip students with in-demand E-Commerce knowledge amidst the digital economy setting
- A GET certification that will help students gain access to the Alibaba ecosystem, thus enhancing their interest in learning online business and start their own online business

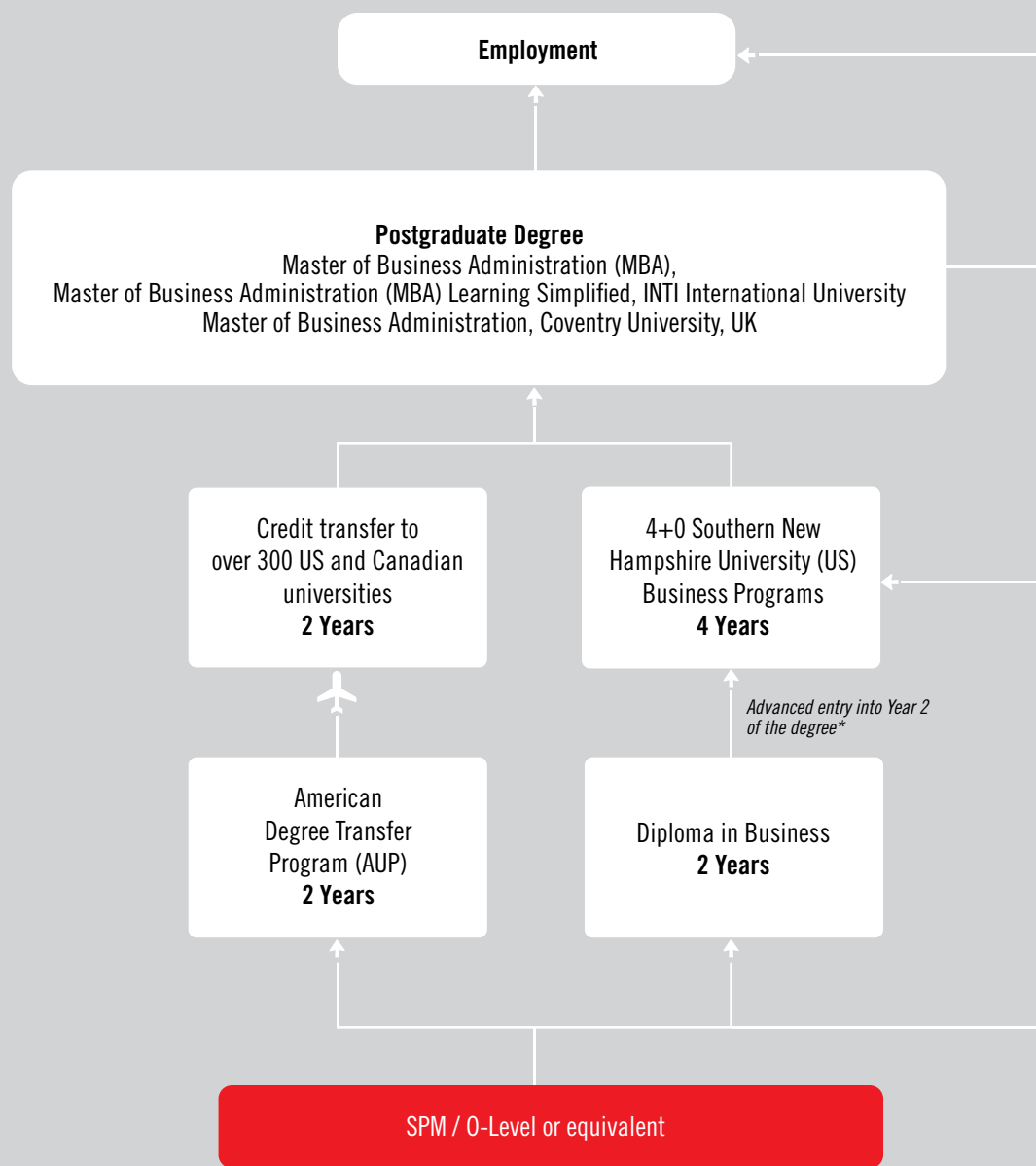


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\* Subject to meeting entry requirements and credit transfer mapping.

# ENTRY REQUIREMENTS

## CERTIFICATE IN BUSINESS STUDIES

SPM / SPMV:  
Pass with 1 credit

UEC:  
Pass with at least 1B in any subject

O-Level:  
Pass with at least grade C in 1 subject

SKM:  
Pass SKM Level 2 in related field and pass SPM

Other:  
Equivalent qualifications recognised by the Malaysian Government

## FOUNDATION IN BUSINESS INFORMATION TECHNOLOGY

*IT Pathway*  
SPM / SPMV / O-LEVEL / Equivalent:  
5 credits including Mathematics  
(credits including Additional Mathematics  
OR credits in Mathematics & 1 Science /  
Technology / Engineering related subjects  
required for student who wants to progress  
to Computer Science Degree Programme)

UEC / Equivalent:  
3Bs including Mathematics  
(credits including Additional Mathematics  
OR credits in Mathematics & 1 Science /  
Technology / Engineering related subjects  
required for student who wants to progress  
to Computer Science Degree Programme)

*Business Pathway*  
SPM / O-LEVEL / EQUIVALENT:  
5 credits\*

UEC / EQUIVALENT:  
3Bs\*

## DIPLOMA: BUSINESS / BUSINESS MANAGEMENT / ACCOUNTING / MARKETING / FINANCE / E-COMMERCE / ENTREPRENEURSHIP

SPM / SPMV:  
Business / Business Management /  
E-Commerce / Marketing /  
Entrepreneurship - 3 credits

Finance - 3 credits including Mathematics

Accounting - 3 credits including Mathematics  
and pass in English

O-Level:  
Minimum Grade C in 3 subjects

UEC:  
3Bs

Pass Certificate with CGPA 2.00

SKM:  
Level 3 in related field AND  
Pass SPM with at least 1 Credit

Pass Sijil Kolej Komuniti that equivalent to  
Level 3 MQF in related field AND  
Pass SPM with at least 1 credit

STPM:  
Grade C (CGPA 2.00) in 1 subject

STAM:  
Pass STAM with Maqbul

Other:  
Equivalent qualifications recognised by the  
Malaysian Government

## TAFE NEW SOUTH WALES ADVANCED DIPLOMA OF ACCOUNTING

SPM: 3 credits with credit in Mathematics

O-Level: 3 credits with credit in Mathematics

UEC: 3Bs with credit in Mathematics

## 3+0 BACHELOR OF BUSINESS IN COLLABORATION WITH SWINBURNE UNIVERSITY OF TECHNOLOGY, AUSTRALIA\*\*

STPM:  
Pass 3 subjects in STPM with a minimum  
CGPA 2.50 and a pass in Mathematics and  
English at SPM level or its equivalent

A-Level:  
Minimum value of 8 must be achieved in 3  
subjects at A-Level

UEC:  
Average of best 5 subjects - Average of  
65% or better

Australian Senior High School Certificate:  
Minimum ATAR of 60. Score of 30 in English  
as Alternate Language (EAL) for Victorian  
Certificate of Education, or equivalent

INTI Foundation:  
Having completed an INTI Foundation  
programme with an average of 60% (CGPA  
2.40). (Average of 60% in English - study  
must be completed not more than one year  
prior to commencing study at Swinburne)

Foundation:  
Having completed Foundation programme  
with an average of 65%. (Average of 70%  
in English - study must be completed not  
more than one year prior to commencing  
study at Swinburne)

INTI Diploma:  
Having completed an INTI Diploma  
Programme. Credit transfer up to the  
equivalent of 1 year.

Diploma:  
Any qualifications equivalent to Diploma  
(MQF Level 4) or Advanced Diploma (MQF  
Level 5) are subject to university's approval

\* Depending on your final degree choice. Please refer to Head of Programme for further clarification.

\*\* Please refer to Swinburne course guide for the full entry requirements.



# ENTRY REQUIREMENTS

	<u>3+0 BA (HONS) BUSINESS ADMINISTRATION IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK</u>	<u>3+0 BA (HONS) EVENT MANAGEMENT AND MARKETING IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK</u>	<u>3+0 BA (HONS) MARKETING IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK</u>	<u>3+0 BA (HONS) FINANCE IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK</u>	<u>3+0 BA (HONS) ACCOUNTING &amp; FINANCE IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK</u>	
Entry Level						
SPM/O-Level						
STPM	A minimum of two passes at minimum Grade C+ (GP 2.33) and SPM grade C in Mathematics			A minimum of two passes at minimum Grade C+ (GP 2.33) and SPM grade C in Mathematics and MUET 4.0		<b><u>Where English Language requirements are not specified:</u></b>  IELTS score of 6.0 (with no less than 5.5. in any band)  <u>OR</u>  TOEFL 72 with band scores of reading 18, writing 17, listening 17, speaking 20  <u>OR</u>  Cambridge English First (also known as First Certificate in English) 169 overall with a minimum of 162 in each component  <u>OR</u>  PTE 59 with no less than 42 in any band  <u>OR</u>  MUET 4.0  <u>OR</u>  SPM grade C  <u>OR</u>  an equivalent qualification in English Language
STAM						
A-Level	A minimum of 2 full passes totalling 80 UCAS points and grade C in either SPM or O-Level Mathematics					
Foundation	Successful completion of a relevant Foundation / Pre-U programme to include Mathematics with CGPA 2.00, a pass in Mathematics and a credit in English at SPM / equivalent		Successful completion of a relevant Foundation / Pre-U programme to include Mathematics with CGPA 2.50, a pass in Mathematics and a credit in English at SPM / equivalent		Successful completion of a relevant Foundation / Pre-U programme to include Mathematics with CGPA 2.50, a pass in Mathematics and a credit in English at SPM / equivalent	
UEC	5Bs including at least a pass in Mathematics and a credit in English			5Bs including at least a pass in Mathematics and a credit in English; and a MUET 4.0		
SACE International <i>formerly known as South Australian Matriculations</i>	Pass 5 subjects with ATAR 65%, a pass in English and Mathematics and no subject below 10/20					
NSW (HSC)	Minimum 10 units with ATAR 65%, a pass in English and Mathematics and no subject below 50%					
International Baccalaureate (IB)	Minimum 24 points with at least 4 points for SL English and 4 pts for SL Mathematics					
Canadian Pre-University (CPU)	Minimum 6 Year 12 passes with an average of 65% and pass in English and Mathematics at Grade 12					
Tertiary Entrance Examination (TEE)						
Australian Year 12						
Diploma	Pass diploma in related field with minimum CGPA 2.00 including a pass in Mathematics* and a credit in English at SPM / equivalent		Pass diploma in related field with minimum CGPA 2.50 including a pass in Mathematics* and a credit in English at SPM / equivalent			
Matriculation/Pre-University						
Others	Equivalent qualifications to be assessed by the Head of Programme in liaison with the Hertfordshire Business School Admissions Tutor					

\*(1) Credit transfer are given based on module to module mapping according to standards / guidelines provided by MOHE / MQA and in consultation with the Admission Tutor in University of Hertfordshire.  
(2) Have a recognised English language proficiency result.

