

# ART AND DESIGN



# YOUR FUTURE BUILT TODAY

<b>6</b> campuses across Malaysia	<b>30+</b> years of empowering young minds	<b>16,500+</b> students currently served
<b>1,000+</b> employees nationwide	<b>70,000+</b> graduates whose lives we have touched	

### ABOUT INTI

At INTI, our mission is to bridge the needs of tomorrow through the competencies our students gain today, empowering them to become the leaders, innovators and game changers of the future. We are committed towards ensuring our students gain the competencies needed for the workplace of the future, and to work alongside the digital transformations driving today's global businesses in the Fourth Industrial Revolution.

Through our innovative teaching and learning and extensive industry partnerships, we empower our students with the ability to work with smart machines, to process and analyse data for better decision-making, to learn about technologies that impact businesses and manufacturing processes, and to develop professional skills such as adaptability, working with multidisciplinary teams, problem-solving, and a thirst for lifelong learning.

By inspiring our students to explore their passions and discover their true potential through the right skills, tools and experiences, we continue to be a force of change in revolutionising education. Our commitment is to ensure exceptional graduate outcomes, and to transform our students into the dynamic leaders of the future – ones who will lead us in the Fourth Industrial Revolution, and beyond.

Awarded **FIVE STARS** in the **QS STARS RATING**, achieving top marks in the categories of Online Learning, Employability, Facilities and Inclusiveness

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<b>INTI GRADUATE EMPLOYABILITY SURVEY 2017 VALIDATED BY IBDO</b>	<b>99%</b> of INTI graduates are employed within 6 MONTHS of graduation	<b>91%</b> of INTI graduates are PAID HIGHER than the market minimum average	<b>60%</b> of INTI graduates get job offers BEFORE they graduate
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**ico-D**  
member  
2020



#### REALISTIC CURRICULUM BY INDUSTRY PROFESSIONALS

To ensure students are job-ready on graduation, the curriculum is regularly vetted and assessed based on input from industry representatives. INTI also holds an annual Industry Advisory Board evaluation where invited leaders and employers give their input in regards to the needs of the working world and what the industry needs from graduates. This is reflected in the curriculum, with students being given regular exposure via realistic work projects with employers as well as international study tours and field trips where they can gain further exposure and insight.

Students have the opportunity to visit world-famous centres of design in South East Asia and the UK. Due to the rigorously intense curriculum, class sizes are kept small to ensure maximum effectiveness for students. Students are also granted access to an international virtual classroom where invited lecturers worldwide are able to teach remotely to offer truly world-class education under one roof.

#### EXTENSIVE INTERDISCIPLINARY PROJECTS WITH EMPLOYERS

Students are given extensive exposure to real-world projects during the course of their programme along with the opportunity to work with fellow students from different artistic disciplines. In 2018, students from the fashion design programme were selected as Royale Demure designers to work on the MF Cosmetique launching project. The Royale Demure is the first crowdfunding platform in Malaysia that is specific to fashion design collection.

The World Wildlife Fund (WWF) has also collaborated with INTI, working with its students to accomplish a revamp of their PJCC office which now enjoys eye-catching, attractive visuals that mirror the values of the organisation. INTI is also a regular participant at the Malaysian Fashion Week and two of its students won 1<sup>st</sup> and 2<sup>nd</sup> runner-up in the Aspiring Competition category.

## INTI CENTER OF ART & DESIGN

INTI has established the INTI Center of Art and Design (ICAD) at its Subang campus that offers the full suite of art and design courses along with the state-of-the-art facilities. Other than physical facilities, ICAD emphasizes on regular curriculum revamping, where feedback from different stakeholders are collected to create the most robust and industry-relevant curriculum. Staff professional development is an on-going faculty initiative to develop staff knowledge, skills and abilities in inspiring students through teaching. Through this initiative, staff and students are exposed to practical and interdisciplinary experiences, ensuring a competitive edge.

COLLABORATION WITH

## SHEFFIELD HALLAM UNIVERSITY

INTI Center of Art & Design maintains close ties with Sheffield Hallam University and offers a franchise Bachelor's Degree with a curriculum as taught in the UK. Sheffield Institute of Arts is one of the most prestigious academic institutions, and it ranked 38<sup>th</sup> for Art and Design schools by the Complete University Guide 2017.



#### THE RENOWNED UNIVERSITY

Through the Transnational Educational Partnerships, students' experience at INTI Center of Art & Design is identical to the university. Students at INTI Center of Art & Design are provided with the sense of belonging at the university through International Classroom, visiting lecturers from Sheffield Hallam University, International Study Trip to Sheffield Hallam University and nomination for Sheffield Hallam University Inspirational Student Awards, to gain invaluable experience and recognition from the university.

**Sheffield Hallam University** | Sheffield Institute of Arts





CERTIFICATE IN ART  
AND DESIGN  
**STUDENTS'  
WORK**



The Certificate in Art and Design is an established preparatory course that acts as a pathway for students to develop an array of necessary basic skills for further studies in art and design along with exposure to important concepts and skills needed for an eventual career in the creative industry. The course offers students opportunities to both develop and exercise their artistic skills along with extensive opportunities to experiment and explore their artistic potential with an emphasis on hands-on project-based learning.



**OUR ALUMNI  
JUSTIN SURESH PRABAGARAN**

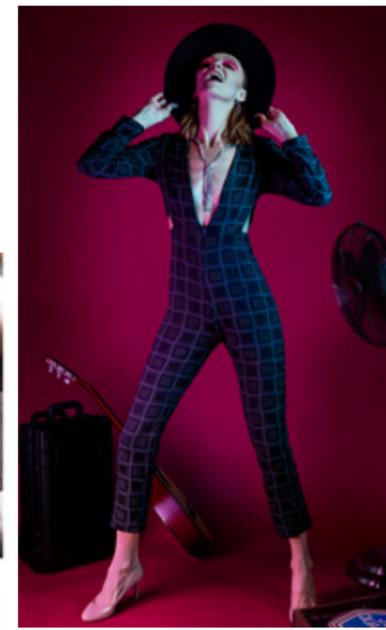
“ Art - what comes to mind when you hear the word? To me, art means creativity. Art can also be an expression. When I first chose to do art and design, I was a little scared. Then when I started the programme, I enjoyed it every step of the way. It has taught me how to be creative - and how to think creatively - because we are all creative in our ways.

INTI's Certificate in Art and Design has taught me a lot. It has given me the capability to think more deeply and it has also helped me in different situations. I have achieved a lot by just taking a certificate. I enjoyed the programme because it taught me the values of creativity, and I am proud that I can use these learnings in my everyday life. ”





# DIPLOMA IN FASHION DESIGN STUDENTS' WORK



The Diploma in Fashion Design prepares students for a career in the high-flying world of fashion as well as the global textile and apparel industries. Upon completion of the course, students will attain the essential skills, from idea conceptualisation to production for the runway. The Diploma in Fashion Design curriculum is constantly enhanced and redesigned to meet the needs of the industry. Representatives from established industries are invited to participate in an annual INTI Industry Advisory Board evaluation where they give their inputs as to what the industry needs and expects from graduates.

INTI's academic team works closely with established companies and organisations in the industry such as Khoon Hooi, Zalora, Cassey Gan and Blue Inc. to provide students with internship opportunities, and for those that excel, immediate employment. Industry-linked professionals, which include iconic Malaysian fashion designers Beatrice Looi, Bon Zainal and Rico Rinaldi are also invited on a regular basis to the campus to offer their experience and insights.



