

IMPERIUM

SCHOOL OF
CULINARY ARTS,
HOSPITALITY
AND TOURISM



IMPERIUM
INTERNATIONAL COLLEGE
199201012431 (243934-D) / DK281(W)



**“NO ONE
IS BORN A
GREAT
COOK,
ONE LEARNS
BY DOING”**

-Julia Child-

Why Choose Us?



INTERNATIONAL AFFILIATIONS



CAREER-READY GRADUATES



GLOBAL RECOGNITION



STRATEGIC CAMPUS LOCATION



**AFFORDABLE YET
PREMIUM EDUCATION**



**COMPREHENSIVE
SCHOLARSHIPS & BURSARIES**

Imperium School of Culinary Arts, Hospitality and Tourism

Overview of School



Distinguished Programmes

The Centre for Culinary Entrepreneurships & Hotel Management offers 3 programmes that will polish your skills and shine your abilities: Diploma in Culinary Arts, Diploma in Hotel Management and Diploma in Tourism Entrepreneurship.



Three Main Pillars

The programmes are specially designed with the needs of the industry in mind, across three main pillars: Attitude, Skills, and Knowledge. The components cover classroom lecturing, progress review, interactive hand-on practical classes and on-the-job experience learning.



Industry Experts



Career-Ready



Industry Affiliations



Unique Global Exposure



Work Ethics

Diploma in Culinary Arts

KPT (R/811/4/0023) (MQA/FA0296)

Intake January, April, August

Duration 2 years and a 4 month internship



Programme Overview

Imperium's School of Culinary Arts, Hospitality and Tourism conducts diploma programmes in Culinary Arts.

In this programme, students are provided with a solid foundation in both culinary skills and **entrepreneurial know-how**. The programme offers students **60% of learning by practice** and 40% of management knowledge and skills.

Graduates of the Diploma in Culinary Arts will acquire the fundamentals of French and Chinese cuisine, and management know-how on how to meet the challenges of careers in food-related industries.

Entry Requirements (any one of the following)

1. A pass in SPM with a minimum of three (3) credits in any subject, or its equivalent;
OR
2. A pass in STPM with a minimum of Grade C (GP 2.0) in any subject, or its equivalent;
OR
3. A pass in STAM with a minimum grade of Maqbul in any subject, or its equivalent
OR
4. A pass in SKM Level 3 in a related field
OR
5. A certificate (Level 3, MQF) in a related field or its equivalent

Programme Structure

Year 1 (16 Subjects)

Fundamentals of Culinary Arts (basic)
Pâtisserie 1
Chinese Cuisine 1
Introduction to Hospitality and Tourism
Fundamentals of Culinary Arts (Intermediate)
Food Science 1: Food Hygiene/Environment
Kitchen Organization & Management
Pâtisserie 2
Information Technology for Hospitality and Tourism
French Cuisine
English for Hospitality and Tourism
Business Communication
Pengajian Malaysia or Bahasa Melayu Komunikasi 2
Introduction to Entrepreneurial Behaviour
Hospitality and Food Service Law
Comparative Religion

Year 2 (12 Subjects)

Food Production Management
Boulangerie
Planning & Managing Food & Beverage Service
Services Marketing
Financial Accounting for Hospitality & Tourism
Managerial Accounting for Hospitality and Tourism
Food Science 2: Nutrition & Diet
Menu Planning & Product Development
Human Resources Management for Hospitality & Tourism
Entrepreneur Planning
Managerial Accounting for Hospitality and Tourism
Community Services

Year 3

Internship (4 months)

*Please take note that the list of subjects taken for Year 1 and 2 might differ based on student intake

English Competency Requirement (International Students)

International students are required to achieve a **minimum** score of 4.0 in the International English Language Testing System (IELTS) / Malaysian University English Test (MUET) with Band 2 **OR** its equivalent.



Diploma in Hotel Management

KPT (R/811/4/0045) (MQA/FA0731)

Intake January, April, August

Duration 2 years and a 4 month internship



Programme Overview

Imperium's Diploma in Hotel Management offers a comprehensive theoretical and practical curriculum for those seeking a career in the hospitality industry.

Students will be trained to undertake various supervisory and operational functions effectively, thus equipping you to meet local and international industry standards.

Graduates can seek careers in the hotel industry, airline industry, food & beverage establishment and education institution.

Possible career choices include but not limited to:

- Hotelier
- Front Office
- Event Management Executive
- Housekeeping

Entry Requirements (any one of the following)

1. A pass in SPM with a minimum of three (3) credits in any subject, or its equivalent;
OR
2. A pass in STPM with a minimum of Grade C (GP 2.0) in any subject, or its equivalent;
OR
3. A pass in STAM with a minimum grade of Maqbul in any subject, or its equivalent
OR
4. A pass in SKM Level 3 in a related field
OR
5. A certificate (Level 3, MQF) in a related field or its equivalent

English Competency Requirement (International Students)

International students are required to achieve a **minimum** score of 4.0 in the International English Language Testing System (IELTS) / Malaysian University English Test (MUET) with Band 2 **OR** its equivalent.

