



TARC
TUNKU ABDUL RAHMAN
UNIVERSITY COLLEGE

BEYOND EDUCATION

FACULTY OF COMMUNICATION AND CREATIVE INDUSTRIES

2021

*"The possibilities are endless when you
let your **creativity** flourish."*



The **Faculty of Communication and Creative Industries (FCCI)** offers Diploma and Bachelor Degree programmes in Mass Communication and Creative Arts.



We offer a learning experience which is fulfilling and fun-filled through hands-on learning, practical assignments and case studies as well as internship programme which will challenge you to think creatively and hone your presentation and event management skills as well.

We are committed to honing your know-hows and expertise to ensure that you have the qualities to stand out and be highly sought after by the relevant industries.

We will mentor you on the critical skills that will aid you in achieving academic excellence and developing professional practices that will pave the way for you to become capable and employable graduates who will excel well in the employment market.

WHAT OUR GRADUATES SAY

Four years of education at TAR UC and valuable life lessons from my lecturers exposed me to various knowledge and skills beyond what textbooks can offer. I was constantly motivated to exceed my limits through critical thinking sessions and practical-based courseworks that prepared me for the real working world. I am eternally grateful as the experience aided me in my career and future.

Corporate Communications Executive, Asia Roofing Industries (Ajiya Berhad)
Bachelor of Public Relations (Hons) - TAR UC (2019)
Recipient of the TAR UC Alumni Association Scholarship



PUTERI NURUL AFIOAH
BT FAROUK KHAN



ANDEE
CHAN JADE E

The comprehensive curriculum helped develop my practical skills required for me to stand out in my career. The hands-on assignments and practical lessons were key to my cognitive and creative skills development. In addition, the extra-curricular activities and workshops offered many opportunities to connect with more people. The knowledge and connections I gained proved to be a useful tool for my professional career.

Bachelor of Communication (Hons) in Advertising - TAR UC (2018)
Cambridge GCE A Level Arts - TAR UC (2014)



NICOLE
YAP CHEW GIN

Despite coming from a pure science stream, I was able to adapt quickly thanks to the close guidance by my lecturers. The practical lessons such as fashion shows and fashion exhibitions as our final year projects allowed me to explore my hidden abilities, while the industry-relevant internship placement gave me an insight into the reality of the working world even before graduation. My experience and friendships made at TAR UC will forever be a cherished memory for me.

Bachelor of Design (Hons) in Fashion Design - TAR UC (2019)
Diploma in Fashion Design - TAR UC (2017)