## OUR ALUMNI ANIS SOFHEA WIDURI BINTI AZMI

Fashion Designer, Fashionvalet

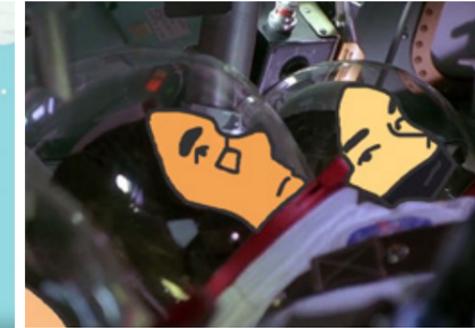
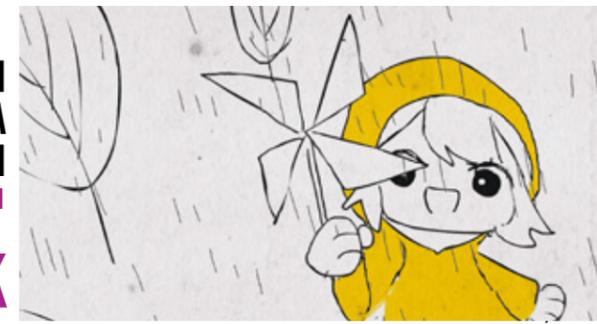
“ I never imagined that college life could be so fun until I met my cool classmates and lecturers (my Diploma in Fashion Design family at ICAD). College life was not easy at first but I was lucky enough to get to know amazing classmates who went through the ups and downs together with me. The sleepless nights finishing assignments together with classmates via Skype is one of my most cherished memories, which I miss very much in my work today. My lecturers always encouraged me to strive for the best and to never give up on achieving my goals, no matter how long it might take.

My lecturer once said, “Good things never come easy”. With a lot of patience and hard work, I am now working in my dream company and doing my dream job! ”



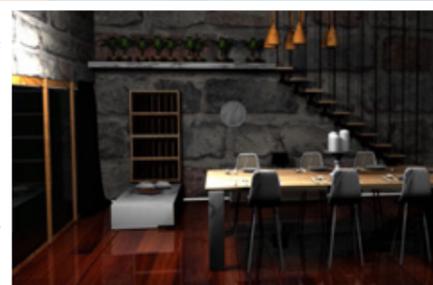


DIPLOMA IN  
INTERACTIVE MULTIMEDIA  
WITH ANIMATION DESIGN  
**STUDENTS'  
WORK**



This exciting programme empowers students to pursue a career in one of the most exciting and fast-expanding areas of art and design - multimedia. Students will master a wide range of skills that will enable them to acquire industry-critical expertise, including digital video and marketing, character design, web page creation and design, 2D and 3D animation and much more.

Students also have the opportunity to expand their horizons by studying overseas. Upon attaining the Diploma in Interactive Multimedia with Animation Design, graduates can enjoy an exclusive articulation pathway to a Bachelor of Arts in Visual Effects or Motion Design at Media Design School, New Zealand.



**OUR ALUMNI  
PON HUEY MIN**

Motion Graphic Designer and Animator, Pixelpush

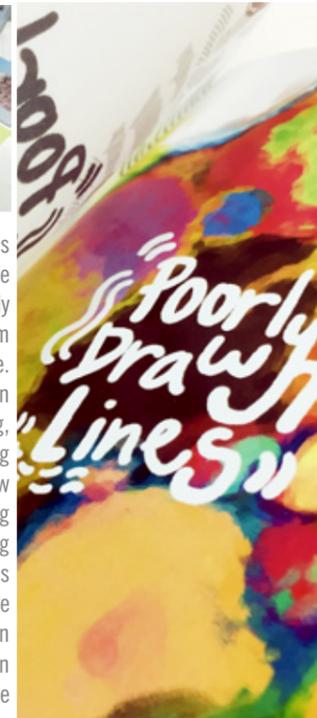
“ During my time at ICAD, I learned a wide range of skills that encouraged me to explore various areas in multimedia design. I enjoyed the classes where we explored and experimented with different mediums and ways to express, communicate and design. The best memories I have are with my lecturers, who guided me throughout the stages and process of my design journey. Through the Diploma in Interactive Multimedia With Animation Design (DIMA), I was able to discover my love for motion graphics. From there, I proceeded to pursue a Bachelor in Media Design in Media Design School.

I am currently working as a motion graphics designer and animator in New Zealand. I still have fond memories of my times in DIMA. All the guidance that I received during my diploma study really helped to set me out to become the passionate designer that I am today. ”

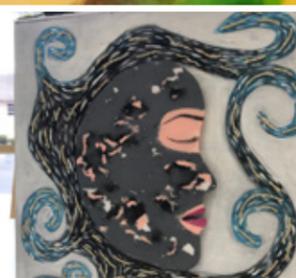




## FOUNDATION IN DESIGN STUDENTS' WORK



The Foundation in Design is an established programme that gives students an early access to a Sheffield Hallam University degree. The course focuses on building creative thinking, research and drawing skills. Students learn how to visualise ideas using their artistic skills along with extensive opportunities to experiment and explore their potential with an emphasis on hands-on project-based learning. The course also offers field trips to areas of artistic worth such as museums and art exhibitions, as part of learning experience.



### OUR ALUMNI CLAIRINE WILLEY

“ I am glad I chose to continue my studies in 3.5+0 BA (Hons) Interior Design, Sheffield Hallam University, UK at the INTI Center of Art and Design (ICAD). Besides winning INTI's Excellence Award and being on the Dean's Honor Roll for Foundation in Design, my team won 1st place at a competition organised by the Malaysian Institute of Interior Design (MIID) in 2018. And in 2019, I was the only recipient to receive the Teledirect Malaysia scholarship.

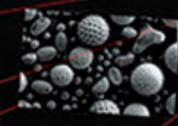
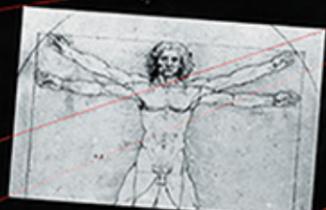
I have learnt so much... and so far, the experience has been great! ”



# PERFECT TYPOGRAPHY

IS MORE A  
**SCIENCE**

THAN  
**ART**



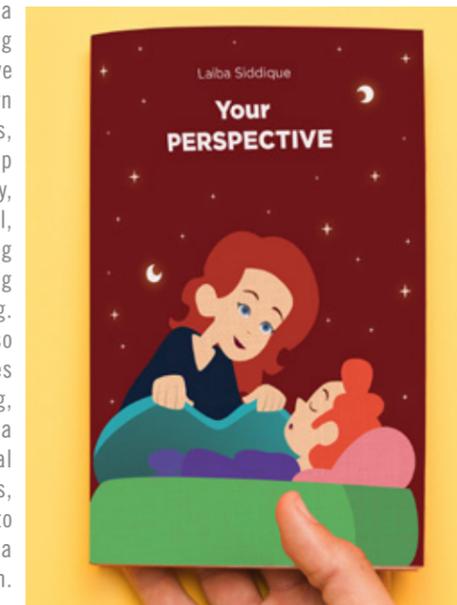
**JAN  
TSCHICHOLD**  
TYPOGRAPHER  
DESIGNER  
WRITER  
EDUCATOR



## DIPLOMA IN GRAPHIC DESIGN STUDENTS' WORK



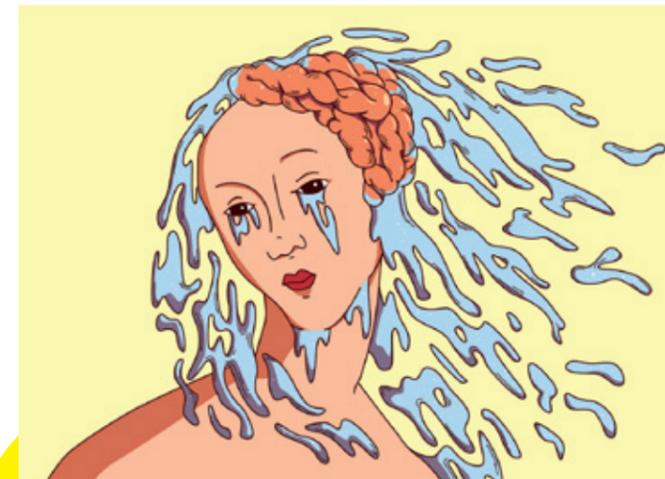
This programme emphasizes innovative design processes that deal with visual communication while providing the technical know-how necessary for a challenging and exciting career in the creative industry. Students learn a wide range of skills, which includes desktop publishing, photography, typography, editorial, illustration, packaging design, advertising design and marketing. The programme also develops students' abilities in problem-solving, conceptualisation, idea development and visual communication techniques, as well as the ability to translate an idea into a viable economic proposition.