# ENTRY REQUIREMENTS

	<b><u>BACHELOR OF ACCOUNTANCY (HONS) / BACHELOR OF ACCOUNTING AND FINANCE (HONS), INTI INTERNATIONAL UNIVERSITY</u></b>	<b><u>BACHELOR OF BUSINESS (HONS) WITH PSYCHOLOGY / BACHELOR OF BUSINESS (HONS) IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK</u></b> <small>Major: Accounting, Business Administration, Finance, Marketing, Human Resource Management, International Business / Logistic and Supply Chain Management</small>	<b><u>BACHELOR OF BANKING AND FINANCE (HONS) IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK</u></b>	<b><u>4+0 BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN COLLABORATION WITH SOUTHERN NEW HAMPSHIRE UNIVERSITY, US</u></b>
Entry Level				
SPM/O-Level				Pass with 5 Credits includes a pass in Mathematics and a credit in English at SPM level or any equivalent qualification.
STPM	A pass in STPM or its equivalent, with a minimum Grade C+ (GP 2.33) in any 2 subjects, and credits in Mathematics at SPM level	Pass STPM with minimum Grade C CGPA 2.00 in 2 subjects	Pass STPM with minimum Grade C+ CGPA 2.33 in 2 subjects and SPM credit in Mathematics and a pass in English	Pass with TWO (2) full passes and a pass in Mathematics and a credit in English at SPM level or any equivalent qualification.
STAM	A pass in STAM, with a minimum of Grade Jayyid and a credit in Mathematics at SPM Level or its equivalent.			
A-Level		Pass A-Level with 2Ds	Pass A-Level with 2Ds and a credit in Mathematics and pass English at SPM Level or its equivalent	Pass with 2 full passes and a pass in Mathematics and a credit in English at SPM level or any equivalent qualification.
Foundation	Completion of INTI Foundation in Business Information Technology Programme, Minimum CGPA 2.50; and credits in Mathematics at SPM level	Matriculation / Foundation Certificate from any PPT recognised by the Ministry of Education or government of Malaysia with CGPA 2.0	Matriculation / Foundation Certificate from any PPT recognised by the Ministry of Education or government of Malaysia with CGPA 2.5 and pass SPM with credit in Mathematics and a pass in English	Having successfully completed recognised Foundation Programme
UEC	5 subjects at grade B including a pass in Mathematics and English OR a pass in SPM Mathematics and English	5 subjects at grade B including a pass in Mathematics and English OR a pass in SPM Mathematics and English	5 subjects at grade B including a credit in Mathematics and English OR a credit in SPM Mathematics and English	5Bs
SACE International <small>formerly known as South Australian Matriculations</small>	5 subjects with ATAR of 55	5 subjects with ATAR of 55	5 subjects with ATAR of 55	5 subjects with ATAR of 55 (equivalent to TER of 55), no subject below 10/20
NSW (HSC)	10 units with ATAR of 55	10 units with ATAR of 55	10 units with ATAR of 55	Minimum 10 units with ATAR 55, no subjects below 50
International Baccalaureate (IB)				Pass IB Diploma
Canadian Pre-University (CPU)	6 passes with an average of 55	6 passes with an average of 55	6 passes with an average of 55	Pass 6 subjects with average 55
Tertiary Entrance Examination (TEE)	4 or 5 subjects with ATAR of 55	4 or 5 subjects with ATAR of 55	4 or 5 subjects with ATAR of 55	5 subjects with a minimum aggregate of 279
Australian Year 12	TER/UAI/ENTER 55	TER/UAI/ENTER 55	TER/UAI/ENTER 55	Average 55
Diploma	Diploma in the relevant field from other institutions recognised by the Malaysian Government with CGPA ≥ 2.50	Diploma in the relevant field from other institutions recognised by the Malaysian Government with CGPA ≥ 2.00	Diploma in the relevant field from other institutions recognised by the Malaysian Government with CGPA ≥ 2.50	Having successfully completed recognised Diplomas with CGPA 2.50 (if SPM 3 Credits) or CGPA 2.0 (if SPM 5 Credits)
Matriculation/Pre-University	Completion of Matriculation/Pre-University programme with minimum CGPA 2.50, and credits in Mathematics at SPM level			Pass Government Matriculation
Others	Other equivalent qualifications as recognised by the Malaysian Government	Other equivalent qualifications as recognised by the Malaysian Government	Other equivalent qualifications as recognised by the Malaysian Government	Other equivalent qualifications as recognised by the Malaysian Government



# FOUNDATION IN BUSINESS INFORMATION TECHNOLOGY

This programme is for students who want to pursue a Business or IT degree. In the first semester, students will study common subjects and later on, have the option of choosing their pathway in Business or IT.

## Business pathway

Students will study courses relevant to their desired degrees in the areas of management and accounting. These courses provide a fundamental understanding of the concepts and principles of how an organisation works, organisational structure and behaviour, market structure and consumer behaviour.

## IT pathway

Students will take up Programming Techniques and Introduction to Database Management System. In INTI International College Subang, students will take Advanced Mathematics. These courses are designed to enable an understanding of the technical and humanistic aspects of computing.

*The IT pathway is not available in Sabah and KL.*

## Assessment

Assessment of individual courses in the Foundation Programme consists of two components:

- Continuous coursework (50%)
- Final examination (50%)

The continuous coursework component comprises different assessment tasks such as projects, assignments, laboratory work, presentations, tests, and others as assigned throughout each semester. The final examination is conducted at the end of each semester. The assessments are subject to quality assurance procedures to maintain high standards and ensure fair assessment.

## Offered at

INTI International University  
(R2/010/3/0199)(04/24)(A4602)

INTAKES: JAN, MAY & AUG

INTI International College Subang  
(R2/010/3/0268)(12/24)(A10123)

INTI International College Kuala Lumpur  
(R/010/3/0136)(06/23)(MQA/FA2751)

INTI International College Penang  
(R2/010/3/0003)(10/25)(A11600)

Foundation in Business  
INTI College Sabah  
(R2/010/3/0259)(06/24)(A10005)

INTAKES: JAN, APR & AUG

## Duration

1 Year

## Programme structure

- Courses offered**
- Advanced Mathematics\*\*
  - Basic Computing
  - Business Statistics
  - Data Communications and Networking\*
  - English Language Skills 1
  - English Language Skills 2
  - Fundamentals of Accounting
  - Fundamentals of Business Management
  - Fundamentals of Mathematics
  - General Studies
  - Introduction to Business Studies
  - Introduction to Database Management System\*
  - Macroeconomics
  - Microeconomics
  - Programming Techniques\*\*
  - Self-Development Skills
  - Skills for Creative Thinking

# CERTIFICATE IN BUSINESS STUDIES

Students will get a basic understanding in all areas of Business – Marketing, Management, Economics, Bookkeeping and IT.

Upon completing the programme, students can proceed to the Diploma level, and then to the 3+0 UK or the 4+0 US Business Degree Programs.

## Highlights

- This programme prepares students to further their diploma and degree studies at INTI
- Students are guided and supported by a dedicated team of lecturers, who will help them cope with their university education
- Students enjoy subject exemption when progress to various INTI diploma programmes\*

## Offered at

INTI International College Subang  
(R2/340/3/0358)(02/24)(A9657)

INTI International College Penang  
(R/340/3/0406)(04/24)(MQA/FA4448)

INTI College Nilai  
(R/340/3/0622)(10/2025)(MQA/FA7416)

INTI College Sabah  
(N/340/3/0771)(04/24)(MQA/PA11890)

INTAKES: JAN, APR & AUG

Certificate in Business  
INTI International College Kuala Lumpur  
(R/345/3/0286)(01/23)(MQA/FA2717)

INTAKES: JAN, APR & AUG

## Duration

1.5 Years

## Programme structure

- Core Modules**
- Basics of Managing Information\*\*
  - Basic Skills in Office Software Application\*\*
  - Business Ethics\*
  - Bookkeeping Skills
  - Business Communication Skills
  - Customer Service\*
  - Effective People Skills
  - English
  - Introduction to Business\*
  - Inventory Management\*\*
  - Management
  - Marketing
  - Mathematics\*\*
  - Office Management Skills\*
  - Principles of Economics
  - Personal Development Skills\*\*
  - Small Business Management\*\*
  - Business Mathematics\*
  - Computer Applications\*
  - Business Statistics\*
  - Introduction to Finance\*

## MPU subjects

- Introduction to Malaysian Culture (Local & International students)
- Malaysian Studies 1 (Local students)
- Malay Communication 1A (International students)
- Study Skills for Certificate Level (Local & International students)

\* Only available in INTI International University.  
\*\* Only available in INTI International University and INTI International College Subang.

+ Subject to approval.  
\* Only available in INTI College Nilai.  
\*\* Only available in INTI International College Subang, INTI International College Penang, INTI International College Kuala Lumpur & INTI College Sabah.

# DIPLOMA IN BUSINESS

Students will learn how to adopt an inquisitive approach. They will also be equipped with cutting-edge knowledge and skills that are fundamental to exercising critical thinking in the competitive business arena.

### Highlights

- Capstone module provides students with exposure to real life business situations that stimulate critical thinking
- INTI Business Leadership Series (ILS) give students the opportunity to network with global CEOs and top industry leaders
- Guest lecturers from the industry will provide students with insights into the actual business environment
- Integrated industry modules in collaboration with IBM to develop competencies. At the successful completion and assessment of an IBM ICE module, students will be eligible for an IBM Badge in Business. In addition, at the end of the programme completion, student will be given an IBM-ICE transcript indicating successful completion of the IBM-ICE Modules within the INTI Diploma in Business programme\*\*
- Integrated with Alibaba module to enhance understanding in E-Commerce and digital economy.



\* For Malaysian students who do not have a credit in SPM BM.  
\*\* Only available in INTI International University.

### Programme Structure

#### Common modules

- Business Accounting
- Business Communication
- Capstone Project A & B
- Critical Analysis
- E-Commerce and Digital Economy Theory Applications
- Foundation of Business Law
- Fundamentals of English
- Fundamentals of Human Resource Management
- Fundamentals of Management
- Fundamentals of Marketing
- Fundamentals of Mathematics
- Introduction to Business
- Introduction to Business Analytics
- Principles of Information Technology
- Principles of Macroeconomics
- Principles of Microeconomics
- Public Speaking
- Statistics for Management
- Consumer Behaviour
- Digital Transformation of Entrepreneurship
- Financial Management
- Operations Management
- Digital Marketing

#### MPU subjects

- Bahasa Kebangsaan A\*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

#### Offered at

INTI International University  
(R/345/04/0147)(01/22)(MQA/FA1217)

INTAKES: JAN, MAY & AUG

#### Career opportunities

Administrative Officer, Marketing Executive, HR Executive, Sales Executive, Business Development Executive, Business Consultant, Credit Analyst, Financial Controller and more

#### Duration

2 Years

### Programme Structure

#### Core modules

- Business Ethics
- Business Mathematics
- Capstone Project
- Consumer Behaviour
- Cost Accounting
- E-Commerce and Digital Economy Theory Applications
- English for Academic Purposes
- Financial Accounting
- Financial Management
- Foundations of Business Law
- Fundamentals of English
- Fundamentals of Human Resource Management
- Fundamentals of Management
- Fundamentals of Marketing
- Introduction to Business
- Personal Development Skills
- Principles of Macroeconomics
- Principles of Microeconomics
- Public Speaking
- Digital Transformation of Entrepreneurship
- Digital Marketing
- Quantitative Methods

#### Select ONE (1) in Year 2 only:

- International Business
- Financial Market
- Introduction to Event Management
- Marketing Communication
- Franchising Fundamentals
- Operations Management

#### MPU subjects

- Bahasa Kebangsaan A\*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

#### Offered at

INTI International College Subang  
(R/340/4/0139)(02/22)(MQA/FA1216)

INTI International College Kuala Lumpur  
(R/345/4/0279)(01/22)(MQA/FA2676)

INTI International College Penang  
(R/340/4/0134)(03/22)(MQA/FA1214)

INTI College Sabah  
(R/340/4/0133)(04/22)(MQA/FA1223)

INTAKES: JAN, APR & AUG

#### Career opportunities

Administrative Officer, Marketing Executive, HR Executive, Sales Executive, Business Development Executive and more

#### Duration

2 Years

# DIPLOMA IN BUSINESS MANAGEMENT



The Diploma in Business Management provides students with practical and applied knowledge and skills required to manage organisational development functions within the workplace.

At the end of the duration of study, students would be able to acquire an understanding of complex business issues and develop analytical and problem-solving skills that would enable them to evaluate evidence, present arguments, make sound judgments and communicate effectively.