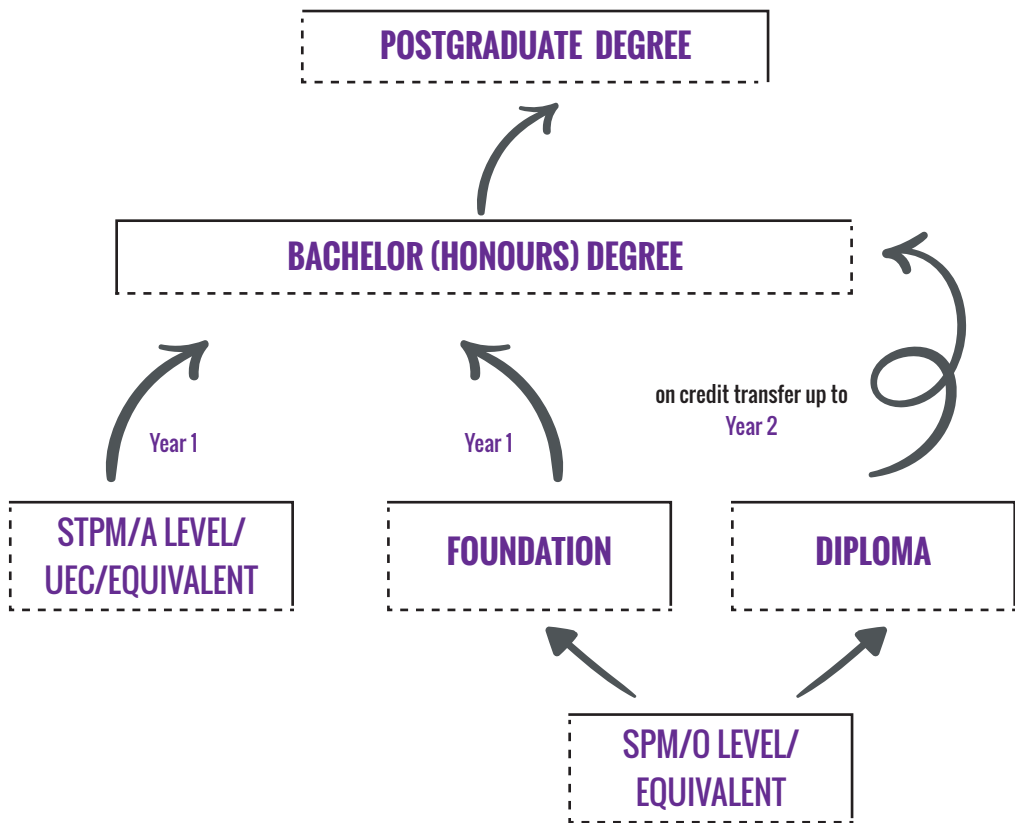


Why study at the

FACULTY OF COMMUNICATION AND CREATIVE INDUSTRIES

- 1 **Employable** graduates.
- 2 **Strong industry links.**
- 3 **Well-qualified** and **experienced lecturers** trained in both local and overseas universities.
- 4 **State-of-the-art facilities.**
- 5 **Experiential learning.**
- 6 **Moulding students into award winners.**

GENERAL PROGRESSION ROUTE



2021 INTAKES

JANUARY

- Foundation
- Selected Bachelor Degree/
Diploma programmes only

Commencement Date:

- 18/01/2021
- 18/01/2021

MAY/JUNE

- Foundation
- Diploma
- Bachelor Degree

Commencement Date:

- 17/05/2021
- 17/06/2021
- 17/06/2021

SEPTEMBER

- Foundation

Commencement Date:

- 13/09/2021

NOVEMBER

- Selected Bachelor Degree/
Diploma programmes only

Commencement Date:

- 01/11/2021

PROGRAMMES OFFERED

Foundation (1 Year) → Bachelor Degree (3 Years)

➤ Foundation in Arts
(Track B) **KL**

- Bachelor of Communication
(Honours) in Advertising **KL**
- Bachelor of Communication
(Honours) in Broadcasting **KL**
- Bachelor of Communication
(Honours) in Journalism **KL**
- Bachelor of Communication
(Honours) in Media Studies **KL**
- Bachelor of Communication Studies
(Honours) **PK**
- Bachelor of Public Relations (Honours) **KL**
- Bachelor in Public Relations (Honours) **PG**
- Bachelor of Creative Multimedia
(Honours) **KL**
- Bachelor of Design
(Honours) in Graphic Design **KL**
- Bachelor of Design
(Honours) in Fashion Design **KL**



PROGRAMMES OFFERED

on credit transfer up to

Diploma (2 Years)



Bachelor Degree (3 Years)