Programme Structure

Year 1 (16 Subjects)

Introduction of Hospitality and Tourism
Front Office Management
Principles of Food Studies
Hospitality Law
English for Hospitality and Tourism
Kitchen Organisation and Management
Purchasing and Storage Management
Food Hygiene and Sanitation
Hospitality Sales and Marketing
Introduction to Computers and Application
Food and Beverage Cost Control
Hospitality Service Management
Business Communication Skills
Pengajian Malaysia or Bahasa Melayu Komunikasi 2
Introduction to Entrepreneurial Behaviour
Comparative Religion

Year 2 (12 Subjects)

Supervision in the Hospitality Industry
Food and Beverage Management
Club and Resort Management
Physical Resources Maintenance
Principles of Accounting
Housekeeping Management Operations
Hospitality Sales and Marketing
Entrepreneurship
Hospitality Human Resources Management
Hotel Convention Sales
Introduction to Events Management
Community Services

Year 3

Internship (4 months)

*Please take note that the list of subjects taken for year 1 and 2 might differ based on the student intake

Diploma in Tourism Entrepreneurship

KPT (N/812/4/0183) (MQA/PA8914)

Intake January, April, August

Duration 2 years and a 4 month internship



Programme Overview

Imperium's Diploma in Tourism Entrepreneurship gives students an understanding of theoretical concepts and strategies for tourism business environment.

This programme is well structured; international focused and provides sufficient hands-on skills for students to excel in the tourism industry.

Graduates will be able to broaden their knowledge of the many service providers and contribute to the travel and tourism industry such as the tour and travel operators, hotels & resorts, airlines and visitor attractions

Entry Requirements (any one of the following)

1. A pass in SPM with a minimum of three (3) credits in any subject, or its equivalent;
OR
2. A pass in STPM with a minimum of Grade C (GP 2.0) in any subject, or its equivalent;
OR
3. A pass in STAM with a minimum grade of Maqbul in any subject, or its equivalent
OR
4. A pass in SKM Level 3 in a related field
OR
5. A certificate (Level 3, MQF) in a related field or its equivalent

English Competency Requirement (International Students)

International students are required to achieve a **minimum** score of 4.0 in the International English Language Testing System (IELTS) / Malaysian University English Test (MUET) with Band 2 **OR** its equivalent.

Programme Structure

Year 1 (15 Subjects)

Introduction to Tourism and Travel Industry
English Language Proficiency for Tourism
Pengajian Malaysia / Bahasa Komunikasi 2 (MPU)
Fundamentals of Tourism Entrepreneurship 1
Tourism Geography
Introduction to MICE
Principles of Tourism Accounting
Tourism Business Etiquette and Communication Skills
Introduction to Entrepreneurial Behaviour (MPU)
Tour Planning and Design
Fundamentals of Tour Guiding Skills
Technology for the Tourism Industry
Community Service (MPU)
Travel and Tour Operations
Comparative Religion (MPU)

Year 2 (13 Subjects)

Global Tourism
Cultural and Heritage Tourism
Computer Reservation System
Tourism & Hospitality Business Law
Introduction to Events Management as Tourism Event
Principles of Micro Economics for Tourism
Human Relations and Supervision in Tourism
French Language Beginners Course
Principles of Macro Economics for the Tourism Industry
Customer Service in Tourism Entrepreneurship
Tourism Marketing
Tourism Project
Mathematics in Tourism

Year 3

Internship (4 months)

*Please note that the list of subjects taken for year 1 and 2 might differ based on student intake

Lecturer Profiles

Jawad Husny bin Saari @ Ash'ari Tourism Lecturer

Tourism can be defined as the science, art and business behind graciously catering to the needs or wants from tourists or visitors. In short, Tourism is a phenomenon with no universally accepted definition, owing to the complexity and individualism of the travelers themselves and the activities that they choose to undertake.

Under the Department of Culinary Arts and Hospitality Management at IIC, the Diploma in Tourism Entrepreneurship students will be exposed to a dynamic and well-balanced global educational experience. Together with our wealth of knowledge and connections within the industry, our students are primed for a career at the heart of one of the world's most exciting and fastest growing sectors.

Upon completion of this program, graduates with sufficient knowledge and skills can enter the tourism industry and one day become a leader in various fields such as tour guiding, travel operations, airlines reservation and ticketing, corporate travel and events, and many more. Through the knowledge gained here in IIC, our graduates will create a positive and welcoming change; not only for the industry, but for the future, too.

Bachelor Degree (Hons) in Tourism Management, Universiti Teknologi MARA (UiTM) Shah Alam, Selangor.

Diploma in Tourism Management, Universiti Teknologi MARA (UiTM) Lendu, Melaka



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