### Highlights

- Overall programme assessment consists of 19% examination<sup>2</sup>
- 24/7 Accessibility to all learning materials anytime, anywhere
- Classes are minimum 4 hours a week
- Experienced faculty teaching staffs

#### Offered at

INTI International College Subang  
(R/345/4/0836)(12/27)(MQA/FA5841)

INTI International College Kuala Lumpur  
(R/345/4/0868)(12/27)(MQA/FA5842)

INTI International College Penang  
(R/345/4/0841)(10/25)(MQA/FA5844)

INTAKES: JAN, APR & AUG

#### Duration

2.5 Years

### Programme Structure

#### Core subjects

- Accounting in Practice
- Basic English Language Skills
- Business Analytics
- Business Communication
- Financial Skills for Managers
- Fundamentals of Economics
- Multiculturalism in the Workplace
- Principles of Management
- Principles of Marketing
- Business Law
- Business Psychology
- Consumer Behaviour
- Entrepreneurship
- Human Resource Management
- International Business
- Leadership Skills for Managers
- Understanding Business Organisations
- Fundamentals of Operations Management
- Project Management
- Promotion and Branding

#### Electives (Choose one)

- Services Marketing
- Logistics in Supply Chain Management

#### MPU Subjects

- Critical Thinking for Better Communication/ Bahasa Kebangsaan A\*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies

<sup>2</sup> No. of Modules	Coursework	Examination
12	100%	-
10	60%	40%
3	70%	30%

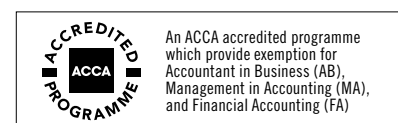
(Note: The modules above may consist of core and elective modules, subject to change from time to time)

\* Only available in INTI International College Penang.



# DIPLOMA IN ACCOUNTING

A two-year accounting programme that provide students a head start in the accountancy career. The programme will allow students to acquire knowledge and skills that are relevant to the field of accounting.



## Highlights

- Students will be able to receive 3 papers Exemptions ACCA and 5 papers exemption from ICAEW\*\* upon successful completion of the programme.
- Students will be able to transfer credits to the 2nd year of a degree programme (accounting, finance and business pathways) at reputable universities in UK and Australia.
- Students will be exposed to career opportunities in accounting field through field trips, employer projects and guest lectures.
- Integrated industry modules in collaboration with IBM to develop competencies. At the successful completion and assessment of an IBM-ICE module, students will be eligible for an IBM Badge in Accounting. In addition, at the end of the programme completion student will be given an IBM-ICE transcript indicating successful completion of the IBM-ICE Modules within the INTI Diploma in Accounting programme.

## Career opportunities

Accounting Assistant, Tax Assistant, Junior Auditor, Administrative Officer, Finance Executive, Account Coordinator & Credit Control Officer.

## Offered at

INTI International University  
(R/344/4/0344)(12/24)(MQA/FA4512)

**INTAKES: JAN, MAY & AUG**

INTI International College  
Kuala Lumpur  
(N/344/4/0334)(07/24)(MQA/FA4721)

INTI College Sabah  
(R/344/4/0341)(11/24)(FA4907)

**INTAKES: JAN, APR & AUG**

## Duration

2 Years

## Programme Structure

### Year 1

- Financial Accounting 1
- Financial Accounting 2
- Cost Accounting
- Management Accounting
- Fundamentals of English
- Principles of Microeconomics
- Principles of Macroeconomics
- Introduction to Business
- Business Ethics
- Fundamentals of Marketing
- Business Mathematics
- Personal Development Skills\*\*\*
- Entrepreneurship\*\*
- Foundations of Business Law\*
- Business Law\*\*

### Year 2

- Financial Reporting 1
- Auditing & Assurance
- Computerized Accounting
- Malaysian Taxation 1
- Financial Reporting 2
- Malaysian Taxation 2
- English for Academic Purposes
- Financial Management
- Company Law
- Fundamentals of Human Resource Management
- E-commerce Theory and Applications
- Quantitative Methods\*
- Statistics for Management\*\*
- Introduction to Auditing in Malaysia\*
- Personal Development Skills#
- Introduction to Business Analytics\*\*

## MPU subjects

- Co-curriculum
- Bahasa Kebangsaan A\*
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

# DIPLOMA IN FINANCE

Students will be equipped with a solid foundation in finance, allowing them to fulfill the demands of their job, progress in their careers as well as plan their personal finances.

This programme is geared for students who wish to progress into degree programmes in Finance, Banking and Business. Students will be expected to develop analytical and “applicable” skills so that they can swiftly transfer knowledge and competencies from their respective specialisation into the workplace context. This programme provides an excellent all-round business education and is best suited for those intending to gain a good understanding of all areas of business, specifically banking and finance.

\* For Malaysian students who do not have a credit in SPM BM.

## Career opportunities

Financial Planning & Services, Trade Services, Banking Services, Stock & Investment Markets, Personal Financial Planning Services, Entrepreneurs, and more

## Offered at

INTI International College Kuala Lumpur  
(N/343/4/0114)(02/24)(MQA/FA4365)

INTI International College Penang  
(R/343/4/0089)(07/23)(MQA/FA2700)

**INTAKES: JAN, APR & AUG**

## Duration

2 Years

## Programme Structure

### Core modules

- Business Mathematics
- Capstone Project / Industrial Training
- E-Commerce Theory & Applications
- English for Academic Purposes
- Cost Accounting
- Foundation of Business Law
- Fundamental English
- Fundamentals of Human Resource Management
- Fundamentals of Management
- Fundamentals of Marketing
- Introduction to Business
- Personal Development Skills
- Principles of Macroeconomics
- Principles of Microeconomics
- Public Speaking
- Quantitative Methods
- Business Ethics

### Specialised modules

- Budgeting
- Finance Principles
- Financial Management
- Financial Markets
- Fundamentals of Banking

## MPU subjects

- Bahasa Kebangsaan A\*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

\* Only available in INTI International College Kuala Lumpur and INTI College Sabah.

\*\* Only available in INTI International University.

\*\*\* Only available in INTI International College Kuala Lumpur .

# Only available in INTI College Sabah.

# DIPLOMA IN MARKETING

The Diploma in Marketing equips students with a solid foundation in marketing and related business development, allowing them to fulfil the demands of their job, progress in their careers as well as develop professionally in the face of dynamic business changes and international networking opportunities.

This programme is geared for students who wish to progress into degree programmes in Marketing, Sales, Entrepreneurship and Business. Students will be expected to develop analytical and “applicable” skills so that they can swiftly transfer knowledge and competencies from their respective specialisation into the workplace context.

This programme provides an excellent all-round business education and is best suited for those intending to gain a good understanding of all areas of business, especially promotional and marketing practices that may include event and PR activities.

\* For Malaysian students who do not have a credit in SPM BM.

## Career opportunities

Sales & Marketing, Corporate Branding & Public Relations, Customer & Supplier Services, Business Development, Entrepreneur, and more

## Offered at

- INTI International College Subang  
(N/342/4/0224)(12/2024)(MQA/PA12305)
- INTI International College Kuala Lumpur  
(N/342/4/0096)(02/2024)(MQA/FA4366)
- INTI International College Penang  
(N/342/4/0213)(10/23)(MQA/PA11350)

INTAKES: JAN, APR & AUG

## Duration

2 Years

## Programme Structure

### Core modules

- Fundamentals of English
- English for Academic Purposes
- Financial Accounting
- Principles of Microeconomics
- Principles of Macroeconomics
- Public Speaking
- Fundamentals of Marketing
- Introduction to Business
- Business Mathematics
- Quantitative Methods
- Personal Development Skills
- Business Ethics
- Fundamentals of Human Resource Management
- E-commerce Theory and Applications
- Capstone Project

### Specialised modules

- Marketing Communications
- Services Marketing
- Retail Marketing
- Consumer Behaviour
- Managing Marketing Practices
- Digital Marketing
- Promotion and Event Management
- International Marketing

## MPU subjects

- Media Literacy for Personal Branding / Bahasa Kebangsaan A\*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)

# DIPLOMA IN ENTREPRENEURSHIP

The Diploma in Entrepreneurship programme provides an excellent all-rounded business education and is best suited for those intending to gain a working understanding of all areas of business especially in building their own business empire. Graduates will be prepared in the main functional areas of business such as accounting, finance, management, marketing, and in particular, entrepreneurship and franchising. The curriculum, course content, academic standards, assessments and examination are strictly designed for students to gain academic knowledge and develop practical skills and abilities, enabling them to assume positions in organisations related to manufacturing, financial services, entrepreneurship and others when they graduate.

\* For Malaysian students who do not have a credit in SPM BM.

## Career opportunities

Business Development Executive, Franchiser, Business Consultant, Marketing Executive, Sales Executive, Administration Officer and more

## Offered at

- INTI International College Penang  
(R/345/4/0383)(07/23)(MQA/FA2699)

INTAKES: JAN, APR & AUG

## Duration

2 Years

## Programme Structure

### Core modules

- Financial Accounting
- Cost Accounting
- Introduction to Business
- Capstone Project / Industrial Training
- Public Speaking
- Principles of Microeconomics
- Principles of Macroeconomics
- Fundamentals of English
- English for Academic Purpose
- Fundamentals of Human Resources Management
- E-Commerce Theory and Application
- Foundations of Business Law
- Business Mathematics
- Fundamentals of Marketing
- Personal Development Skills
- Quantitative Methods

### Programme core/ Areas of concentration

- Introduction to Entrepreneurship
- Franchising Fundamentals
- Small Medium Business Venture & Innovation
- Business Ethics
- Fundamentals of Management
- Operations Management

## MPU subjects

- Bahasa Kebangsaan A\*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students)/ Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding



# DIPLOMA IN E-COMMERCE

The Diploma in E-Commerce is designed to equip students with up-to-date knowledge and the relevant skills in E-Commerce, International Marketing, E-Business Fundamentals, E-Marketing and application of internet technology in business.

Students are exposed to a holistic business education that will allow them to adapt to the new knowledge-based economy and apply e-commerce technologies to business.

\* For Malaysian students who do not have a credit in SPM BM.

### Highlights

- The programme’s Capstone module provides students with exposure to real life e-commerce business situations that stimulate critical thinking

### Career opportunities

Digital Marketing Specialist, E-Business Consultant, Market Research Analyst, E-Services Manager, E-Business Manager, Online Business Entrepreneur and more

### Offered at

INTI International College Penang  
(N/345/4/1129)(08/24)(MQA/PA12123)

INTAKES: JAN, APR & AUG

### Duration

2 Years

### Programme structure

- Fundamentals of English
- Fundamentals of Marketing
- Financial Accounting
- English for Academic Purpose
- Principles of Microeconomics
- Introduction to Business
- Fundamentals of Management
- Cost Accounting
- Public Speaking
- IS for E-Commerce and Management
- Quantitative Method
- Organisational Behaviour
- E-Commerce Marketing Strategy
- Consumer Behaviour
- Principles of Macroeconomics
- E-Commerce Theory and Application
- Fundamentals of Human Resource Management
- Introduction to Entrepreneurship
- Financial Management
- Digital Marketing
- Foundations of Business Law
- International Business
- Capstone Project

### MPU subjects

- Bahasa Kebangsaan A\*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) /
- Communication in Malay 1B (International Students)
- Media Literacy for Personal Branding

# TAFE NEW SOUTH WALES ADVANCED DIPLOMA OF ACCOUNTING

TAFE NSW is the largest vocational education and training provider in Australia and one of the best in the world.

Students will learn about Accounting, Financial Management, Internal Control, Management Accounting, Australian Taxation, Statistics, Economics, Commercial and Company Law. They will also learn how to prepare and analyse reports and financial statements as well as implement accounting systems. Graduates will be able to operate independently in an accounting environment.

\* For Malaysian students who do not have a credit in SPM BM.

### Highlights

- Graduates of this programme are exempted from 5 ACCA papers
- Technical orientated programme and competency- based assessment which focus on coursework and workplace simulation.
- Advanced entry into year 2 degree of a relevant degree course

### Career opportunity

Accounting Assistant, Tax Assistant, Junior Auditor, Administrative Officer, Finance Executive, Account Coordinator and Credit Control Officer

### Offered at

INTI International College Penang  
(R/344/4/0215)(06/24)(A9816)

INTAKES: JAN & JUL

### Duration

2 Years

### Programme structure

#### Semester 1

- Process financial transactions and extract interim reports
- Prepare financial reports
- Set up and operate a computerised accounting system
- Administer subsidiary accounts and ledgers
- Complete business activity and instalment activity statements
- Establish and maintain payroll systems
- Work effectively in the accounting and bookkeeping industry

#### Semester 2

- Provide financial and business performance information
- Manage budgets and forecasts
- Prepare financial reports for corporate entities
- Prepare tax documentation for individuals
- English for Academic Purposes

#### Semester 3

- Implement and maintain internal control procedures
- Provide management accounting information
- Apply economic principles to work in the financial service industry
- Make decisions in a legal context
- Prepare and administer tax documentation for legal entities

#### Semester 4

- Interpret and use financial statistics and tools
- Prepare and analyse management accounting information
- Prepare complex corporate financial reports
- Monitor corporate governance activities
- Evaluate organisation's financial performance
- Evaluate financial risk

### MPU subjects

- Bahasa Kebangsaan A\*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Barnding

# BACHELOR OF ACCOUNTANCY (HONS)

accredited by



in collaboration with



The Bachelor of Accountancy (Hons) programme is a 4-year accountancy degree. The programme structure and syllabus are in line with 'Jawatankuasa Halatuju Program Perakaunan' of the Malaysian Institute of Accountants (MIA) and are accredited by CPA Australia, ICAEW and ACCA. The 17 highly specialised modules in this programme include modules on Economics, Management, Law and Public Accounting.