➤ Diploma in Advertising **KL**

➤ Bachelor of Communication
(Honours) in Advertising **KL**

➤ Diploma in Broadcast
Communication **KL/PG**

➤ Bachelor of Communication
(Honours) in Broadcasting **KL**

➤ Diploma in Journalism **KL**

➤ Bachelor of Communication
(Honours) in Journalism **KL**

➤ Diploma in Media Studies **KL**

➤ Bachelor of Communication
(Honours) in Media Studies **KL**

➤ Diploma in Communication and
Media Studies **PK**

➤ Bachelor of Communication
Studies (Honours) **PK**

➤ Diploma in Public Relations **KL/PG/PK**

➤ Bachelor of Public Relations
(Honours) **KL**

➤ Bachelor in Public Relations
(Honours) **PG**

➤ Diploma in Multimedia Design **KL**
2 Years 4 Months

➤ Bachelor of Creative Multimedia
(Honours) **KL**

➤ Diploma in Graphic Design **KL**

➤ Bachelor of Design (Honours)
in Graphic Design **KL**

➤ Diploma in Fashion Design **KL**

➤ Bachelor of Design (Honours)
in Fashion Design **KL**

ADVERTISING

This programme encompasses the basic knowledge and practical skills of advertising, media and communication. This programme aims not only to produce advertising personnel who can apply the relevant skills in the field of advertising, but also to offer students a greater depth of knowledge and practical skills in terms of management and persuasive communication, preparing students to join a competitive and dynamic industry. Students will also develop a critical understanding and appreciation of the advertising profession, in addition to acquiring relevant computer software skills.

Career Prospects

- Account Executives
- Media Planners
- Advertising and Promotion Personnel
- Copywriters
- Social Media Executives

Level & Campus

Bachelor of Communication (Honours) in Advertising - 3 years

- **KL** (R/321/6/0097)(09/23)(MQA/FA3878)

Diploma in Advertising - 2 years

- **KL** (R/342/4/0072)(08/23)(AA0082)

JOURNALISM

This programme caters for students who wish to develop a successful career in the journalism and media industry. With industry driven content, the programme offers a teaching and experiential learning experience that prepares students with enhanced and progressive skills for professional media reporting. With a focus on an enriching learning experience, the programme prepares students for a challenging and fast evolving media world. The programme also explores the local Malaysian and global media context to produce graduates that are highly employable in the industry.

Career Prospects

- Journalists
- Writers
- Reporters
- Copy Editors
- Editors
- Communications Executive

Level & Campus

Bachelor of Communication (Honours) in Journalism - 3 years

- **KL** (R/321/6/0094)(09/23)(MQA/FA3937)

Diploma in Journalism - 2 years

- **KL** (R/321/4/0088)(08/23)(AA0081)

BROADCASTING/BROADCAST COMMUNICATION

This programme entails knowledge and skills for the technical understanding, writing, scripting, presenting and organising of traditional and new broadcast media. There are also specific courses designed to enhance the depth of knowledge and appreciation of the broadcast communication industry, like Film Appreciation, Criticism and Interpretation, Cinematography and Visual Communication, Production and Multimedia, Radio Journalism, Communication Technology, Communication Theories, as well as application in Audio, Television and Video Production. Students will engage in all aspects of the creation and production works.



Career Prospects

- TV and radio programming
- Disc Jockeys (Radio Announcer)
- Research writing for broadcast media
- Internet-based businesses
- Production houses
- Advertising agencies
- Creative Industries



Level & Campus

Bachelor of Communication (Honours) in Broadcasting - 3 years

- **KL** (R/321/6/0096)(09/23)(MQA/FA3939)

Diploma in Broadcast Communication - 2 years

- **KL** (R/321/4/0087)(08/23)(AA0083)
- **PG** (R/321/4/0106)(11/23)(MQA/FA3524)

MEDIA STUDIES

This programme takes the relationships between media and society to a greater height where students are exposed to various actors, interests and issues that revolve around the media systems. Students will acquire knowledge concerning media policies, industries, literacies, audiences, cultures and social concerns. This programme further complements students' conceptual understanding with research, writing, computing and organisational skills that will enhance their competitiveness in the employment market.



Career Prospects

- Social Media Expert
- Media Crisis Management
- Public Communication
- Producers of Information
- Media Writers
- Educators
- Media planner



Level & Campus

Bachelor of Communication (Honours) in Media Studies - 3 years

- **KL** (R/321/6/0095)(09/23)(MQA/FA3938)

Diploma in Media Studies - 2 years

- **KL** (R/321/4/0089)(08/23)(AA0085)

COMMUNICATION STUDIES

This programme is designed to equip communication graduates with new skills required for the digital economy. Theories and practices blended with industry know-how in the 'new forms' of the communication industry will be given priorities in this programme. Part of the programme content that makes our graduates content creators includes courses such as the new media, digital publishing, video production, web design and social media analytics. Another part of the programme that nurtures our graduates to be creative and critical thinkers includes speaking and writing courses, research skills and communication projects. Thus, graduates of this programme who understand inter-cultural communication, integrated marketing communication across various media platforms, collaborative projects with diverse resources, new media tools and other evolving communication platforms are expected to be effective communicators in the workplace.