### OUR ALUMNI WONG LIN XUAN

“ Being an established and well-known art and design institution, the faculty staff and lecturers at ICAD are highly experienced in their own fields and always supportive and prepared to nurture up-and-coming young designers. ICAD embraces new ideas, allowing students' creativity to flow freely and bring out the potential in every student that's uniquely their own.

In particular, I like how open INTI is to new ideas as well as criticisms, in order to ensure students are given relevant and world-class education. Whenever we encounter problems, the staff are always happy to hear us out. This inspiring attitude provides a conducive learning environment for students. ”



# The Monochromatic Project

The Monochromatic Project is a satirical installation/product exposing the fallacy in gendered marketing practices that have for a long time, created unrealistic standards that they have defined as "eye-candy" for both genders. Two different perspectives can be seen from a single product through coloured cellophanes, showing that the packaging is all it takes to unnecessarily segregate people.



1 Not only do words change the way we view ourselves as genders, font also represent unhealthy stereotypes.

3 Media has always been selling gender ideals to the opposite sex. How has media done to convince both genders to purchase their ideas?

2 Subliminal sex messages is a marketing tactic believed to subconsciously stimulate purchase by creating subtle sexual imageries, and that goes without saying: body expectations.

3+0 BA (HONS) IN GRAPHIC DESIGN  
IN COLLABORATION WITH SHEFFIELD HALLAM UNIVERSITY, UK  
STUDENTS' WORK



Organisations needs media to communicate or disseminate a message. Creating a compelling message and other content requires the talents of a graduate in graphic design. This rewarding course prepares students for a rewarding career in the challenging graphics design industry.



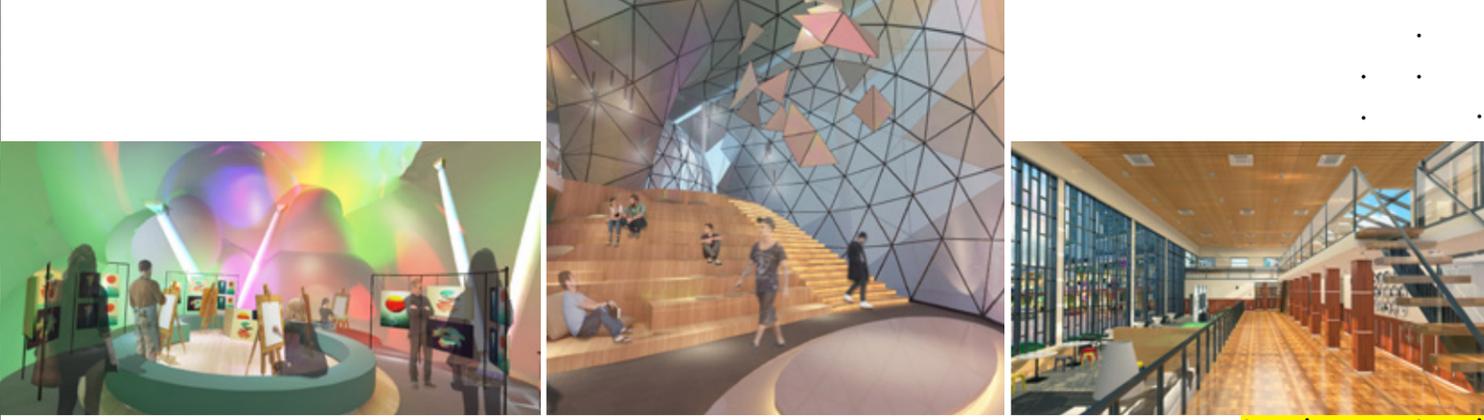
## OUR ALUMNI DEEBEN SUBRAMANIAM

Junior Art Director at Publicis One, Kuala Lumpur

“ AT INTI, I found that the clash of cultures helped me get out of my comfort zone. The experience proved to be very useful, seeing that I'm a creative in the advertising industry now. After all, the craziest ideas come from the least expected places! The course I undertook encouraged lateral thinking within a collaborative environment. And since it's an international course, it gave me a new worldview. As a graphic designer, the devices and machines that I use would have to be in the best possible condition. And INTI provided the latest computer facilities, with access to the latest software. As an avid reader, the library also provided some of the best graphic design books, which helped me gain an in-depth understanding of the course.

My advice for students when it comes to helping them prepare for the working world is to not study, but learn instead, because learning never stops. Asking for help is not a sign of weakness because no one has all the answers. Get all the help you need whenever you can because failure is not the end. ”





## DIPLOMA IN INTERIOR DESIGN STUDENTS' WORK



This programme emphasizes innovative design processes that enhance interior environments while providing the technical know-how for a successful career in interior design and related industries.

Students learn the basics of space planning, design processes and visual presentation as well as the professional aspects, including building materials, furniture design and construction, project specifications, contracts and more.



### OUR ALUMNI JOSELYNN CHIA

“My Diploma in Interior Design journey at INTI was unique and invaluable. I was exposed to different perspectives of interior design and the lessons I received changed the way I approach design. I strongly encourage design students to cling on to what they believe, to dare to be different and unafraid of being questioned because someday, someone will find you special.

I am currently pursuing my studies in Bachelor of Art (Hons) Interior Design at INTI. This programme is considered a hybrid of studies, bringing interior design and architecture together as a single discipline. An interior designer's job is to create designs that are both pleasing and functional, as well as ensuring completed structures maintain quality and accuracy. Interior designers work with structure and space - from residential, to commercial or industrial. Their duties are beyond that of decorators because they are also concerned with the design of the structure itself, as well as the arrangement of the interior.

The saying “A mind needs books as a sword needs a whetstone if it is to keep its edge” applies to this industry because to be a professional interior designer, we have to keep growing in all aspects of our career. This is not only includes design, but also knowledge in construction and how to run an entire design project.”

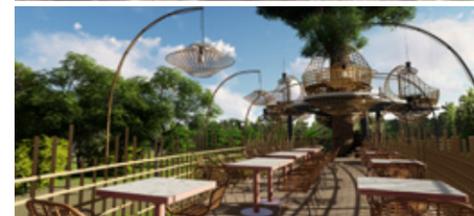




**3.5+0 BA (HONS) IN  
INTERIOR DESIGN**  
IN COLLABORATION WITH  
SHEFFIELD HALLAM UNIVERSITY, UK  
**STUDENTS'  
WORK**



The BA (Hons) in Interior Design which is accredited by the Board of Architects Malaysia prepares students with strong analytical, problem-solving and practical skills. Graduates of the BA (Hons) in Interior Design are awarded their degrees directly by Sheffield Hallam University, UK and graduates enjoy excellent employability with 34 out of 45 alumni of the programme employed within three months. Students taking the BA (Hons) in Interior Design with Sheffield Hallam University also have the privilege of studying abroad at the parent university campus in the UK.



**OUR ALUMNI  
MARIA ANGELIN NYOTO SUSANTO**

“ My passion for art and creativity led me to choose INTI, which had a collaborative programme with one of the top design universities in the world - Sheffield Hallam University.