Students will be required to undergo 6 months of industry training at major accounting firms in the industry.

\* For Malaysian students who do not have a credit in SPM BM.

## Highlights

- Receive 2 awards upon completion: A Bachelor of Accountancy (Hons) from INTI International University and a BA (Hons) Accountancy awarded by the University of Hertfordshire, UK
- Graduates will receive exemptions from ACCA and ICAEW
- Graduates will be eligible to apply for Associate Membership from CPA Australia
- Graduates will be eligible to register for MIA CARE programme to become a Chartered Accountant of MIA

## Career opportunities

Chartered Certified Accountant, Company Secretary, Corporate Treasurer, Internal Auditor, Tax Agent, Tax Consultant and more

## Offered at

INTI International University  
(R2/344/6/0068)(09/26)(A7637)

**INTAKES: JAN, MAY & AUG**

## Duration

4 Years

## Programme structure

### Year 1

- Business Mathematics
- Communicative Foreign Language
- Costing
- English Studies 1
- English Studies 2
- Financial Accounting 1
- Financial Accounting 2
- Foundations of Marketing
- Introduction to Information Technology
- Macroeconomics
- Microeconomics
- Statistical Methods

### Year 2

- Business Communication
- Business Ethics & Corporate Governance
- Finance Reporting 1
- Financial Management
- Foundation of Business Law
- Management Accounting
- Management of Organisations
- Management Science
- Organisational Behaviour

### Year 3

- Advanced Management Accounting
- Auditing & Assurance Services 1
- Bahasa Kebangsaan A / B, Islamic Studies / Moral Education, Malaysian Studies
- Corporate Finance
- Financial Reporting 2
- Industrial Training
- Strategic Management
- Taxation

### Year 4

- Accounting Information Systems 1
- Accounting Information Systems 2
- Accounting Theory & Practice
- Advanced Corporate Reporting
- Advanced Taxation 1
- Auditing & Assurance Services 2
- International Business & Globalisation
- Integrated Case Study
- Malaysian Company Law
- Public Sector Accounting

Choose 4 out of the following

- Advanced Taxation 2
- Contemporary Issues in the Malaysian Economy
- Derivatives Markets
- E-Commerce
- Human Resource Management
- International Trade Finance
- Investments
- Leadership in Organisations
- Performance Management
- Project Management
- Quality Management
- Supply Chain Management

Communicative foreign languages  
(Choose one)

- French
- German
- Japanese
- Mandarin

## MPU subjects

- Bahasa Kebangsaan A\*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethnic Relations (Local students) / Communicating in Malay 2 (International students)
- Islamic & Asian Civilisation (Local students)/ Malaysian Studies 2 (International students)

# BACHELOR OF ACCOUNTING & FINANCE (HONS)

accredited by



in collaboration with



This is a three year degree programme which integrates the field of accounting and finance. In the final semester, students have the opportunity to major in either accounting or /and the finance field as this degree offers student career opportunity in both the fields. This programme also provides a career path for professional qualification in accounting and finance.

\* For Malaysian students who do not have a credit in SPM BM

\*\* For elective subjects offering, please refer to the Head of Programme

## Highlights

- Receive 2 awards upon completion: A Bachelor of Accounting and Finance (Hons) from INTI International University and a BA (Hons) Accountancy and Finance awarded by University of Hertfordshire, UK
- Attractive exemptions from professional accounting bodies
- Opportunity for students to participate in the Semester Abroad Programme (SAP) and experience different cultures and environments, helping them expand their global perspectives
- Internship and practical learning experience at the early part of the study that provides student exposure to accounting and/or finance field for a better choice of electives in year 3

## Career opportunities

Accounts Manager, Auditor, Business Analyst, Finance Analyst, Investment and Commercial Banker, Finance Administrator, Tax Advisor and more

## Offered at

INTI International University  
KPT/IPT(N/344/6/0464)(06/21)(MQA/PA6070)

**INTAKES: JAN, MAY & AUG**

## Duration

3 Years

## Programme structure

### Year 1

- University English
- Business Mathematics
- Business Accounting
- Microeconomics
- Financial Management
- Organisation Behaviour
- Macroeconomics
- Financial Accounting
- Principles of Marketing
- Business Statistics
- Business Law

### Year 2

- Financial Reporting
- Auditing and Assurance 1
- Cost and Management Accounting
- Financial Markets and Institutions
- Advance Management Accounting
- Taxation
- Internship

### Year 3

- Accounting Information Systems
- Principles of Corporate Finance
- Advance Taxation
- Company Law
- Strategic Management
- Auditing and Assurance 2
- Corporate Governance and Ethics

Elective Papers\*\*

- Advance Financial Reporting
- Public Sector Accounting
- Investments and Portfolio Management
- Derivative Markets
- International Banking and Finance
- International Financial Management
- Performance Management
- Business Research Method

## MPU Subjects

- Bahasa Kebangsaan A\*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethnic Relations (Local students) / communicating in Malay 2 (International students)
- Islamic & Asian Civilisation (Local students) / Malaysian Studies 3 (International students)



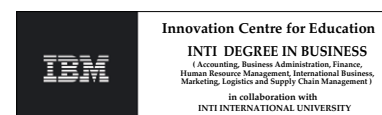
# BACHELOR OF BUSINESS (HONS)

in collaboration with



University of Hertfordshire **UH**

Our holistic approach combines interactive learning with real industry training and projects, along with a structured personal development and coaching plan that will give students an edge in the working world. Through our partnership with UK's leading Business-facing University, our Bachelor of Business degree graduates will receive 2 awards upon completion jointly awarded by INTI International University and the University of Hertfordshire, UK.



## Highlights

- Graduates will be presented with 2 awards from INTI International University and the University of Hertfordshire, UK
- Students will be exposed to actual working environments through industry visits and internship programmes with multinational companies like KPMG, AIA, Megasteel and more
- This programme prepares students for postgraduate studies locally and abroad

## IBM ICE modules for Bachelor of Business (Hons)

- Introduction to Business Analytics
- Social, Web and Mobile Analytics

Further, upon completion of all IBM courses, students will be eligible for a Silver Diploma Badge in Business Analytics, along with an IBM-ICE transcript indicating the successful completion of all the 2 IBM-ICE modules within INTI Bachelor of Business (Hons) programme.

## Offered at

INTI International University

**INTAKES: JAN, MAY & AUG**

## Duration

3 Years

## Programme structure

Students are required to complete the following in order to graduate:

- 14 common modules
- 6 major modules (Choose from the areas of specialisation)
- 4 elective modules
- Real industry project
- Internship

## 14 common modules

- Business Accounting
- Business Communication / Macroeconomics
- Business Ethics / Corporate Reporting 1
- Business Law / Business Law and Ethics
- Costing
- Economic Principles & Issues
- Financial Management
- Human Resource Issues & Strategies
- Introduction to Business Analytics
- Managing Organisation
- Marketing Principles
- Organisational Behaviour
- Social, Web and Mobile Analytics
- Quantitative Methods for Business
- University English

## 4 electives

(Choose 4 modules from one of the following minors)

- Accounting
- Business Administration
- Finance
- Human Resource Management
- International Business
- Marketing
- Logistics and Supply Chain Management

## Final Year Project

## Internship

## MPU subjects

- Bahasa Kebangsaan A\*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethnic Relations (Local students) / Communicating in Malay 2 (International students)
- Islamic & Asian Civilisation (Local students)/ Malaysian Studies 2 (International students)

## AREAS OF SPECIALISATION

### BACHELOR OF BUSINESS (HONS) ACCOUNTING

### BACHELOR OF BUSINESS (HONS) FINANCE

### BACHELOR OF BUSINESS (HONS) MARKETING

### BACHELOR OF BUSINESS (HONS) LOGISTICS AND SUPPLY CHAIN MANAGEMENT

### BACHELOR OF BUSINESS (HONS) HUMAN RESOURCE MANAGEMENT

### BACHELOR OF BUSINESS (HONS) BUSINESS ADMINISTRATION

### BACHELOR OF BUSINESS (HONS) INTERNATIONAL BUSINESS

### BACHELOR OF BUSINESS (HONS) WITH PSYCHOLOGY

\* For Malaysian students who do not have a credit in SPM BM.



# AREAS OF SPECIALISATION

## BACHELOR OF BUSINESS (HONS) ACCOUNTING

Dual Award from the University of Hertfordshire, UK  
BA (Hons) Business (Accounting)  
(R/345/6/0215)(07/22)(MQA/FA1648)

Students will be equipped to meet the country's demand for skilled manpower in finance, supporting and spurring its development.

**Specialisation modules**

- Auditing & Assurance 1
- Auditing & Assurance 2
- Corporate Reporting 2
- Advanced Management Accounting
- Accounting for Performance
- Taxation for Malaysia

**Career opportunities**

Auditor, Accountant, Tax Advisor, Corporate Treasurer, Management Consultant and many more

**Accredited by**



## BACHELOR OF BUSINESS (HONS) FINANCE

Dual Award from the University of Hertfordshire, UK  
BA (Hons) Business (Finance)  
(R/345/6/0214)(07/22)(MQA/FA1649)

This major will prepare students for a career in business and finance.

**Specialisation modules**

- Financial Market Analysis
- Global Banking & Finance
- Investments Analysis & Valuation
- Islamic Capital Markets
- Portfolio Management
- Advanced Financial Decision Making

**Career opportunities**

Finance Manager, Credit Manager, Financial Analyst, Risk Management Manager, and many more

## BACHELOR OF BUSINESS (HONS) BUSINESS ADMINISTRATION

Dual Award from the University of Hertfordshire, UK  
BA (Hons) Business (Business Administration)  
(R/345/6/0348)(05/23)(MQA/FA3071)

This programme will introduce students to key areas of contemporary management concepts and practice. They will gain a comprehensive working knowledge of management operations as well as communication and leadership skills essential to the management role.

**Specialisation modules**

- Corporate Communication
- Global Marketing
- Intercultural Management
- Leadership in Organisations
- Strategic Management
- Supply Chain Management

**Career opportunities**

Brand Manager, Product Manager, Market Research Manager, Customer Service Manager and many more

## BACHELOR OF BUSINESS (HONS) INTERNATIONAL BUSINESS

Dual Award from the University of Hertfordshire, UK  
BA (Hons) Business (International Business)  
(R/345/6/0347)(05/23)(MQA/FA3072)

This programme will introduce students to the key issues in international business management and prepare them to work in a wide range of private businesses looking to expand operations or trading networks overseas.

**Specialisation modules**

- Global Logistics Management
- Global Marketing
- Intercultural Management
- International Business
- International Trade Finance
- International Trade Law

**Career opportunities**

Export Manager, International Business Manager, International Operations Manager, Regional Marketing Manager, Trade Relationship Manager and many more

## BACHELOR OF BUSINESS (HONS) MARKETING

Dual Award from the University of Hertfordshire, UK  
BA (Hons) Business (Marketing)  
(R/345/6/0210)(07/22)(MQA/FA1647)

Students will develop an understanding of the key concepts underlying marketing practices, while acquiring the necessary skills to embark on professional marketing careers.