Career Prospects

- Communications Executives
- Media Producers
- Copywriters
- Social Media Manager
- Web Content Writers
- MarComm Executives
- Media Researcher
- Creative Content Provider
- Corporate Communication Executives

Level & Campus

Bachelor of Communication Studies
(Honours) – 3 years

- **PK** (N/321/6/0252)(01/25)(MQA/PA12927)

Diploma in Communication and Media
Studies – 2 years

- **PK** (N/321/4/0213)(04/22)(MQA/FA7542)

PUBLIC RELATIONS

This programme develops students' practical expertise in formulating media strategies, managing and running PR campaigns, producing PR write-ups and promotional material. To produce PR professionals, media liaisons and strategic managers, it entails courses in corporate communication, integrated marketing communication, crisis management, employee and community relations, public opinion, advertising, social media, ethics, in both the Malaysian and global contexts. Students' experiential skills are enhanced via case studies, campaigns and internship.

Career Prospects

- Supervisory and strategic-level personnel in PR
- Marketing
- Communication
- Advertising
- Events management
- Hospitality
- Customer Relations

Level & Campus

Bachelor of Public Relations (Honours)
- 3 years

- **KL** (R/321/6/0101)(10/23)(MQA/FA3940)

Bachelor in Public Relations (Honours)
- 3 years

- **PG** (N/321/6/0251)(01/25)(MQA/PA12307)

Diploma in Public Relations - 2 years

- **KL** (R/321/4/0073)(08/23)(MQA/FA10790)
- **PG** (R/321/4/0252)(09/23)(MQA/FA10816)
- **PK** (R/321/4/0254)(09/23)(MQA/FA10854)

MULTIMEDIA DESIGN

This programme aims to impart knowledge and develop skills in studio-based design process and techniques which enable graduates to choose in and perform a wide range of career setting relevant to various media related industries.

Multimedia Design is an ever-evolving field. In order to thrive in such an industry, graduates are not only equipped with the skills and knowledge required, but also the ability to improve and adopt to the evolving industry. The programme constantly makes improvement in terms of technological advancement as well as design trend to compare and compete on industrial level.

We are locally and internationally recognised; graduates are widely accepted by local and creative industries overseas. The programme actively supports participation in creative workshops, events, and competitions and has been awarded with numerous achievements. The programme also includes a 3-month internship period, allowing students to practically experience and involve themselves in managing industrial level projects.

Career Prospects

- Interactive Media Artists / Designers
- UX & Web Designers
- Mobile Application Developers
- Social Media / Content Designers
- 2D / 3D Animators
- Motion Designers
- Digital Filmmakers / Editors
- Post Production Designers / Compositors
- Instructional Designers / Game Designers
- Creative Technologies Entrepreneurs

Level & Campus

Bachelor of Creative Multimedia (Honours)
- 3 years

- **KL** (R/213/6/0147)(09/23)(MOA/FA3880)

Diploma in Multimedia Design
- 2 years 4 months

- **KL** (R/213/4/0138)(08/23)(AA0090)



GRAPHIC DESIGN

This programme is an integrated design study that helps develop your creative passion, specifically focusing on fostering your conceptual and technical design skills. Graphic design course is also known as communication design. It is the art and practice of planning and projecting ideas through visual and textual forms for user experience. Forms of communication designed could be represented in physical and or virtual state accompanied by interactive engagement and or display.

Courses in Graphic Design will nurture your design capabilities of working across a range of creative industry-relevant practice from commercial, education to environment, cultural, and civic sectors. Each area of explorations will focus on graphical aspects of print, illustration and screen-based interactive design which contribute to the problem-solving challenges in any area of visual communication.