Indeed, INTI and I were a good fit. My final year project was published in a leading architectural and interior design website and I won the Top 12 Asia Young Designer 2017 (Malaysia) award. To top it off, I landed my dream job immediately after graduation. ”



# COMPETITIONS AND AWARDS

## ASIA YOUNG DESIGNERS AWARD COMPETITION

**FINALIST:**  
Tan Chin Kang

**PROJECT**  
Introducing sustainable elements to SS15 Market



## THE KEDS CHAMPION DESIGN

**LIST OF WINNER**  
Loh Yen Yih  
First Prize Winner



## WISESIGHT CORPORATE BRANDING VIDEO COMPETITION

**FIRST PRIZE WINNERS**  
Siti Amirah Binti Ahamed Hamed Giasudeen  
Loo Jing Rou  
Celine Chew Qian Ru



## PENFURNEX FURNITURE COMPETITION

**LIST OF WINNERS**  
Tan Xue Jing  
First Runner Up  
Loke Kum Hoa  
Winner

Wong Kah Joon  
Soo Mun Hui  
Lim Jin Ho  
Alvin Setiawan  
Emily Lim Xie Wei  
Chloe Tan Tze Yii  
Eddy Khoo Chun Eng  
Tee Wen Hou  
Ho Ying Je  
Cheng Wen Jun

**LIST OF FINALISTS**  
Chew Yong Foon  
Ng Lay Koon  
Sim Ming Joe

## KANCIL AWARDS COMPETITION

### 2019 MERIT WINNERS:

**Aya Komori**  
**STATIC VISUAL AESTHETICS**  
Photography  
**BEST DESIGN**  
Publications (Includes Books, Annual Reports & Graphic Novels)

**Chan Siun Keat**  
**BEST DESIGN**  
Publications (Includes Books, Annual Reports & Graphic Novels)

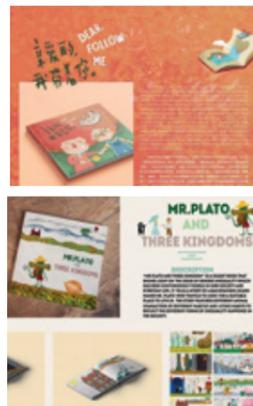
**Luo YunXu**  
**BEST DESIGN**  
Publications (Includes Books, Annual Reports & Graphic Novels)  
**STATIC VISUAL AESTHETICS**  
Illustration (Digital)

**Elfina Joewonowati**  
**BEST DESIGN**  
Publications (Includes Books, Annual Reports & Graphic Novels)

**Mimi Amirah Binti Abdul Aziz**  
**BEST FILM & AUDIO CRAFT**  
Animation

**Muhammad Nabil Azfar Bin Zulkifly**  
**BEST FILM & AUDIO CRAFT**  
Animation

**Nicholas Lee Kah Hui**  
**STATIC VISUAL AESTHETICS**  
Illustration (Digital)



## MALAYSIAN INTERNATIONAL FURNITURE DESIGN COMPETITION

**LIST OF FINALISTS**  
Low Mei Shi  
Lim Yee Bing  
Ng Cai Jiun  
Yong Sze Mun



### 2018 LIST OF WINNERS

**Lim Wei Chin**  
Bronze : Best Design, Brand Identity  
Merit : Branding - Best Use of Cultural Insight

**Alfred Phua**  
Merit : Best Outdoor, Campaign  
Merit : Best Print & Poster, Campaign



## ADOBE DESIGN ACHIEVEMENT AWARDS (ADAA)

### LIST OF WINNERS

**Lim Wei Chin**  
Category: Semi-finalist, Social Impact - Photography/ Print/Illustration/Graphic  
Title - MIN JUANG DESIGN PRESS  
For more information: <https://www.adobeawards.com/live/201811511>

Category: Semi-finalist, Fine Art - Graphic Design/Print  
Title - KUAN HEONG HUAN REBRANDING  
For more information: <https://www.adobeawards.com/live/201810378>

**Alfred Phua**  
Category: Semifinalist, Social Impact - Photography/Print/Illustration/Graphic  
Title - #PROJECTHOPE  
For more information: <https://www.adobeawards.com/live/201810574>

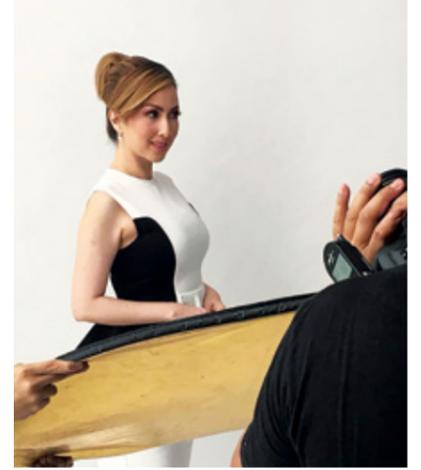
Category: Semi-finalist, Social Impact - Photography/Print /Illustration/Graphic  
Title - PRIDE OR PREJUDICE?  
For more information: <https://www.adobeawards.com/live/20184272>