**Specialisation modules**

- Consumer Behaviour
- Global Marketing
- Integrated Marketing Communication
- Marketing Research
- New Product & Innovation Management
- Service Marketing

**Career opportunities**

Marketing Personnel, Sales Personnel, Advertising Personnel, Product Manager, Banker, Marketing Consultant, and many more

## BACHELOR OF BUSINESS (HONS) HUMAN RESOURCE MANAGEMENT

Dual Award from the University of Hertfordshire, UK  
BA (Hons) Business (Human Resource Management)  
(R/345/6/0212)(07/22)(MQA/ FA1651)

This programme provides students with a solid foundation in all aspects of people management in a Malaysian context. They will be equipped with the skills to excel as a line manager in a broad range of industries. INTI International University announced today that the Society for Human Resource Management (SHRM) has acknowledged that its Bachelor of Business (Hons) Human Resource Management fully aligns with SHRM's HR Curriculum Guidelines.

**Specialisation modules**

- Compensation & Rewards
- Contemporary Employment Relations
- Organisation Development & Change
- Performance Management
- Staffing Management
- Training & Development

**Career opportunities**

HR Manager, Trainer, HR Consultant, Employment Agent, Entrepreneur, and many more

## BACHELOR OF BUSINESS (HONS) LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Dual Award from the University of Hertfordshire, UK  
BA (Hons) Business (Logistics and Supply Chain Management)  
(N/345/6/1101)(06/24)(MQA/PA9796)

This programme will equip students with a thorough understanding of supply chain and logistics management-related applications in scientific decision making to ensure business success

**Specialisation modules**

- Supply Chain Management
- Global Logistics Management
- International Trade Law
- Warehouse Management
- Operations Management
- Procurement Management

**Career opportunities**

Supply Chain Manager, Procurement Manager, Freight Forwarding and Customs Officer, Warehousing and Inventory Controller, and many more.



## BACHELOR OF BUSINESS (HONOURS) WITH PSYCHOLOGY

(N/345/6/0943)(08/21)(MQA/PA7985)

The rationale for this programme is to provide students with an academically challenging and vocationally relevant programme of study in the field of business and psychology. The programme exposes students to essential subjects in the field of business and psychology.

### Programme structure

#### Year 1

- Foundation in Psychology
- Economic Principles and Issues
- Managing Organisation
- Business Accounting
- Business Law and Ethics
- University English
- Financial Management
- Information Management
- Human Resource Issues and Strategies
- Theory Design and Statistics in Psychology
- Business Communication

#### Year 2

- E-Commerce
- Organisational Behaviour
- Marketing Principles
- Cognition & Perception
- Industry Internship

#### Year 3

- Social Behaviour and Individual Differences
- Consumer Psychology
- Elective 1
- Elective 2
- Elective 3
- Elective 4
- Research Methodology
- Personality
- Developmental & Social Psychology
- Abnormal Psychology

### Career opportunities

Graduates with a Bachelor of Business with Psychology would fit in well in the marketing and human resource departments of corporations as they would have business knowledge and some psychology knowledge, especially in the areas of human behaviour and personality. Graduates with this qualification can easily secure a job in marketing, sales or human resource as they not only have a degree in Business, but are also equipped with knowledge of consumer psychology, behaviour and personality. This is a valuable skill combination in the marketing and human resource fields of today.

# BACHELOR OF BUSINESS (HONS)

FULLY ONLINE  
LEARNING  
SIMPLIFIED

Learning about business is a great way to prepare ourselves for any real-world undertaking. At INTI, we prepare our students for the challenges of the global economy through international exposure, applications of concepts in real world scenarios, as well as a structured personal development and coaching plan. Students will gain valuable insights and acquire relevant skills to embark on their professional careers.

### Programme Structure

#### Core Modules<sup>1</sup>

- University English
- Economic Principles and Issues
- Business Accounting
- Financial Management
- Business Law
- Managing Organisations
- Marketing Principles
- Organisational Behaviour
- Business Communication
- Human Resource Issues and Strategies
- Business Ethics
- Quantitative Methods for Business
- Case Analysis
- Work Integrated Project

#### IBM-ICE Modules

- Introduction to Business Analytics
- Social Web and Mobile Analytics

### Specialisation Modules

#### MARKETING

(N-DL/342/6/0198)(06/22)(MQA/FA8686-01)

- Global Marketing
- New Product & Innovation Management
- Consumer Behaviour
- Marketing Research
- Integrated Marketing Communication
- Service Marketing

#### INTERNATIONAL BUSINESS

(N-DL/345/6/1064)(08/22)(MQA/PA8688)

- Global Marketing
- Global Logistics Management
- International Trade Finance
- Inter Cultural Management
- International Trade Law
- International Business

#### HUMAN RESOURCE MANAGEMENT

(N-DL/345/6/1046)(06/22)(MQA/FA8687)

- Organisational Development
- Contemporary Employment Relation
- Training and Development
- Staffing Management
- Compensations and Rewards
- Performance Management

#### BUSINESS ADMINISTRATION

(N-DL/345/6/1065)(09/22)(MQA/PA8689)

- Supply Chain Management
- Leadership in Organisations
- Global Marketing
- Intercultural Management
- Strategic Management
- Corporate Communications

### Electives

(Choose any 4 modules from the following specialisations)

- Marketing
- International Business
- Human Resource Management
- Business Administration

### MPU Subjects

- Bahasa Kebangsaan A\*
- Design Thinking
- Corporate Social Responsibility
- Community Service
- Ethnic Relationship (Hubungan Etnik)
- Islamic and Asian Civilisation (TITAS)
- Communicative Malay Language 2 (International Students)
- Malaysian Studies (International Students)

### Offered at

INTI International University

INTAKES: 5 Modular Terms  
JAN, MAR, JUN, AUG & OCT

### Duration

3 Years (Full-time)  
4 Years (Part-time)



<sup>1</sup> Eligible for credits exemption. Subject to meeting entry requirements and credit transfer mapping  
\* For Malaysian students who do not have Credit in SPM BM

Note: Programme structure is subject to change

# 3+0 BA (HONS) ACCOUNTING & FINANCE

in collaboration with  
University of Hertfordshire, UK

University of Hertfordshire **UH**

This programme provides students with in depth coverage of accounting and finance knowledge and skills to prepare them to be professional accountants.

The syllabus has been designed to fit the requirements of professional bodies while giving students the competitive edge in soft skills.

\* For Malaysian students who do not have a credit in SPM BM.

\*\* For offering of electives, please consult the Head of Programme.

### Highlights

- Students will be able to obtain exemptions from professional bodies such as Chartered Institute of Management Accountants (CIMA), the Association of Chartered Certified Accountants (ACCA) and Chartered Public Accountant (CPA).  
#Subject to submission to the professional bodies and depending on the results obtained by students
- A comprehensive learning experience with a mix of face-to-face and online learning through Blackboard, with access to course materials and assignments
- Exposure to real industry projects and practical learning experience via international faculty, overseas guest lecturers and live lecture conferencing
- Opportunity for students to participate in the Semester Abroad Programme (SAP) and experience different cultures and environments, helping them expand their global perspectives

### Career opportunities

- Accountants, Tax Advisors, Auditors, Consultants, Financial Controllers, Accounting Assistants, Management Trainees, Financial Planners
- Organisationally, graduates may assume responsible, entry-level managerial positions in: Government Ministries, Departments & Enforcement Agencies, Local Authorities, Accounting Firms, Corporations & Companies, Audit Firms, Banks, Securities Firms, Insurance Companies, Multimedia Telecommunication Companies, Marketing Agencies

### Offered at

INTI International College Subang  
(R/344/6/0088)(07/22)(MQA/FA1381)

INTI International College Penang  
(N/344/6/0471)(09/21)(MQA/FA8156)

INTI College Sabah  
(R/344/6/0156)(04/23)(MQA/FA2933)

**INTAKES: JAN, APR & AUG**

### Duration

3 Years

### Programme structure

#### Year 1

- Accounting Principles
- Analytical Techniques for Accountants
- Ethics, Governance and Law
- Economics for Business
- English for Business Studies 1
- English for Business Studies 2
- Information Technology for Accountants
- The Accounting Professional

#### Year 2

- Business Life Cycle
- Corporate Finance
- Professional Development
- Financial Reporting
- Management Accounting

#### Year 3

- Advanced Financial Reporting
- Advanced Management Accounting
- Advanced Financial Decisions
- Emerging Issues in Accounting & Finance
- Internship for Accounting
- Elective 1
- Elective 2
- Elective 3
- Elective 4

#### Electives\*\*

- Auditing
- Effective Governance
- Corporate Financial Strategy
- Islamic Banking and Finance
- Strategic Cost Management
- Taxation

### MPU subjects

- Bahasa Kebangsaan A\*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethnic Relations (Local students) / Communicating in Malay 2 (International students)
- Islamic & Asian Civilisation (Local students)/ Malaysian Studies 2 (International students)

# 3+0 BA (HONS) BUSINESS ADMINISTRATION

in collaboration with  
University of Hertfordshire, UK

University of Hertfordshire **UH**

This degree offers a sound foundation in business and the disciplines which underpin it. There is also a wide array of optional subjects to choose from.

As part of the curriculum, students are exposed to leadership and soft skills that will mould them into competent graduates who are ready for the working world.

\* For Malaysian students who do not have a credit in SPM BM.

\*\* For offering of electives, please consult the Head of Programme.

### Highlights

- A comprehensive learning experience with a mix of face-to-face and online learning through Blackboard, with access to course materials and assignments
- Exposure to real industry projects and practical learning experience via international faculty, overseas guest professors and live lecture conferencing
- Opportunity for students to participate in the Semester Abroad Programme (SAP) and experience different cultures and environments, helping them expand their global perspectives

### Career opportunities

- Administration Manager, Purchasing Manager, Administrator and more
- Business Executive, Business Development, Administrative Executive, HR Executive, Training and Development Coordinators and more
- Human Resource Manager, Recruitment Manager, Training Development Manager, Compensation Specialist and more

### Offered at

INTI International College Subang  
(R2/345/6/0649)(01/25)(A10848)

INTI International College Kuala Lumpur  
(R/345/6/0311)(02/23)(MQA/FA2839)

INTI International College Penang  
(R/345/6/0319)(03/23)(MQA/FA3117)

INTI College Sabah  
(R2/340/6/0779)(12/24)(A10957)

**INTAKES: JAN, APR & AUG**

### Duration

3 Years

### Programme structure

#### Year 1

- Accounting for Managers
- Economics for Business
- English for Business Studies 1
- English for Business Studies 2
- Quantitative Methods for Business
- Principles of Marketing
- The Business Professional
- People and Organisations
- Global Business Environment
- Ethics, Governance and Law

#### Year 2

- Enhancing Employability
- Exploring Business Ethics
- Managing People
- Marketing for The Small Enterprise
- Cross-cultural Management
- Project Planning and Control
- Financial Management
- Elective 1

#### Electives\*\*

Choose from the following:

- Strategic Marketing Planning
- Principles of Operations Management

#### Year 3

- Business and Commercial Awareness
- Business Strategy
- Digital Economy
- Leadership and Organisations
- International Human Resource Management
- Issues in Global Economy
- E-Portfolio and Employer Relations
- Elective 2
- Elective 3

#### Electives\*\*

Choose from the following:

- Forecasting Methods for Managers
- Global Marketing Ethics and Culture
- Small Business Management

### MPU subjects

- Bahasa Kebangsaan A\*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethnic Relations (Local students) / Communicating in Malay 2 (International students)
- Islamic & Asian Civilisation (Local students)/ Malaysian Studies 2 (International students)



# 3+0 BA (HONS) FINANCE

in collaboration with  
University of Hertfordshire, UK

University of Hertfordshire **UH**

This programme introduces students to the study of financial markets and its institutions. It delves into the workings of financial markets, the management and strategies of corporate financing, portfolio analysis and risk management.

Students who pursue this programme will get a firm foundation for a career in the general field of finance. It is particularly appropriate for those who wish to work with financial institutions like banks, stock broking firms, investment houses or any other large MNCs that has its own financial department. This programme also provides a strong foundation for students who wish to continue their studies at the Master or professional level, like the Chartered Financial Analyst (CFA) programme.

\* For Malaysian students who do not have a credit in SPM BM.

\*\* For offering of electives, please consult the Head of Programme.