Throughout the programme, you will indulge in developing your creative ideas in subject area such as advertising, branding, digital visualisation, photography, illustration and concept. These studies are essential to the development of becoming a trained professional graphic designer, while the learning process exposes you to opportunities of developing your progressive graphic design portfolio, to prepare you for better future career prospect.

Career Prospects

- Illustrators
- Art Directors
- Typographers
- Brand Designers
- Signage Designers
- Graphic Designers
- Design Consultants
- Packaging Designers
- Web Page Designers
- Interaction Designers
- Communication Designers
- Sales Promotion Designers

Level & Campus

Bachelor of Design (Honours)
in Graphic Design - 3 years

- **KL** (R/213/6/0146)(09/23)(MQA/FA3936)

Diploma in Graphic Design - 2 years

- **KL** (R/213/4/0139)(08/23)(AA0084)



FASHION DESIGN

This programme provides academic and specialised practical knowledge to prepare students for careers in the fashion industry, or for the professional seeking to upgrade skills in apparel construction, pattern making, draping, tailoring and other related fashion design industry.

Students will be given the opportunities to perform competitively within the local and international fashion industry, combining creative and intellectual approaches to visual-design innovations with strong theoretical as well as learning both traditional and computer-generated design in developing individual sense of design style.

This programme is focused on acquiring the technical and professional skills required by the fashion industry, while developing a personal fashion signature and prepared to seek entry-level employment such as costume designer, assistant fashion buyer, fashion designer, or seamstress.



Career Prospects

- Fashion & Image Consultants
- Fashion & Apparel Designers
- Garment Manufacturing Designers
- Garment & Textile Designers
- Fashion Designers
- Fashion & Textiles Merchandisers
- Costume for Performing Arts Designers
- Fashion Retailers
- Pattern Makers
- Paper Pattern Digitizer and Grader
- Visual Merchandisers
- Fashion Event Organisers
- Fashion Stylists
- Fashion Illustrators
- Wardrobe Assistants



Level & Campus

Bachelor of Design (Honours)
in Fashion Design - 3 years

- **KL** (R/214/6/0096)(09/23)(MQA/FA3879)

Diploma in Fashion Design - 2 years

- **KL** (R/214/4/0089)(08/23)(AA0089)



BACHELOR DEGREE ENTRY REQUIREMENTS

	STPM	A Level	UEC	Other IHL	TAR UC
Bachelor of Communication (Honours) in Advertising	Grade C in 2 relevant subjects	Grade D in 2 relevant subjects	Grade B in 5 relevant subjects	Relevant Foundation/Diploma accredited by MQA	<ul style="list-style-type: none"> Foundation in Arts (Track B)
Bachelor of Communication (Honours) in Broadcasting					OR
Bachelor of Communication (Honours) in Journalism					<ul style="list-style-type: none"> Relevant Diploma
Bachelor of Communication (Honours) in Media Studies					
Bachelor of Communication Studies (Honours) <i>[Only in Perak Branch Campus]</i>					
Bachelor of Public Relations (Honours)					
Bachelor in Public Relations (Honours) <i>[Only in Penang Branch Campus]</i>					
AND					
SPM Credit/O Level Grade C/UEC Grade B in English Language					

Note:

a) Students without a credit in SPM Bahasa Melayu are required to pass Bahasa Kebangsaan A before the award of Bachelor Degree.

b) TAR UC Diploma will be accepted on credit transfer into Bachelor Degree programmes.

c) Equivalent qualifications/qualifications from other Institution of Higher Learning (IHL) will be considered on a case-by-case basis.

d) Information is correct at the point of printing. Subject to the Ministry of Education latest requirements.