# EMPLOYER PROJECTS



## ROYALE DEMURE DESIGN FOR PLEDGE CAMPAIGN



## SAVE THE MALAYAN TIGER EXHIBITION AT THE PAVILION KUALA LUMPUR



## YAYASAN SIME DARBY ARTS FESTIVAL (YSDAF)



## CUSTOM MAKE DRESS FOR KAKISENI TO BOH CAMERONIAN ARTS AWARDS

## GRAND DORSETT HOTEL SUBANG JAYA



## IKEA STAFF ON-BOARDING VIDEO PROJECT



## JATI, SERBA WANGI

Scan Here to View Video



## ANIMATED MUSIC VIDEO - MELODY TAN

## DIDASKO

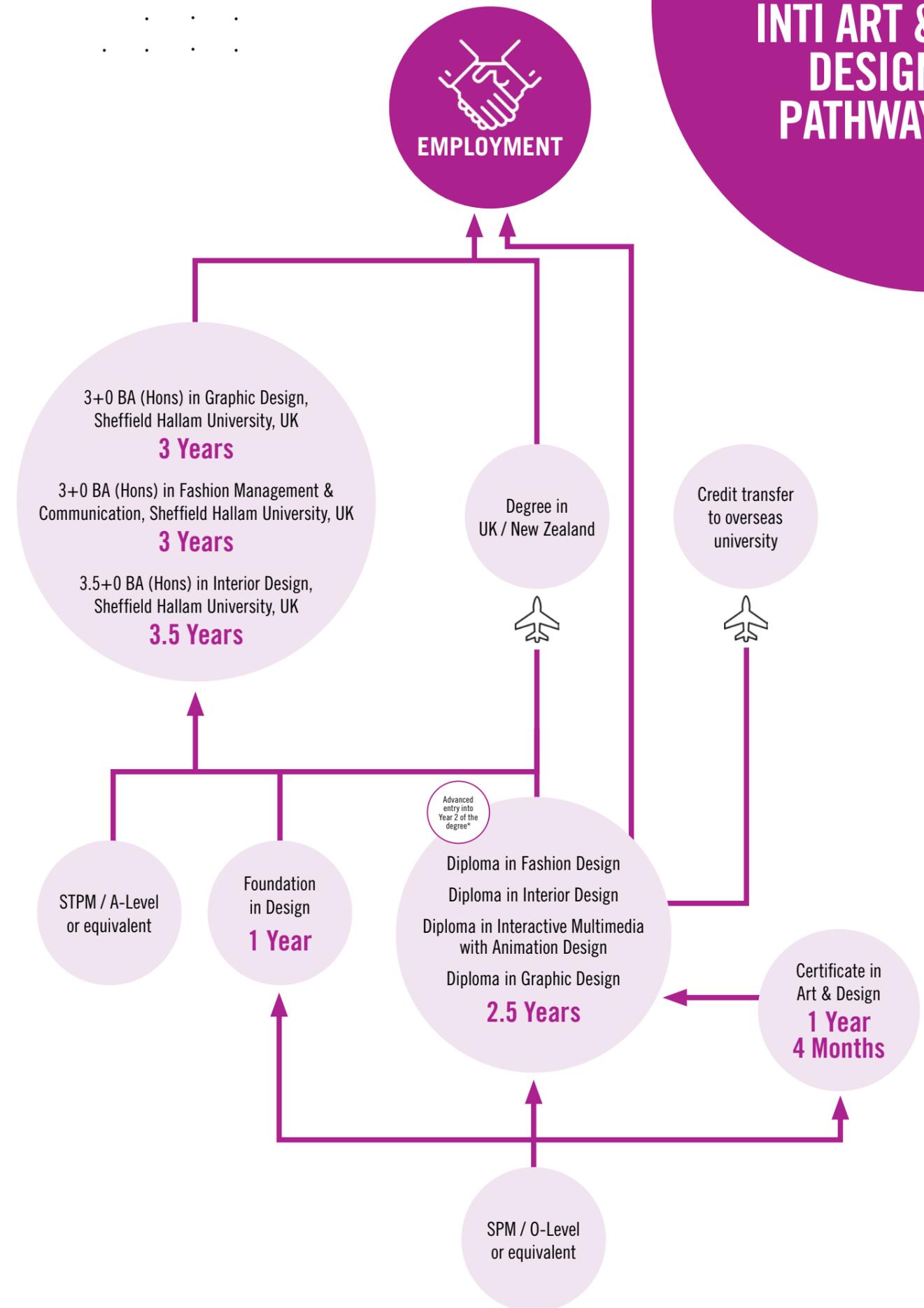




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36	<b>3+0 BA (HONS) GRAPHIC DESIGN</b>
37	<b>3+0 BA (HONS) FASHION MANAGEMENT &amp; COMMUNICATION</b>
38	<b>3.5+0 BA (HONS) INTERIOR DESIGN</b>



\* Based on students' portfolio and university evaluation

# ENTRY REQUIREMENTS

## Certificate in Art & Design

ONE of the following examinations or their equivalents:  
**SPM or equivalent** : 1C in any subject and pass in Bahasa Malaysia

**UEC** : 1B in any subject

**Other** : Equivalent qualifications recognised by the Malaysian Government

## Foundation in Design

**SPM / O-Level / Equivalent**: 5 credits including one Art subject

English Language Requirements:  
**UEC / Equivalent**: 3Bs  
**SPM/UEC** : Minimum credit  
**CIE**: Grade C  
**IELTS**: Band 5.0

**TOEFL**: 500

Candidates without an Art subject or who do not have a credit in Art must pass Portfolio Review or Art Test conducted by the College.

## DIPLOMA (Fashion Design / Graphic Design / Interactive Multimedia with Animation Design / Interior Design)

ONE of the following examinations or their equivalents:  
**SPM/SPMV**: 3 credit

**GCE O-LEVEL**: 3 credit

**UEC** : 3Bs

**STPM** : Grade C (CGPA 2.00) in 1 subject

**A-Level** : Pass A-Level with minimum 1 subject

**SKM** : Pass SKM (Level 3 MQF) in related field and pass SPM with at least 1 credit in any subject

**Certificate** : Pass certificate in related field

**STAM** : Pass STAM with Maqbul

**Others** : Equivalent qualifications recognised by the Malaysian Government

**Technical and Vocational Certificate**: Related Technical and Vocational Certificate or equivalent which is recognised by the Malaysian Government, with one year related working experience OR 1 semester bridging programme.

**Others**: Recognised Art and Design Certificate or equivalent qualification that is recognised by the Malaysian Government; AND pass Portfolio Review or Art Test conducted by the College for candidate who does not have a pass in an Art subject.

Candidates who do not have a credit in Art may be required to take Placement Test to determine their suitability for the course. Applicants are also required to demonstrate proficiency in English, a pass in SPM/ O-Level English or have studied subjects that require a satisfactory level in English.

## 3+0 BA (Hons) Graphic Design, in collaboration with Sheffield Hallam University, UK

**STPM / A-Level**: 2 full passes with a minimum CGPA 2.00 (Grade C) (with credit in English SPM / O-Level)

**UEC**: 5Bs (including English)

**Matriculation Programme / Foundation in Design / Foundation in Art & Design and other Pre-U qualification recognised by the Malaysian Government**: with minimum CGPA 2.00

**Diploma in Graphic Design or other equivalent and relevant Diploma recognised by the Malaysian Government**: Minimum CGPA 2.00

Candidates without an Art subject or who do not have a credit in Art must pass Portfolio Review or Art Test conducted by the College.

## 3+0 BA (Hons) Fashion Management & Communication, in collaboration with Sheffield Hallam University, UK

**STPM**: Pass with at least Grade C in 2 subjects

**UEC**: Pass with at least Grade B in 5 subjects

**A-Level**: Pass with at least Grade E in 2 subjects

**Matriculation / Foundation**: From recognised institution and pass with minimum CGPA 2.00

**Diploma**: Pass from recognised institution with minimum CGPA 2.00

**Others**: Equivalent qualifications recognised by the Malaysian Government and pass Art subject in SPM or pass Art Test / Portfolio Assessment for those who do not have Art subject

## 3.5+0 BA (Hons) Interior Design, in collaboration with Sheffield Hallam University, UK

**STPM / A-Level**: 2 full passes with a minimum CGPA 2.00 (Grade C) (with credit in English SPM / O-Level)

**UEC**: 5Bs (including English)

**Matriculation Programme / Foundation in Design/ Foundation in Built Environment/ Foundation in Art & Design**: with minimum CGPA 2.00

**Diploma in Interior Design other equivalent and relevant Diploma recognised by the Malaysian Government**: Minimum CGPA 2.00

Candidates without an Art subject or who do not have a credit in Art must pass Portfolio Review or Art Test conducted by the College.

**STAM** : Pass STAM with Maqbul

**International Baccalaureate Diploma** : Pass with at least 24 points

**CPU** : Pass with minimum average score of 55%

**SAM OR EQUIVALENT** : TER 60%

**Australian Matriculation (AUSMAT)** : Pass with average 60%

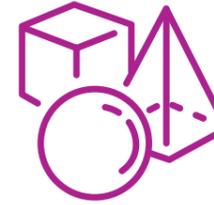
## English Language Requirements (Degree)

**TOEFL** : 550 (paper) / 220 (computer)

**IELTS** : Overall Band 6.0 minimum of 5.5 in each component

**AEP** : 1004 (PASS)

**Others** : Equivalent qualifications recognised by the Malaysian Government



# FOUNDATION IN DESIGN

The Foundation in Design programme offers a broad-based scope for exploration and experimentation that will enable students to become independent thinkers, creators or designers.

Students are exposed to topics and projects which will allow them to become creative thinkers and find practical applications that can be translated into working ideas and designs.

The programme also enables students to develop a range of practical skills and fundamental knowledge in relation to art & design, preparing them for smooth progress to a design degree of their choice.

## Highlights

- Pathway to a quality UK Design Degree offered at INTI
- The curriculum covers broad theoretical and practical design skills
- Teaching and learning is supported by experienced lecturers, ensuring a smooth progression to degree studies
- Specialist lecturers who are also design professionals
- Experiential and innovative learning via Project-based Learning
- The programme and curriculum emphasise multi-cultural perspectives
- Design-driven learning environment with state-of-the-art facilities

## Offered at

INTI International College Subang  
(R/010/3/0417)(03/22)(MQA/FA1292)

## INTAKES: JAN, APR & AUG

### Duration

1 Year

### Programme structure

- 3D Design
- Critical Studies
- Design Communication Skills 1
- Design Communication Skills 2
- Design Theories to Practices
- Design Project
- English Language Skills 1
- English Language Skills 2
- General Studies
- History of Art & Design
- Portfolio Design
- Self-Development Skills
- Skills for Creative Thinking

# CERTIFICATE IN ART & DESIGN

This programme emphasises the development of basic knowledge, skills and appreciation of art & design. Students will learn basic design skills, engage in a broad range of design explorations and experiment with a variety of tools, media and fundamental techniques in art & design.