## Highlights

- A comprehensive learning experience with a mix of face-to-face and online learning through Blackboard, with access to course materials and assignments
- Exposure to real industry projects and practical learning experience via international faculty, overseas guest lecturers and live lecture conferencing
- Opportunity for students to participate in the Semester Abroad Programme (SAP) and experience different cultures and environments, helping them expand their global perspectives

## Career opportunities

Budget Advisors, Credit Analysts, Investment Planners, Risk Advisors, Personal Financial Analysts, Bankers, Financial Planners

## Offered at

INTI International College Subang  
(R2/343/6/0144) (01/25)(A10846)

INTAKES: JAN, APR & AUG

## Duration

3 Years

## Programme structure

### Year 1

- Analytical Techniques for Finance
- Economics for Business
- English for Business Studies 1
- English for Business Studies 2
- Principles of Finance
- The Finance Professional
- Elective 1
- Elective 2

### Electives\*\*

Choose from the following

- Ethics, Governance and Law
- Global Business Environment
- Principles of Marketing

### Year 2

- Analysing Financial Statements
- Business Finance
- Professional Development
- Financial Markets and Instruments
- Macro Foundations for Finance
- Quantitative Analysis for Finance
- Elective 3
- Elective 4

### Electives\*\*

Choose from the following

- Business Life Cycle
- Exploring Business Ethics
- Managing People

### Year 3

- Advanced Financial Decisions
- Analysis of Current Issues in Finance
- Corporate Financial Strategy
- E-Portfolio and Employer Relations
- Financial Aspects of International Business
- Money, Banking and Finance
- Elective 5
- Elective 6

### Electives\*\*

Choose from the following

- Behavioural Finance
- Islamic Banking and Finance
- Issues in Global Economy

## MPU subjects

- Bahasa Kebangsaan A\*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethnic Relations (Local students) / Communicating in Malay 2 (International students)
- Islamic & Asian Civilisation (Local students)/ Malaysian Studies 2 (International students)

# BACHELOR OF BANKING AND FINANCE (HONS)

in collaboration with  
University of Hertfordshire, UK

University of Hertfordshire **UH**

This is a three-year degree programme which integrates the field of banking and finance. The programme structure has incorporated two Islamic Banking and Finance modules since Malaysia is a well-known hub for Islamic Banking. This programme offers a career path that is in demand for today's ever challenging finance and banking field.

## Highlights

- Dual award in collaboration with University of Hertfordshire, UK.
- Opportunity on Semester Abroad Programme (SAP) with University of Hertfordshire, UK for 1 semester during the 3-year period.
- Internship at the end of Year 2 will provide students with exposure to the real-world of banking and finance area that will prepare them better for Year 3 modules.

## Career opportunities

Finance Manager, Bank Manager. Finance Analyst, Investment and Commercial Banker, Finance Administrator, Tax Planning

## Offered at

INTI International University  
(N/343/6/0246)(08/22)(MQA/PA8685)

INTAKES: JAN, MAY & AUG

## Duration

3 Years

## Programme structure

### Year 1

- Business Law
- Business Accounting
- Financial Management
- Microeconomics
- Macroeconomics
- Organisation Behaviour
- Business Statistics
- Financial Planning in Malaysia
- Financial Markets and Institutions
- Econometrics
- Credit Analysis & Lending

### Year 2

- Money and Banking
- Risk Management & Insurance Planning
- Ethics and Governance
- Ethics in Financial Market
- Fundamentals of Islamic Finance
- Islamic Banking & Finance
- Internship

### Year 3

- Financial Statement Analysis
- Retirement & Estate Planning
- Corporate Finance
- Banking & Financial Services Marketing
- Investment & Portfolio Management
- Risk Management in Banking & Financial Services
- Bank Management
- Derivatives Markets
- International Banking & Finance

## MPU subjects

- Ethnic Relationship / Communicative Malay Language 3
- Islamic and Asian Civilisation / Malaysian Studies 3
- Design Thinking
- Corporate Social Responsibility
- Community service and Co-curriculum

# 3+0 BA (HONS) MARKETING

in collaboration with  
University of Hertfordshire, UK

University of Hertfordshire **UH**

Students will be exposed to relevant marketing knowledge. Marketing is the management process that identifies, anticipates and satisfies customer requirements profitably.

Students majoring in Marketing will be equipped with specialised knowledge and the necessary skills focus in 3 areas: Advertising, Business Analytics and Digital Marketing. The programme emphasises a balance of theoretical and practical education to give students a better understanding of the industry.

\* For Malaysian students who do not have a credit in SPM BM.

\*\* For offering of electives, please consult the Head of Programme.

### Highlights

- A comprehensive learning experience with a mix of face-to-face and online learning through Blackboard, with access to course materials and assignments
- Exposure to real industry projects and practical learning experience via international faculty, overseas guest lecturers and live lecture conferencing
- Opportunity for students to participate in the Semester Abroad Programme (SAP) and experience different cultures and environments, helping them expand their global perspectives

### Career opportunities

Brand Manager, Product Manager, Market Research Manager, Customer Service Manager and Sales Manager

### Offered at

INTI International College Subang  
(R2/342/6/0116)(01/25)(A10847)

INTAKES: JAN, APR & AUG

### Duration

3 Years

### Programme structure

#### Year 1

- Digital Marketing Essentials
- Economics for Business
- English for Business Studies 1
- English for Business Studies 2
- Introduction to Marketing Communications
- Marketing Data Analysis
- Principles of Marketing
- Professional Development for Marketers
- Elective 1

Electives\*\*:

Choose one from the following:

- Creativity, Technology and Innovation
- Global Business Environment

#### Year 2

- Consumer Behaviour
- Enhancing Employability in Marketing
- Managing People
- Marketing for the Small Enterprise
- Product Innovation (International)
- Services Marketing
- Strategic Marketing Planning
- Elective 2

Electives\*\*:

Choose one from the following:

- Advertising Concepts and Campaigns
- Business Analysis Tools
- Digital Marketing in Practice

#### Year 3

- Contemporary Issues in Marketing
- E-Portfolio and Employer Relations
- Global Marketing Ethics and Culture
- Managing Media and Communications
- Market and Social Research
- Strategic Brand Management
- Elective 3

Electives\*\*:

Choose one from the following:

- Advertising Strategy
- Forecasting Methods for Managers
- Web Analytics and Social Media Monitoring

### MPU subjects

- Bahasa Kebangsaan A\*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethnic Relations (Local students) / Communicating in Malay 2 (International students)
- Islamic & Asian Civilisation (Local students)/ Malaysian Studies 2 (International students)

# 3+0 BA (HONS) EVENT MANAGEMENT & MARKETING

in collaboration with  
University of Hertfordshire, UK

University of Hertfordshire **UH**

This programme is designed for students who are interested in a career in event management and marketing. The curriculum incorporates academic and industry driven contents and skills that will prepare graduates to work in this creative, vibrant and dynamic environment.

At the end of the programme, students will have developed strong planning and operational skills. In addition, the inclusion of marketing modules will train them to think creatively and strategically. All these are skills that will lead to a successful career.

\* For Malaysian students who do not have a credit in SPM BM.

\*\* For offering of electives, please consult the Head of Programme.

### Highlights

- A comprehensive learning experience with a mix of face-to-face and online learning through Blackboard, with access to course materials and assignments
- Exposure to real industry projects and practical learning experience via international faculty, overseas guest professors and live lecture conferencing
- Opportunity for students to participate in the Semester Abroad Programme (SAP) and experience different cultures and environments, helping them expand their global perspectives

### Career Opportunities

Event Manager, Conference Centre Manager, Event Planner, Marketing Manager, Marketing Communications Manager, Agency Account Executive & PR Executive

### Offered at

INTI International College Subang  
(R/342/6/0068)(08/23)(MQA/FA3015)

INTI International College Penang  
(R/342/6/0105)(04/24)(MQA/FA4609)

INTAKES: JAN, APR & AUG

### Duration

3 Years

### Programme structure

#### Year 1

- Creativity, Technology & Innovation
- Introduction to Marketing Communications
- Economics for Business
- English for Business Studies 1
- English for Business Studies 2
- Media Design for Event Management
- Marketing Data Analysis
- Principles of Marketing
- The Business Professional
- The Global Event Industry

#### Year 2

- Enhancing Employability in Marketing
- Event Marketing, Sponsorship & PR
- Event Planning & Community Engagement
- Impacts of Events & Festivals
- Marketing for the Small Enterprise
- Managing People
- Risk Management & Security for Events
- Strategic Marketing Planning

#### Year 3

- Business Tourism & Events
- Contemporary Research Themes in Event Studies
- E-Portfolio and Employer Relations
- Global Marketing Ethics and Culture
- Market and Social Research
- Policy, Politics & Events
- Sporting Events and Sport Tourism
- Strategic Brand Management

### MPU subjects

- Bahasa Kebangsaan A\*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethnic Relations (Local students) / Communicating in Malay 2 (International students)
- Islamic & Asian Civilisation (Local students)/ Malaysian Studies 2 (International students)



# 4+0 BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

in collaboration with  
Southern New Hampshire  
University, US



This program focuses on Business Administration with concentrations in Business Administration, Finance, International Business and Marketing. It is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). It offers a top-notch business education with the opportunity to concentrate with a number of disciplines, enabling students to further tailor their studies. The academic programs are created with the real world in mind, so students are prepared to launch successful careers when they graduate.

### Concentrations Available:

#### Business Administration

The Bachelor of Science in Business Administration emphasizes interpersonal skills, strategic problem solving, and operational principles. Students will gain a strong, comprehensive business education, becoming resourceful and creative thinkers in diverse, professional environments.

#### Career Opportunities

General Manager, Purchasing Manager, Administrator, Business Development Manager, Human Resource Manager, Recruitment Manager, Training Development Manager, Compensation Specialist, and more.

#### Finance

If you are analytical and like applying strategy to business situations, this will be the concentration for you. We provide our graduates with skills to develop the analytical and quantitative skills needed for corporate and individual financial management.

#### Career Opportunities

Finance Manager, Credit Manager, Financial Analyst, Investment Analyst, Risk Management Manager, Stock Broker and more.

#### International Business

This concentration prepares graduates to work successfully with people from different cultures and backgrounds who may use different systems and currencies. We provide our graduates the exposure to gain expertise about the different cultural, monetary, marketing and management systems that they will encounter while conducting international business activities.

#### Career Opportunities

Export Manager, International Business Manager, International Operations Manager, Regional Marketing Manager, Trade Relationship Manager, and more.

#### Marketing

Marketing is a broad field that includes activities related to selecting, designing, packaging, pricing, advertising, selling, distributing and servicing products in the domestic and/or international marketplaces. Students are prepared to work in various areas of marketing, including retail management, professional sales, purchasing, advertising, research, product/brand management, product distribution and customer relations.

#### Career Opportunities

Brand Manager, Product Manager, Retail Manager, Marketing Communications Manager, Market Research Manager, Customer Service Manager and more.

### Offered at

INTI International College Subang  
(N/340/6/0670)(04/21)(MQA/FA8054)

INTAKE: JAN, MAY & AUG

### Duration

4 Years

### Sample of Study Plan

#### General Education Core

- Applied Finite Mathematics
- Applied Statistics
- College Composition I
- Introduction to Ethics
- Introduction to Information Technology
- Introduction to Sociology
- Macroeconomics
- Microeconomics
- Music and Meaning
- Professional Communication and Career Planning
- Public Speaking
- Sophomore Seminar
- Twentieth Century American Literature and Beyond
- Western Civilization Since 1500

#### Business Core

- Business Law I
- Business Systems Analysis and Design
- Financial Accounting
- Human Relations in Administration
- Introduction to International Business
- Introduction to Marketing
- Managerial Accounting
- Operations Management
- Principles of Finance
- Strategic Management and Policy

#### Business Administration Concentration

- Human Resource Management
- Principles of Management
- Organisational Behavior
- Choice of 2 subjects from any of the following:
  - Consumer Behavior
  - International Entrepreneurship
  - Marketing Research
  - Money and Banking
  - Multinational Corporate Finance
  - Multinational Marketing
- Business Studies Internship
- Plus 7 electives

#### Finance Concentration

- Personal Financial Planning
- Corporate Finance
- Fundamentals of Investments
- Money and Banking
- Multinational Corporate Finance
- Finance Internship
- Plus 7 electives

### International Business Concentration

- Global Financial System
- International Management
- Multinational Marketing
- International Business Project
- International Strategic Management
- International Business Internship
- Plus 7 electives

#### Marketing Concentration

- Social Media & Marketing Communications
- Marketing Research
- Consumer Behavior
- Choice of 2 subjects from any of the following:
  - Advertising Copy and Design
  - Principles of Retailing
  - Professional Selling
  - Multinational Marketing
- Marketing Internship
- Plus 7 electives

Choose your electives\*\* from the list below

- Abnormal Psychology
- Business Analytics
- Dictators in the Modern Era
- Lifespan Development
- Organisational Communications
- Predictive Analytics
- Psychology of Personality
- Public Relations
- Young America
- and more...