BACHELOR DEGREE ENTRY REQUIREMENTS

	STPM	A Level	UEC	Other IHL	TAR UC
Bachelor of Creative Multimedia (Honours)	Grade C in 2 relevant subjects	Grade D in 2 relevant subjects	Grade B in 5 relevant subjects	<ul style="list-style-type: none"> Relevant Foundation accredited by MQA OR <ul style="list-style-type: none"> Relevant Diploma (with minimum CGPA 2.5000)^ accredited by MQA 	<ul style="list-style-type: none"> Foundation in Arts (Track B) OR <ul style="list-style-type: none"> Relevant Diploma (with minimum CGPA 2.5000)^
	AND SPM Pass/O Level Grade E (Pass)/UEC Grade C in English Language**				

	STPM	A Level	UEC	Other IHL	TAR UC
Bachelor of Design (Honours) in Graphic Design	Grade C in 2 relevant subjects	Grade D in 2 relevant subjects	Grade B in 5 relevant subjects which must include English Language	Relevant Foundation/Diploma accredited by MQA	<ul style="list-style-type: none"> Foundation in Arts (Track B) OR <ul style="list-style-type: none"> Relevant Diploma
	AND SPM Pass/O Level Grade E (Pass) in English Language				
Bachelor of Design (Honours) in Fashion Design	AND SPM Pass/O Level Grade E (Pass) in English Language				
AND ***MUET Band 3/IELTS Band Score 5.0/equivalent AND Pass a specified portfolio test conducted by TAR UC					

^ Graduates with CGPA below 2.5000 are required to sit and pass a specified portfolio test and interview.

**Grade C and above in AELE0364 English Language conducted by TAR UC is accepted as having fulfilled the English Language requirement for applicants who fail English Language at SPM/O Level/UEC.

*** Exempted for students whose programme full medium of instruction was in English.

Note:

- Students without a credit in SPM Bahasa Melayu are required to pass Bahasa Kebangsaan A before the award of Bachelor Degree.
- TAR UC Diploma will be accepted on credit transfer into Bachelor Degree programmes.
- Equivalent qualifications/qualifications from other Institution of Higher Learning (IHL) will be considered on a case-by-case basis.
- Information is correct at the point of printing. Subject to the Ministry of Education latest requirements.

DIPLOMA ENTRY REQUIREMENTS

	SPM	O Level	UEC	Certificate
Diploma in Advertising Diploma in Broadcast Communication Diploma in Journalism Diploma in Media Studies Diploma in Public Relations Diploma in Communication and Media Studies <i>[Only in Perak Branch Campus]</i>	3 Credits in the relevant subjects	3 Grade C in the relevant subjects	3 Grade B in the relevant subjects	<ul style="list-style-type: none"> Relevant Certificate accredited by MQA <p>OR</p> <ul style="list-style-type: none"> Relevant Skilled/ Technical/ Vocational Certificate recognised by the Malaysian Government
	Compulsory subject: SPM Credit/O Level Grade C/UEC Grade B in English Language			

	SPM	O Level	UEC	Certificate
Diploma in Graphic Design Diploma in Fashion Design	3 Credits in the relevant subjects	3 Grade C in the relevant subjects	3 Grade B in the relevant subjects	<ul style="list-style-type: none"> Relevant Certificate accredited by MQA <p>OR</p> <ul style="list-style-type: none"> Relevant Skilled/ Technical/ Vocational Certificate recognised by the Malaysian Government
	Compulsory subject: SPM Pass/O Level Grade E (Pass)/UEC Grade C in English Language**			
	AND Pass a specified portfolio test conducted by TAR UC			

	SPM	O Level	UEC	Certificate
Diploma in Multimedia Design	3 Credits in the relevant subjects	3 Grade C in the relevant subjects	3 Grade B in the relevant subjects	<ul style="list-style-type: none"> Relevant Certificate accredited by MQA <p>OR</p> <ul style="list-style-type: none"> Relevant Skilled/ Technical/ Vocational Certificate recognised by the Malaysian Government
	Compulsory subject: SPM Pass/O Level Grade E (Pass)/UEC Grade C in English Language**			
	AND Pass a specified portfolio test and interview conducted by TAR UC			

**Grade C and above in AELE0364 English Language conducted by TAR UC is accepted as having fulfilled the English Language requirement for applicants who fail English Language at SPM/O Level/UEC.