Design project work is the core of the programme. It enables the practice of creative skills and integrates knowledge acquired in colour studies, drawing, painting, basic photography, design elements, basic creative digital application and more. In addition, students will gain fundamental skills in art & design and problem-solving that will help them advance to higher studies and lifelong learning.



## Highlights

- Diploma pathway to study graphic, interior, fashion or interactive multimedia & animation design
- Curriculum covers broad theoretical and practical design skills
- Teaching and learning is supported by experienced lecturers, ensuring a smooth progression to degree studies
- Specialist lecturers who are also design professionals
- Experiential and innovative learning via Project-based Learning
- The programme and curriculum emphasise multi-cultural perspectives
- Design-driven learning environment with state-of-the-art facilities

## Offered at

INTI International College Subang  
(R/213/3/0109)(03/23)(MQA/FA2768)

## INTAKES: JAN, APR & AUG

### Duration

1 Year 4 Months

### Programme structure

- Basic 3D Design
- Basic Design Elements
- Basic Design Principles
- Colour Studies
- Digital Applications in Design
- Final Design Project
- History of Art
- Life Drawing 1
- Life Drawing 2
- Painting 1
- Painting 2
- Presentation Skills

### Common core/Areas of concentration

- Basic Photography
- English

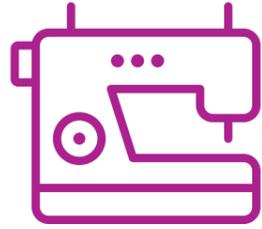
### Elective modules (Choose one)

- Basic Desktop Publishing
- Introduction to Printmaking

### MPU subjects

- Bahasa Kebangsaan A\*
- Introduction to Malaysian Culture
- Malaysian Studies 1 (Local students) / Communication in Malay 1 (International students)
- Study Skills for Certificate Level

\* For Malaysian students who do not have a credit in SPM BM.



# DIPLOMA IN FASHION DESIGN

The Diploma in Fashion Design programme enables students to conceptualise and produce fashion designs of recognised international standards that meet the changing needs of the global textile and apparel trade.

This programme emphasises innovation and creativity in Fashion Design while providing students with the technical know-how for a successful career in the fashion industry. It will also help students nurture specific skills related to sewing, pattern drafting, fashion illustration, fashion styling, design and garment construction.

In addition, students are exposed to real-life projects, fashion shows, enriching field trips to showrooms and rigorous internships to ensure industry-readiness.

## Career opportunities

Graduates will be able to take on positions as contemporary and creative fashion designers, working as strategic team members, leaders and independent designers, or in many of the specialised areas within the fashion industry, including:

- Fashion / Brand Manager
- Fashion Designer
- Fashion Event Coordinator
- Fashion Merchandiser / Buyer
- Fashion Stylist
- Textile Designer

## Offered at

INTI International College Subang  
(R/214/4/0076)(05/23)(MQA/FA2770)

## INTAKES: JAN, APR & AUG

**Duration**  
2.5 Years

### Industry partners

- Beatrice Looi
- Bremen Wong
- Eleusis Bridal
- Khoon Hooi
- MODA Malaysia
- Monica Quen
- Muzium Tekstil Malaysia
- New Zealand Embassy
- Padini Holdings Berhad
- Pavilion Group
- STYLO International
- Zalora Malaysia

### Programme structure

#### Common core/Core fundamental

- Fundamentals of English for Design
- Digital Photography

#### Programme core/Areas of concentration

- Computer Techniques for Fashion
- Fashion Accessories & Shoes
- Fashion Design
- Fashion Design Portfolio 1
- Fashion Design Portfolio 2
- Fashion Drawing Techniques
- Fashion Forecasting
- Fashion Illustration
- Fashion Market Research
- Final Garment Construction
- History of Fashion
- Introduction to Fashion Design
- Introduction to Sewing Techniques
- Introduction to Textile Study
- Fashion Draping
- Pattern Grading Techniques
- Pattern Making 1
- Pattern Making 2
- Professional Practice
- Fashion Promotion

#### Elective modules (Choose one)

- Sustainable Design
- Visual Merchandising

#### Industry attachment (Compulsory)

- Industry Work Placement

#### MPU subjects

- Bahasa Kebangsaan A\*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students)/ Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

\* For Malaysian students who do not have a credit in SPM BM.



# DIPLOMA IN GRAPHIC DESIGN

This programme emphasises innovative design processes that deal with visual communication while providing the technical know-how necessary for a challenging and exciting career in the creative industry.

Students learn a wide range of skills, which include desktop publishing, photography, typography, editorial, illustration, packaging design, advertising design and marketing. The programme also develops students' abilities in problem solving, conceptualisation, idea development and visual communication techniques, as well as the ability to translate an idea into a viable economic proposition.

In addition, students are exposed to real-life projects, industry competitions, enriching field trips and visits to professional design studios as well as rigorous internships to ensure industry-readiness.

## Career opportunities

- Graphic Designer
- Illustrator
- Magazine Designer
- Packaging Designer
- Web Designer
- Art Director
- Copywriter
- Photographer

## Offered at

INTI International College Subang  
(R/214/4/0072)(04/23)(MQA/FA2771)

## INTAKES: JAN, APR & AUG

### Duration

2.5 Years (Inclusive of internship)

### Industry partners

- Antalis Malaysia
- Canon Marketing (M) Sdn Bhd
- Da Men Mall
- Embassy of Sweden
- Havas Media
- Leo Burnett (M) Sdn Bhd
- Newsprintwork
- Octagon Creative Sdn Bhd
- Omnicom Media Group (Malaysia)
- Saatchi & Saatchi (Malaysia)
- Tsubaki Design Studio
- wREGA
- 180 Degree Brand Com

### Additional certification

- Adobe Photoshop CC (Adobe Certified Associate)

### Programme structure

#### Common core/Core fundamental

- Introduction to Storyboarding
- Digital Imaging
- Fundamentals of Drawing for Design
- Fundamentals of English
- Digital Photography
- Fundamentals of Design
- Visual Communication

#### Programme core/Areas of concentration

- Advertising Design
- Brand Communication
- Computer Graphics 1
- Computer Graphics 2
- UI / UX Design and Development
- Fundamentals of Marketing
- History of Graphic Design
- Illustration
- Major Project
- Packaging Design
- Professional Practice (Design)
- Typography 1
- Typography 2

#### Elective modules (Choose one)

- 3D Studies
- Sustainable Design

#### Industry attachment (Compulsory)

- Industry Work Placement

#### MPU subjects

- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding/ Bahasa Kebangsaan A\*

\* For Malaysian students who do not have a credit in SPM BM.



# DIPLOMA IN INTERIOR DESIGN

Through our Interior Design programme, students will gain the knowledge and skills necessary to address the functionality, safety and quality of interior spaces while learning to craft their own aesthetic vision from concept to reality. The curriculum is extremely hands-on! Every project and assignment is crafted specifically to equip student with the skills needed to enter the workforce as a designer. The programme is carefully balanced, pairing the fun, exciting aspect of hands-on design with the necessary knowledge, research and technical skills. The programme develops students further by providing discerning insights into the language of materials, lighting, colour, furniture and technical components.

Interior design education is by nature as transdisciplinary as sustainability education. In this programme, students learn about environment-human behaviour relationships through holistic, systems-based means, encompassing the fundamental components of sustainability. A model of sustainable education, embedded in and represented by the interior design education curriculum, may be translated and potentially imitated by other non life-science disciplines. These programmes incorporate a curriculum that emphasises the design and construction of buildings that conserve resources and interact with public spaces in an environmentally sound way.



# DIPLOMA IN INTERACTIVE MULTIMEDIA WITH ANIMATION DESIGN

The Diploma in Interactive Multimedia with Animation Design provides far-reaching career opportunities in an exciting and rapidly expanding area of creative multimedia industries, including motion graphics, TV and film, interactive web design, digital media and more.