### MPU Subjects

- Bahasa Kebangsaan A\*
- Community Service
- Ethnic Relations (Local Students) / Communicating in Malay 3 (International Students)
- Islamic & Asian Civilization (Local Students)/ Malaysian Studies 3 (International Students)

\* For Malaysian students who do not have a Credit in SPM BM

\*\* Please consult the Head of Programme for the availability of electives. Students can earn a minor in Communications, Psychology or other business concentrations by utilizing five electives in their study plan

# 3+0 BACHELOR OF BUSINESS

In collaboration with  
Swinburne University of  
Technology, Australia



Swinburne University of Technology is accredited by the Association to Advance Collegiate Schools of Business (AACSB). The partnership between Swinburne and INTI aims to build on this successful relationship by providing access to transnational resources, study trips, semester abroad programmes, as well as seamless transfer opportunities for both Malaysian and Australian students between Peninsular Malaysia, Sarawak and Melbourne.

Our graduates are spread around the globe and work for some of the most dynamic organisations, from start-ups and not-for-profits to multinationals. A degree from Swinburne means you'll have the prestige of a globally renowned university paired with the confidence that comes from genuine workplace experience.



Please refer to Swinburne course guide for more information about Swinburne programmes.

## Program structure

Our business courses take you on an exploration of the fast-moving and challenging business, financial and management fields.

We encourage you to be innovative and socially responsible, and teach you business skills and practices so you can lead, develop and change any enterprise, anywhere in the world. By the time you graduate, you'll have the confidence and skills to apply your knowledge to the workplace.

## Professional recognition

Our business courses are recognised by leading industry organisations. Graduates may be eligible for membership of a number of professional organisations relevant to their major area of study, such as CPA Australia, Chartered Accountants Australia and New Zealand (CAANZ) and many more.

## Offered at

INTI International College Subang  
(N/340/6/0790)(12/24)(MQA/PA12563)

INTI International College Penang  
(N/340/6/0793)(01/25)(MQA/PA12585)

INTAKES: FEB & JUL

## Duration

3 Years

## Majors available:

- Accounting
- Finance
- Human Resource Management
- International Business
- Management
- Marketing

## Accounting

Develop skills that are fundamental to evaluating, analysing and communicating the financial position of an organisation or individual. Become prepared in the areas of financial information systems, management accounting, company accounting, financial management, tax and auditing.

## Finance

Learn how to analyse and assess financial forecasts and the value of companies, to manage risk, to investigate investment opportunities, and to examine the values of assets such as shares and bonds.

## Human Resource Management

Learn about the impact of human resource management as the driver of innovation and high performance in the workplace. Gain the skills and knowledge to manage and coordinate people to achieve strategic business objectives.

## International Business

Discover the importance of culture, politics, trade and business policies; time zones; economic systems; currencies and business customs; and learn about their effects on an organisation with international interests.

## Management

Learn about the role of management in business and discover how key resources must be planned, monitored and controlled to meet business objectives. Develop the skills to manage yourself, to lead others and to make well-informed decisions.

## Marketing

Develop the advanced marketing and managerial skills needed to succeed in the industry. Learn about consumer behaviour, innovation and design, planning, branding, channel design, integrated marketing communication and market research.

# AMERICAN DEGREE TRANSFER PROGRAM (AUP)

Having pioneered the introduction of American education more than 30 years ago, INTI has the most established American Degree Transfer Program (AUP) in Malaysia.

Students can choose from more than 300 US and Canadian universities. INTI students have been accepted into Ivy League and Ivy League Standard universities like the University of Pennsylvania, Brown University, University of Michigan, University of California, University of Wisconsin, Purdue University and more.

Note: \*4+0 Business Programs are offered in INTI International College Subang.  
For more information, please refer to the American Degree Transfer Program (AUP) brochure.

## Offered at

INTI International College Subang  
(R2/210/6/0014)(09/24)(A5760)

INTI International College Penang  
(R3/210/6/0018)(01/2026)(A7300)

INTAKES: JAN, MAY & AUG

## Duration

2 Years

## Program structure

This program enables students to complete up to 2 years of the degree studies at INTI before transferring to the US to complete their studies.

Popular majors (partial list) pursued by AUP students are:

- Accounting
- Actuarial Science
- Digital Marketing
- Entrepreneurship Studies
- Fashion Marketing
- Finance
- Human Resource Management
- International Business
- Management Information System (MIS)
- Supply Chain Management

## Popular universities for business

### US universities

- Binghamton University
- Indiana University of Pennsylvania
- Michigan State University
- Ohio State University
- Purdue University
- Southern New Hampshire University
- University of Iowa
- University of Missouri
- University of Nebraska, Lincoln
- University of Oklahoma, Norman
- University of Wisconsin, Madison
- Winona State University

### Canadian universities

- Acadia University
- Memorial University of Newfoundland
- Trent University
- University of Brunswick
- University of Lethbridge
- University of Manitoba
- University of Saskatchewan
- University of Winnipeg



# AUSTRALIAN DEGREE TRANSFER PROGRAMME (COMMERCE)

INTI's Australian Degree Transfer Programme is well established and recognised for its academic excellence by major universities in Australia.

Students who complete 1 to 1.5 years of their studies at INTI can transfer their credits to Australian collaboration universities. Students can also transfer 1 to 2 years of credits to the UK and New Zealand. This pathway ensures considerable cost savings for students by letting them study part of the degree at INTI. They will enjoy academic standards comparable to universities in Australia and New Zealand, which they can transfer to later.

*\*Note: The number of Level 2 subjects depends on majors chosen and the requirements of partner universities. Level 2 subjects offered will be based on adequate pre-enrolment numbers for each subject.*

### Highlights

- Credit is transferable to prestigious universities in Australia
- Wide selection of Business / Commerce disciplines and subjects
- Eligible INTI students can get scholarships from collaboration universities like the University of New South Wales, Queensland University of Technology and more

### Offered at

INTI International University  
(R2/340/6/0451) (09/24)(A11302)

INTAKES: JAN, MAY & AUG

### Duration

1 + 2 Years  
1.5 + 1.5 Years  
2 + 1 Years

### Students can transfer to the following Australian universities:

- Queensland University of Technology (QUT)
- The Australian National University (ANU)
- The University of Adelaide (UA)
- The University of Queensland (UQ)
- University of Tasmania (UTAS)
- Torrens University
- University of New South Wales

### Students can transfer to the following New Zealand & UK universities:

- Victoria University of Wellington, NZ
- University of West England, UK
- Northumbria University, UK
- Middlesex University
- University of Essex
- University College Birmingham

### Programme structure

#### Level 1

- Business Law 1
- Business Information System
- Cost & Management Accounting 1
- Financial Accounting
- Macroeconomics
- Marketing 1
- Microeconomics
- Organisation & Management 1
- Quantitative Methods

#### Level 2\*

- Corporate Finance
- Cost & Management Accounting 2
- Derivative Markets
- Financial Market Analysis
- Human Resource Management
- Investments
- Marketing Planning
- Organisation & Management 2
- Research Methodology
- Supply Chain Management

# MASTER OF BUSINESS ADMINISTRATION (MBA)



### awarded by



Students will acquire business management skills and knowledge that will help them develop their careers in a turbulent management environment. They will develop a portfolio of key management competencies like strategic analysis, decision-making and appreciation of global business challenges. This is complemented by people, financial, marketing and system analysis skills.

### Highlights

- Our industry-developed curriculum utilises the "Problem-based Learning" and "Project-based Learning" approaches; this exposes students to simulated and real business problems and environments. It is an opportunity to gain actual skills and real world experience
- INTI's MBA offers a portfolio of critical management fields:
  - a. Accounting
  - b. Commercial Law
  - c. Finance
  - d. Human Resource Management
  - e. Marketing
  - f. Management

### Offered at

INTI International University  
(R2/345/7/0246)(02/23)(A8770)

INTAKES: JAN, MAY & SEPT

### Duration

1 Year (Full-time)  
2 Years (Part-time)

### Programme structure

#### Core modules

- Business Accounting & Finance
- Business Economics
- Business Ethics & Law
- Business Research Methods
- Managing Information Systems
- Managing Organisations
- Marketing Management
- Operations Management
- Project
- Statistics & Decision Analysis
- Strategic Management

#### Specialised / Elective modules

- Accounting
- Issues in Corporate Governance
  - Issues in Management Accounting

#### Commercial Law

- Comparative Company Law
- Intellectual Property Law

#### Marketing

- International Marketing
- Strategic Marketing in Practice

#### Human Resource Management

- Organisation Development & Change
- Strategic Human Resource Management

#### Finance

- Corporate Finance
- Investment Securities & Portfolio Management

#### Management

- Issues in Global Business
- Managing Entrepreneurship

# MASTER OF BUSINESS ADMINISTRATION (MBA)

FULLY ONLINE  
LEARNING  
SIMPLIFIED

awarded by



INTI International University MBA – Learning Simplified, is a programme specifically designed for Working Professionals. A key feature of the MBA is its flexible and personal approach of learning to accommodate the needs of a Working Professional's lifestyle and family commitments.

\* 6 out of 13 modules will have a 20% final exam  
Note: Programme structure is subject to change.

Highlights

- A dedicated and experienced mentor to guide you
- You only need 1 hour a day for the next 2 years to get an MBA
- Minimum travelling required
- Exams are only 9% of the total programme\* assessment
- Examination is online
- Once a week virtual session

Offered at

INTI International University  
(R/340/7/0518)(03/25)(MQA/FA4572)

INTAKES: 5 Modular Term  
JAN, MAR, JUN, AUG & OCT

Duration

1 Year 2 Months to 2 Years 4 Months

Entry Requirements

- A Bachelor's degree with minimum CGPA of 2.5.
- A Bachelor's degree with CGPA below 2.5 AND minimum 5 years of work experience OR
- STPM / Diploma or equivalent via APEL (A) Level 7 Certificate from MQA (Malaysian Qualifications Agency)

Programme structure

- Business Accounting & Finance
- Business Economics
- Business Ethics and Law
- Business Research Methods
- Marketing Management
- Strategic Human Resource Management
- Issues in Global Business
- Managing Information Systems
- Managing Organisations
- Operations Management
- Statistics and Decision Analysis
- Strategic Management
- Project / Dissertation

Please consult our Education Counselors for details on specialisations at respective campuses.

# MASTER OF BUSINESS ADMINISTRATION (MBA)

IN COLLABORATION  
WITH UNIVERSITY OF  
HERTFORDSHIRE, UK

in collaboration with



Students will acquire business management skills and knowledge that will help them develop their careers in a turbulent management environment. They will develop a portfolio of key management competencies like strategic analysis, decision-making and appreciation of global business challenges. This is complemented by people, financial, marketing and system analysis skills.

Note: Programme structure is subject to change.

Highlights

- Students who have successfully completed the programme will receive 2 awards: An MBA from INTI International University and a Master of Arts in Management Studies awarded by the University of Hertfordshire, UK
- Our industry-developed curriculum utilises the "Problem-based Learning" and "Project-based Learning" approaches; this exposes students to simulated and real business problems and environments. It is an opportunity to gain actual skills and real world experience
- INTI's MBA offers a portfolio of critical management fields:
  - a. Marketing
  - b. Human Resource Management
  - c. Finance
  - d. Management
  - e. Accounting
  - f. Commercial Law

Offered at

INTI International University  
(R2/345/7/0246)(02/23)(A8770)

INTAKES: JAN, MAY & SEPT

Duration

1 Year (Full-time)  
2 Years (Part-time)

Programme structure

Core modules

- Business Accounting & Finance
- Business Economics
- Business Ethics & Law
- Business Research Methods
- Managing Information Systems
- Managing Organisations
- Marketing Management
- Operations Management
- Project
- Statistics & Decision Analysis
- Strategic Management

Specialised / Elective modules

- Marketing
- International Marketing
  - Strategic Marketing in Practice

- Human Resource Management
- Organisation Development & Change
  - Strategic Human Resource Management

- Finance
- Corporate Finance
  - Investment Securities & Portfolio Management

- Management
- Issues in Global Business
  - Managing Entrepreneurship

- Accounting
- Issues in Corporate Governance
  - Issues in Management Accounting

- Commercial Law
- Comparative Company Law
  - Intellectual Property Law

# MASTER OF BUSINESS ADMINISTRATION (MBA)



in collaboration with



The Coventry University Master of Business Administration (MBA) is an internationally recognised business qualification. The MBA is highly valued by many world-class business organisations and is a useful certification that graduate students can acquire in order to help enhance their managerial prospects/careers in a world characterised by strong global competition, new technological leaps, continuous change, corporate social responsibility (CSR), ethical and sustainable business management and the speed of change and its global nature.