Note:

- SPM holders must have at least a pass in Bahasa Melayu and SPM holders from Year 2013 onwards must have at least a pass in Sejarah.
- Students without a credit in SPM Bahasa Melayu are required to pass Bahasa Kebangsaan A before the award of Diploma.
- Equivalent qualifications/qualifications from other Institution of Higher Learning (IHL) will be considered on a case-by-case basis.
- Information is correct at the point of printing. Subject to the Ministry of Education latest requirements.

FOUNDATION ENTRY REQUIREMENTS

BACHELOR DEGREE	FOUNDATION	ENTRY REQUIREMENTS				
		SPM	O LEVEL	UEC		
Bachelor of Communication (Honours) in Advertising Bachelor of Communication (Honours) in Broadcasting Bachelor of Communication (Honours) in Journalism Bachelor of Communication (Honours) in Media Studies Bachelor of Communication Studies (Honours) <i>[Only in Perak Branch Campus]</i> Bachelor of Public Relations (Honours) Bachelor in Public Relations (Honours) <i>[Only in Penang Branch Campus]</i>	Foundation in Arts (Track B)	5 Credits in the relevant subjects	5 Grade C in the relevant subjects	3 Grade B in the relevant subjects		
		<u>Compulsory subject:</u> SPM Credit/O Level Grade C/UEC Grade B in English Language				
		<hr/>				
		Bachelor of Design (Honours) in Fashion Design Bachelor of Design (Honours) in Graphic Design Bachelor of Creative Multimedia (Honours)	Foundation in Arts (Track B)	5 Credits in the relevant subjects	5 Grade C in the relevant subjects	3 Grade B in the relevant subjects
				<u>Compulsory subject:</u> SPM Pass/O Level Grade E (Pass)/UEC Grade C in English Language**		
				<u>AND</u> Pass a specified portfolio test conducted by TAR UC <i>(except Bachelor of Creative Multimedia (Honours))</i>		

**Grade C and above in AELE0364 English Language conducted by TAR UC is accepted as having fulfilled the English Language requirement for applicants who fail English Language at SPM/O Level/UEC.

Note:

- SPM holders must have at least a pass in Bahasa Melayu and SPM holders from Year 2013 onwards must have at least a pass in Sejarah.
- Equivalent qualifications other than the above will be considered on a case-by-case basis.
- Information is correct at the point of printing. Subject to the Ministry of Education latest requirements.

STUDENT ACTIVITIES



RM12,000 was raised by Bachelor of Public Relations (Hons) students via their self-organised “Side by Sight” vision impairment awareness campaign and a self-choreographed stage performance emphasizing “Empathy, Equality, Experience”, in collaboration with Dialogue in the Dark Malaysia to benefit SOS Missions advocating social inclusion for all disabled groups, while also inculcating experiential learning, creative ideation and social responsibility within students.



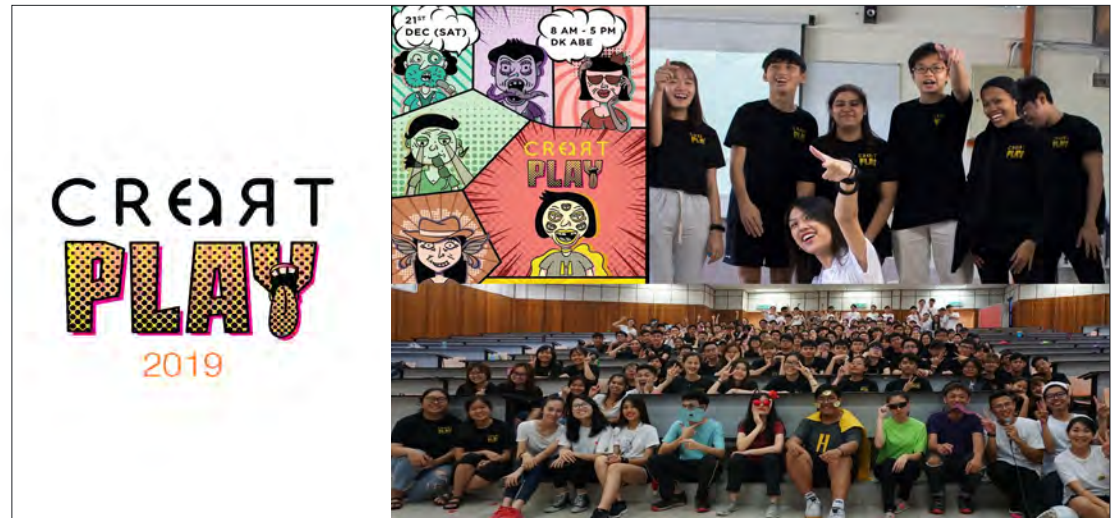
TAR-U-Care –playing on the TAR UC name– was three days of hands-on activities run by final-year Bachelor in Public Relations students to educate students and all TARCians on conserving electricity and water, preventing vandalism, parking mannerisms, and upholding proper attire, while practically training student-organisers in events management, online-based PR, and successfully getting published in the media.