Students learn a wide range of skills, including digital application, illustration, character design, 2D and 3D animation, web page design, multimedia authoring, digital video and marketing. It focuses on developing students' problem solving, conceptualisation and idea development abilities, nurturing technical skills in digital applications as well as the ability to execute multimedia design projects that require the integration of various skills and knowledge.

In addition, students are exposed to real-life projects, industry competitions, enriching field trips to professional animation studios as well as rigorous internships to ensure industry-readiness.

## Career opportunities

- Interior Designer
- 3D Visualizer
- Furniture Designer
- Exhibition Designer
- Event Designer
- Kitchen Designer
- Set Designer
- Visual Merchandisers
- Lighting Consultant
- Colour Consultant
- ID Magazine Editor
- Sales Designer

## Offered at

INTI International College Subang  
(R/214/4/00701)(03/23)(MQA/FA2769)

## INTAKES: JAN, APR & AUG

### Duration

2.5 Years (Inclusive of internship)

### Industry partners

- IKEA Malaysia
- PDI Design Associates
- Innovative Space Dimension
- Blu Water Studio Sdn Bhd
- Nu Infinity Sdn Bhd
- Superb Impression Creationz Sdn Bhd
- Palladio Interiors Sdn Bhd
- Sellaria Design & Associates Sdn Bhd
- Veritas Interior Sdn Bhd
- Zanish Group Sdn Bhd
- SL+A Sdn Bhd
- Axis Network Design Consultant Sdn Bhd
- Quill Design Sdn Bhd
- Lightcraft
- Signature Kitchen Sdn Bhd
- ELK Furniture Sdn Bhd
- Aprilist Associate

### Programme structure

#### Common core/Core fundamental

- Fundamentals of English
- Fundamentals of Drawing
- Fundamentals of Design

#### Programme core/Areas of concentration

- Technical Drawing
- Interior Design 1
- Interior Material & Finishes
- History of Architecture
- Interior Design 2
- Computer Aided Design 1
- Computer-Aided-Design 2
- Interior Design 3
- Interior Design 4
- Furniture Design
- Professional Practice [ID]
- Industry Work Placement
- Major Project [ID]

#### Programme Core :

##### Sustainable Design Development

- Introduction to Sustainable Interior Design
- Green Building Construction
- Building Performance
- Building Maintenance & Conservation

##### Elective modules (Choose two)

- Environmental Graphic
- Sustainable Design
- Specification & Contract
- Sustainable Building Regulations

##### Industry attachment (Compulsory)

- Industry Work Placement

##### MPU subjects

- Pengajian Malaysia 2 / BM Komunikasi 1B
- Media Literacy for Personal Branding/ Bahasa Kebangsaan A\*
- Green Future Malaysia
- Co-curriculum

\* For Malaysian students who do not have a credit in SPM BM.

## Career opportunities

Designers with Interactive Multimedia qualifications have a wide choice of careers, including:

- Animator
- Art Director
- Digital Illustrator
- Photographer
- Post Production Artist / Designer
- Video Production
- Web Designer
- Multimedia Designer

## Offered at

INTI International College Subang  
(R/213/4/01271)(05/23)(MQA/FA2772)

## INTAKES: JAN, APR & AUG

### Duration

2.5 Years (Inclusive of internship)

### Industry partners

- Acestar Malaysia
- ASTRO
- Blulnc Media Sdn Bhd
- Da Men Mall
- Havas Media Malaysia
- Inspidea Animation Studios Malaysia
- IKEA Damansara
- JINNYBOYTV
- Les' Copaque
- PUMA Malaysia

### Additional certification

- **Adobe Photoshop CC**  
(Adobe Certified Associate)

### Programme structure

#### Common core/Core fundamental

- Introduction to Storyboarding
- Digital Imaging
- Fundamentals of Drawing
- Fundamentals of English
- Digital Photography
- Fundamentals of Design
- Visual Communication

#### Programme core/Areas of concentration

- 3D Studies
- Digital Animation 1
- Digital Animation 2
- Digital Animation 3 (Experimental Animation)
- Digital Media
- Digital Video
- Fundamentals of Marketing
- History of Animation
- Major Project
- UI / UX Design and Development
- Multimedia Authoring
- Professional Practice (Design)
- Motion Graphics

#### Elective modules (Choose one)

- Illustration
- Sustainable Design

#### Industry attachment (Compulsory)

- Industry Work Placement

#### MPU subjects

- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding/ Bahasa Kebangsaan A\*

\* For Malaysian students who do not have a credit in SPM BM.



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# 3+0 BA (HONS) GRAPHIC DESIGN

in collaboration with Sheffield Institute of Arts, Sheffield Hallam University, UK

This programme will allow students to develop a portfolio of ideas for entering and challenging the graphic design industry. Students will learn about the core principles of graphic design and its application across a range of sectors. They will also have the opportunity to explore advertising, illustration, motion and interactive or traditional graphic design. Other study topics include printmaking, life drawing, photography, branding and marketing.

Students will focus on generating new and memorable ideas that form the basis of their creative process. They will explore a range of media, develop critical skills and learn how to solve problems creatively.

Students will also have the opportunity to enhance their prospects by taking part in international competitions, live briefs and work placements. There are also residential study trips at home and abroad, complemented by visits to design conferences and professional design association events.

**Sheffield Hallam University** | Sheffield Institute of Arts

## Highlights

- Specialist lecturers who are design professionals
- Good networks and professional links with the industry
- A compulsory industry placement programme provides students with the opportunity to experience real-life industry practice and develop networks for employment opportunities upon graduation
- Programme and curriculum design are enhanced by professional input from design practitioners
- Develops industry-ready graduates who can make a difference in the workplace
- Degree awarded by Sheffield Hallam University, UK
- Student will stand a chance to be awarded the Annual Inspirational Student Awards by Sheffield Hallam University
- Through the "Co-Exist" initiative, student will be experiencing interdisciplinary practice

**Offered at**  
INTI International College Subang  
(R/214/6/0060)(01/23)(MQA/FA2077)

## INTAKES: APR & AUG

### Duration

3 Years (Inclusive of internship)

### Programme structure

#### Year 1

The first year challenges students to explore diverse approaches to design problems and apply their creative skills in different ways. It will also challenge any preconceptions that students may have about Graphic Design. During the first year, students will also learn many of the essential skills needed to work in Graphic Design.

Subjects include:

- Design Principles: Graphic Design
- Design Practice

Electives:

- Typography
- Advertising Design

#### Year 2

In the second year, design projects are often company-sponsored, and involve working directly with the client (Live projects). The subjects will help students meet this challenge and develop their skills and knowledge to a professional level. Other projects involve working to a national or international design brief. In this case, students need to demonstrate the ability to communicate their design ideas professionally, using a variety of media and techniques.

Subjects include:

- Graphic Design in Context
- Translation & Transmission

**An International Study Tour will be scheduled in Year 2**

### Year 3

Through a process of research and discussion with academic staff, students determine a body of self-directed study that allows them to develop a personal area of interest related to the field of Graphic Design. By taking increased responsibility for the management of their own work, students are prepared for life as a professional designer.

The number and content of the projects students undertake in the third year can be negotiated. However, the academic team will offer advice that enables students to develop a portfolio that best supports their career aspirations. It is also essential that students support their dissertations and design projects with a body of thorough and convincing research and development.

Subjects include:

- Professional Practice (Graphic Design)
- Graduation Projects

### Industry attachment (Compulsory)

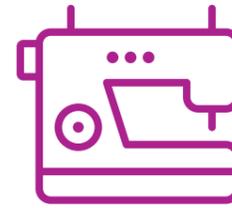
- Industry Placement [GD]

### MPU subjects

- Bahasa Kebangsaan A\*/Design Thinking
- Community Service & Co-curriculum
- Corporate Social Responsibility
- Ethnic Relations (Local students) / Communicating in Malay 2 (International students)
- Islamic & Asian Civilisation (Local students) / Malaysian Studies 3 (International students)

\* For Malaysian students who do not have a credit in SPM BM.