Learning to manage in this business context requires new and higher levels of knowledge as well as business and personal skills. Hence, companies will continue to seek graduate MBA students with a view to renewing and refreshing their organisation and who possess the skills needed to implement change, to turn threats into opportunities and to sustain and improve their organisation's competitive advantage.

*Note: Programme structure is subject to change from time to time.*

## Highlights

- Identical award from Coventry University (CU), UK
- Teaching and learning materials are from Coventry University, UK
- Coursework are moderated by the faculty members from the UK to ensure the graduate outcome quality
- Focused on developing employability skills
- Modules focused on building essential soft skills for better career prospects
- Professional workshop series
- 100% Coursework (Global Business and International Marketing only)

## Offered at INTI International College Subang

- Global Business  
(N/340/7/0444)(09/24)(MQA/FA3756)

- Global Financial Services  
(N/340/7/0477)(10/24)(MQA/FA3757)

- International Marketing  
(N/342/7/0111)(06/24)(MQA/FA3759)

INTAKES: JAN, MAY & SEPT

## Duration

- 1 Year (Full-time)
- 2 Years (Part-time)

## Programme structure

### Common Modules

- Strategic Management
- Leading in a Changing World
- Managerial Finance
- Marketing in a Global Age
- Business and management research methods or Entrepreneurship: Creating a Business Opportunity

### Final Project Choice

(Choose only one)

- Internship
- Consultancy Project
- Dissertation
- Entrepreneurship: Developing a Business Plan
- Global Business Simulation
- International Marketing Simulation
- Global Financial Services Simulation

### Specialisation Modules

#### GLOBAL BUSINESS

- Managing International Trade
- Global HRM Strategies
- Project Management
- Corporate Social Responsibility

#### GLOBAL FINANCIAL SERVICES

- Global Financial Markets
- Valuation of Securities and Equity Trading (Exam)
- Banking Regulation and Risk
- Corporate Finance (Exam)

#### INTERNATIONAL MARKETING

- Retail and Services Marketing
- Digital Marketing
- Buyer Behaviour Analysis - The Psychology of Buying
- Creativity

Please consult our Education Counselors for details on specialisations at respective campuses.

# DOCTOR OF PHILOSOPHY (MANAGEMENT)



awarded by



The programme enables students to undertake / conduct specialised, applied and in-depth research works in business, management, marketing, human resource, accounting, finance, entrepreneurship and other relevant areas and emerging disciplines which can contribute to the body of knowledge and the enhancement of business / management science / practices as approved by the faculty.

## Highlights

- Prepare students for academic careers in colleges, universities and high-level positions in government, public and private sectors; in addition to consultancy work that involve business research and management advisory area that will build the country intellectual capital and wealth, and contribute to the growth of the national and global economy
- Student may contribute to the government industry national agenda to develop and build a pool of distinguished researchers focused on national & international research

## Research Area

- Business
- Management
- Marketing
- Human Resource Management
- Accounting/Finance
- Entrepreneurship
- Any other emerging business disciplines

## Offered at

INTI International University  
(R2/345/8/0014)(08/27)(MQA/FA0028)

INTAKES: JAN, MAY & SEPT

## Duration

- 3 Years (Full-time)
- 4 Years (Part-time)

## Entry Requirements

- A recognised Master's degree in the relevant field; AND

Meet any of these English language requirements:

- i. A Master's degree conducted in English\*; OR
- ii. Credit 6 in MCE / SPM / GCE level; OR
- iii. MUET Band 5 or 6/ TOEFL score of 550 / IELTS score of 6.0; OR
- iv. Equivalent score from any of the above obtained at undergraduate level at a recognised university\*

\*A copy of document from the university is required during submission as proof of english proficiency

Any other qualification with relevant working experience will be considered prior to approval by the Senate.

## Programme structure

- 2 symposiums a year
- VIVA in the final year
- Students are required to produce a thesis with 60,000 to 100,000 words for fulfilment of the graduation requirement

Please consult our Education Counselors for details on specialisations at respective campuses.



# HEAR WHAT OUR ALUMNI SAY



“I chose INTI because it is the only college in Penang that offers an Event Management and Marketing programme. Today, I am pursuing my dream career largely because of the valuable and practical social skills gained from this programme – skills which are valuable not only to me but to others as well. I've also learned to accept failures and understand the true meaning of leadership and success.”

**WONG JIN LI**  
Project and Programme Executive, Penang Green Council  
BA (Hons) Event Management and Marketing in collaboration with University of Hertfordshire, UK

“The flexible and blended learning structure of INTI's Diploma in Business Management has enabled me learn and hone my skills despite my busy schedule. I even managed to graduate and embark on my career, gaining a headstart over many of my peers. Tun Dr Mahathir Mohamad is my inspiration. Learning never ends and the qualities of successful leaders are accountability, responsibility and the ability to manage complexities.”

**CHEN XIAN PING**  
Finance Officer  
Diploma in Business Management (Flexible Learning)



“INTI has prepped me well, transforming me from a shy girl to a confident, driven woman. The summer courses and soft skills classes I attended contributed to my holistic development and groomed me professionally. Thanks to INTI's career fairs and talks, I found a job even before graduating. And thanks to INTI's lecturers, I learned to be adaptable, to accept failures and in all situations, remain positive!”

**LIM LEAN NA**  
Financial Advisor, Dell Malaysia  
Bachelor of Commerce (Accountancy)



“I am grateful for INTI's sponsorship, which enabled me to take up the Bachelor of Accountancy programme, a degree course that is recognised by professional bodies including the Malaysian Institute of Accountants (MIA). My mother was also a great inspiration for me to pursue accountancy as a career. Eventually, I went on to pursue the ICAEW. To be successful, we must keep on learning, exploring and never give up.”

**NG LIN PIAO**  
Audit Associate, KPMG PLT Penang  
Bachelor of Accountancy



“Besides the high quality of education, I love INTI Penang's peaceful and conducive learning environment. The knowledge and skills I gained after graduating from INTI's Business Administration-University of Hertfordshire are very helpful in my work today. Skills, especially language and people skills are essential in my job. I enjoy touching base with new visitors, meeting with clients and working with dynamic leaders.”

**WHANNIWA CHUNTANOMBUN**  
Business Development Executive, EasyParcel Sdn Bhd  
BA (Hons) Business Administration in collaboration with University of Hertfordshire, UK



# EMPLOYER TESTIMONIALS

## KPMG

“We have partnered with INTI for over four years and throughout this time, INTI has demonstrated dedication and conscientiousness in supporting our various initiatives. We are glad that we are able to provide an avenue to expose INTI students to real-life working environment and help them develop critical thinking skills, presentation skills as well as adaptability to different situations, all of which will be helpful when they start working.”

**Monsy Siew** ( Executive Director of People, Performance & Culture )

## SAMSUNG MALAYSIA

“INTI's structured and committed engagement with the industry has closed the gap between the classroom and the realities of the workplace. This is critical to the development of INTI's graduates as the curricula is now more practical rather than academic. This makes a difference when employers like Samsung selects who their future talents should be. We no longer look at academic excellence alone, we look at how knowledge can be practically deployed. And in this regard, INTI has done a remarkable job preparing its students to succeed through close collaboration with the industry, tweaking both delivery and content which make sense to employers.”

**Chen Fong Tuan** ( HR & General Affairs Director )

## AMVPLUS ADVISORY (www.amvplus.com)

“For many years now, I have been working with different batches of INTI students on projects and the output has been simply phenomenal. The INTI students have shown a keen desire and positive attitude to learn and produce outstanding national and regional projects for the companies I have worked for. To my delight, my colleagues and clients regionally and globally have responded positively to the students' work.

At the same time, the graduate talent development initiatives with INTI are certainly making a very positive impact on the quality of graduates with the desired industry-ready skills in today's global world. With certainty, I highly commend INTI for this programme and effort, and I know that this programme will only move to greater heights, benefiting the companies who invest the time as well as the new graduates, the leaders of tomorrow.”

**Andreas Vogiatzakis** ( Executive Director )

# EMPLOYER PROJECTS

INTI has established close ties with leading companies in the industry to develop employer projects to enable students to gain real, hands-on work experience while studying. Through these projects, students are presented with immediate challenges faced by businesses, and are required to work together in teams to develop and present their proposals. Projects are based on real-life business issues that will help students to develop their knowledge and apply their soft skills in actual business scenarios.

Some employer projects undertaken by our students:

- **MAKING MAYBANK THE EMPLOYER OF CHOICE**  
Maybank  
The project was to recommend practical and relevant practices, in the areas of Employer Branding through the Engagement Programme and College Recruiting for Maybank.
- **BFM TECH TALK (TECH IN FOCUS)**  
BFM89.9  
Students were tasked to develop show notes for BFM's new show entitled 'Tech in Focus', where top-performing technology players would be highlighted, complemented by thought-provoking insights, into what makes them tick, by international analysts.
- **AN EMPLOYER PROJECT WITH UNILEVER**  
Students were tasked to propose methods to overcome the cluttered media space in both digital and traditional mediums, in order to drive the company's brand messaging in an impactful manner.
- **ATTRACTING, ENGAGING, HIRING, INSPIRING AND RETAINING THE Z GENERATION EMPLOYMENT**  
Holiday Inn Kuala Lumpur City Centre  
Students were tasked to address issues in human resources, in terms of staff recruitment and retention, as hiring is getting very tough with the diminishing interest from the market.
- **GLOBAL E-COMMERCE TALENT (GET)**  
Alibaba GET  
Students were engaged to solve marketing and branding-related problems to improve SME accounts in Alibaba ecosystem. While solving the problem, students also generated more traffic for the SME accounts.





## INTI NETWORK

**INTI INTERNATIONAL UNIVERSITY** DU022(N)

**06-798 2000** |

Persiaran Perdana BBN, 71800 Putra Nilai

**INTI INTERNATIONAL COLLEGE SUBANG** DK249-01(B)

**03-5623 2800** |

No. 3, Jalan SS15/8, 47500 Subang Jaya

**INTI INTERNATIONAL COLLEGE KUALA LUMPUR** DK075(B)

**03-2052 2888** |

Menara KH, Jalan Sultan Ismail, 50250 Kuala Lumpur

**INTI INTERNATIONAL COLLEGE PENANG** DK249-02(P)

**04-631 0138** |

No. 1-Z, Lebuhr Bukit Jambul, 11900 Penang

**INTI COLLEGE NILAI** DK249(N)

**06-798 2133** |

Persiaran Perdana BBN, 71800 Putra Nilai

**INTI COLLEGE SABAH** DK249-03(S)

**088-765 701** |

Lot 17-20, Phase 1B & Phase 3, Off Jalan Kompleks JKR,  
Taman Putatan Baru, Putatan Point, 88200 Putatan, Kota Kinabalu

## INTI EDUCATION COUNSELLING CENTRES (266729-P)

**IPOH** 05-241 1933 |

No. 258, Jalan Sultan Iskandar, 30000 Ipoh

**JOHOR BAHRU** 07-364 7537 |

No. 25, 25-01, Jalan Austin Heights 8/1, Taman Austin Heights, 81100 Johor Bahru

**KUANTAN** 09-560 4657 |

B16, Jalan Seri Kuantan 81, Kuantan Star City II, 25300 Kuantan

## Get Connected with INTI!



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**@INTI\_edu**