STUDENT ACHIEVEMENT/ACTIVITY



 **Adobe Design Achievement Award 2018 – Semifinalist (Commercial – Print/Graphic/Illustration Category)**
 A rebranding project for traditional noodle stall by Kah Ling Hei - Bachelor of Design (Hons) in Graphic Design



 **Creart Play**, a one-day event organized by students and alumni of the Faculty of Communication and Creative Industries (FCCI).

MERIT SCHOLARSHIP



Diploma/Foundation Programmes

Entry Qualification	Criteria	Waiver of Tuition Fee
SPM O Level	Minimum 8A+/A Minimum 8As	100%
SPM O Level	8As* 7As	50%
SPM O Level	7As* 6As	25%
SPM	6As*	20% Foundation programmes only
SPM	5As*	15% Foundation programmes only

*SPM As : A+/A/A-

Bachelor Degree Programmes

Entry Qualification	Criteria	Waiver of Tuition Fee
STPM / A Level	3As	100%
Unified Examination Certificate (UEC)	8As	
*TAR UC Diploma / *TAR UC Foundation / Matriculation	CGPA \geq 3.8500	
South Australian Matriculation (SAM)/ Western Australian Certificate of Education (WACE)/ Higher School Certificate (HSC)	\geq ATAR 95	
Canadian Pre-University (CPU)	\geq 95%**	
STPM / A Level	2As	50%
Unified Examination Certificate (UEC)	7As	
*TAR UC Diploma / *TAR UC Foundation / Matriculation	CGPA \geq 3.7500	
South Australian Matriculation (SAM)/ Western Australian Certificate of Education (WACE)/ Higher School Certificate (HSC)	\geq ATAR 90	
Canadian Pre-University (CPU)	\geq 90%**	
Unified Examination Certificate (UEC)	6As	25%
Unified Examination Certificate (UEC)	5As	20%

Including A-

*Must have obtained straight passes in all courses (including co-curriculum courses for diploma)

**For all subjects with a minimum of 6 subjects

Automatically offered upon admission. Terms & Conditions apply



For further information, please contact:

Assistant Registrar

FACULTY OF COMMUNICATION AND CREATIVE INDUSTRIES

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Fax: (6) 04 899 8219

E-mail: penang@tarc.edu.my

011-1082 5618

PERAK BRANCH CAMPUS

Jalan Kolej, Taman Bandar Baru,

31900 Kampar, Perak, Malaysia.

Telephone: (6) 05 466 0388, 466 8012/3

Fax: (6) 05 466 0390

E-mail: perak@tarc.edu.my

011-1075 8513

JOHOR BRANCH CAMPUS

Jalan Segamat/Labis,

85000 Segamat, Johor, Malaysia.

Telephone: (6) 07 927 0801/3

Fax: (6) 07 927 0802

E-mail: johor@tarc.edu.my

011-1082 5624

PAHANG BRANCH

Jalan IM 9/2, Indera Mahkota 9,

25200 Kuantan, Pahang, Malaysia.

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SABAH BRANCH

No. 1, Jalan Alamesra, Alamesra,

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E-mail: sabah@tarc.edu.my

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