NEW



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# 3+0 BA (HONS) FASHION MANAGEMENT & COMMUNICATION

in collaboration with Sheffield Institute of Arts, Sheffield Hallam University, UK

Fashion Management and Communication is a growing area of the fashion industry and encompasses a variety of different fields such as strategic fashion management, communication, promotion, advertising, branding, business and marketing.

This programme equips students with the strategic and creative skills necessary for a successful career in fashion management and communication, including research exploration, CAD, marketing communications, styling and image manipulation, trend prediction and campaign planning. This programme promotes the development of innovative fashion management and communication concepts through creative thinking, critical interpretation and analysis.

**Sheffield Hallam University** | Sheffield Institute of Arts

## Highlights

- Work on live projects with fashion and lifestyle brands and agencies
- Good networks and professional links with industry
- Work placement programme provide students with the opportunity to experience real-life industry practice
- Degree awarded by Sheffield Hallam University, UK

### Offered at

INTI International College Subang  
(N/214/6/0217) (07/2025) (MQA/PA 12849)

## INTAKES: APR & AUG

### Duration

3 Years (Inclusive of internship)

### Programme structure

#### Year 1

The first year of the programme introduces the broad range of issues related to the fundamentals of fashion management and communication, fashion products and visual communication. Students will get to explore diverse and innovative ways of approaching fashion management, marketing and communication problems and develop strategic and creative capabilities in different ways.

Subjects include:

- Business of Fashion 1
- Fashion Photography
- Fashion Communication 1
- Fashion Marketing & Management

Electives:

- Visual Merchandising / Fashion Illustration

#### Year 2

During the second year, projects are designed to develop managerial and analytical skills in addition to building on themes explored in Year 1, helping to prepare students for the working industry.

Subjects include:

- Business of Fashion 2
- Fashion Communication & Emerging Media

### Year 3

The final year concentrates on research and practice to extend and consolidate students' professional skills, knowledge and understanding through the final year modules. Students will develop a body of original work that demonstrates an advanced level of engagement with their chosen area of specialism.

Subjects include:

- Professional Practice
- Final Fashion Project Part 1
- Industry Work Placement
- Final Fashion Project Part 2

### Industry Attachment (compulsory)

#### MPU subjects

- Bahasa Kebangsaan A\*
- Community Service
- Design Thinking
- Islamic & Asian Civilisation (Local Students) / Malaysian Studies 3 (International Students)
- Corporate Social Responsibility
- Ethnic Relations (Local Students) / Communicating in Malay 2 (International Students)

\* For Malaysian students who do not have a credit in SPM BM.



**Sheffield Hallam University** | Sheffield Institute of Arts

# 3.5+0 BA (HONS) INTERIOR DESIGN

ACCREDITED BY:



in collaboration with Sheffield Institute of Arts, Sheffield Hallam University, UK

The BA (Hons) Interior Design encourages a thorough, yet versatile design approach – following systematic and coordinated methodologies. The programme will equip students with the creative skills and knowledge they need, especially when they enter into the world of interior design. Through this, they will experience working on various creative design briefs and live projects for their respective clients. With an interior design degree, students can build a strong portfolio of work, which will prepare them for a rewarding career in an exciting industry.

Here at INTI, we aim to provide students with an understanding of design culture, and design practice through life projects, along with potential work placements. They will also learn how to create innovative designs, critically reflect on projects and learn skills that will best reflect their personal interests, as well as career aspirations.

A series of exciting lectures will be delivered by external practitioners, from various design practices within the country – offering industrial contacts for possible future placements.

Students will also have the opportunity to gain further exposure by entering national and international design competitions, such as the Asia Young Designer Award, MIID REKA Award, MIID Student Saturday and so forth.

## Highlights

- Accredited by Board of Architects Malaysia
- Specialist lecturers who are design professionals
- Good networks and professional links with the industry
- A compulsory industry placement programme provides students with the opportunity to experience real-life industry practice and develop networks for employment opportunities upon graduation
- Programme and curriculum design are enhanced by professional input from design practitioners
- Develops industry-ready graduates who can make a difference in the workplace
- Degree awarded by Sheffield Hallam University, UK
- Student will stand a chance to be awarded the Annual Inspirational Student Awards by Sheffield Hallam University
- Through the "Co-Exist" initiative, student will be experiencing interdisciplinary practice

**Offered at**  
INTI International College Subang  
(R/5816/0020)(01/23)(MOA/FA2181)

## INTAKES: APR & AUG

### Duration

3.5 Years (Inclusive of a 6-month internship)

### Programme structure

#### Year 1

During the first year, students will learn how to develop research, observation, analytical and communication skills. They will explore creative and lateral thinking through project work. Students will also learn some of the specific subjects that caters to technical and presentation skills, through the utilisation of production techniques.

Subjects include:

- Interior Design Space
- Interior Design Place
- Interior Design People
- Green Design (Elective)
- Building Construction & Materials (Elective)

#### Year 2

In the second year, students will further extend concepts of design thinking and apply this to commercial briefs. This will typically be in conjunction with external professional partners such as manufacturers, clients, designers or others, in a range of creative and experimental ways. They will develop and extend their understanding of materials, technologies and professional practice for the construction of building interiors. In addition, they will utilise reflective practices in project work, and apply professional skills in their own design practice. This will enable them to develop a range of communication and representation techniques of interior design by using a variety of media.

Subjects include:

- Interior Design Context
- Building By-Law (Malaysia)
- Interior Design Application

**An International Study Tour will be scheduled in Year 2**

#### Year 3

In the third year, students will start to consolidate their skills and knowledge gained from their previous education. They will be able to demonstrate areas of expertise in order to plan, research, manage and communicate a chosen programme of study for their final graduation project. Students will define, enquire and resolve challenging design problems, and demonstrate their skills, knowledge, understanding and professional abilities within a chosen theme for their project work. They will be expected to exhibit their work to an external audience, along with a project portfolio of their final graduation project.

Subjects include:

- Interior Design Inhabitation
- Interior Design Resolution

### Industry Attachment (compulsory)

- Industry Placement (ID)

### MPU subjects

- Bahasa Kebangsaan A\*/ Design Thinking
- Community Service
- Corporate Social Responsibility
- Ethnic Relations (Local students) / Communicating in Malay 2 (International students)
- Islamic & Asian Civilisation (Local students) / Malaysian Studies 3 (International students)

\* For Malaysian students who do not have a credit in SPM BM.



## INTI NETWORK

**INTI INTERNATIONAL UNIVERSITY** DU022(N)  
06-798 2000 |  
Persiaran Perdana BBN, 71800 Putra Nilai

**INTI INTERNATIONAL COLLEGE SUBANG** DK249-01(B)  
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No. 3, Jalan SS15/8, 47500 Subang Jaya

**INTI INTERNATIONAL COLLEGE KUALA LUMPUR** DK075(B)  
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Menara KH, Jalan Sultan Ismail, 50250 Kuala Lumpur

**INTI INTERNATIONAL COLLEGE PENANG** DK249-02(P)  
04-631 0138 |  
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**INTI COLLEGE NILAI** DK249(N)  
06-798 2133 |  
Persiaran Perdana BBN, 71800 Putra Nilai

**INTI COLLEGE SABAH** DK249-03(S)  
088-765 701 |  
Lot 17-20, Phase 1B & Phase 3, Off Jalan Kompleks JKR,  
Taman Putatan Baru, Putatan Point, 88200 Putatan, Kota Kinabalu

## INTI EDUCATION COUNSELLING CENTRES (266729-P)

**IPOH** 05-241 1933 | No. 258, Jalan Sultan Iskandar, 30000 Ipoh  
**JOHOR BAHRU** 07-364 7537 | No. 25, 25-01, Jalan Austin Heights 8/1, Taman Austin Heights, 81100 Johor Bahru  
**KUANTAN** 09-560 4657 | B16, Jalan Seri Kuantan 81, Kuantan Star City II, 25300 Kuantan

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