

BACHELOR OF BUSINESS ADMINISTRATION

OPEN & DISTANCE LEARNING

KPT/JPS (R/340/06/0177) (MQA/PA/11418) 02/24

FACULTY OF
BUSINESS, FINANCE
& INFORMATION TECHNOLOGY

“Without the right succession planning put to play in human resources,
we build for the future without a future”

MMANTI UMOH



PROGRAMME OVERVIEW

MAHSA is determined to produce knowledgeable and competent Business graduates who can function effectively in various public and private business organisations. It aims to develop graduates who are capable of adapting to the global changes and current development which inculcate important values including leadership, social responsibility, scholarly, community involvement, ethical values and professionalism.

The Bachelor of Business Administration (ODL) programme aims to equip students with knowledge and tools that can help them derive useful information from business data and utilize the information intelligently in making faster and more effective business decisions. The student will be able to apply and integrate business acumen and knowledge with practical skills in managing the organisations for success. Student studying this programme to apply the fundamental processes, theories, practical skills in the various business areas such as

economics, marketing, accounting, finance, law and management. This programme also trains a student to have effective critical thinking skills, to identify and analyse problems, develop viable alternatives and make effective decisions in business-related issues.

This programme meets the current and emerging needs of the adult population by widening access to higher education. It also functions as a catalyst to bridge social and digital divides. This unique Open and Distance Learning (ODL) approach is ideal for adult learners who seek to pursue a tertiary qualification for professional development and self-enrichment, flexibly and affordably. This programme bridges the digital divide and implements an 'anywhere and anytime' learning environment, as it revolves around a flexible and robust curriculum to widen educational access, deepen knowledge frontiers for the development of managerial skills.

WHY STUDY AT MAHSA



Learn at your own pace



Engaged and connect with your peers through social learning platform



Interactive learning supported by experienced facilitators



Track your learning progress via online assessments

PROGRESSION PATHWAY



DIPLOMA / FOUNDATION /
MATRICULATION / APEL



BACHELOR OF
BUSINESS ADMINISTRATION



MASTER IN
BUSINESS ADMINISTRATION



EMPLOYMENT

PROGRAMME STRUCTURE

Year 1

Tamadun Islam dan Tamadun Asia (Local)/ Malaysian Studies 3 (Intl.)
Principles of Accounting
Business Mathematics
Business Communications
Microeconomics
Introduction to Business
Hubungan Etnik (Local)/ Bahasa Melayu Komunikasi II (Intl.)
Macroeconomics
Office Application Software
Principles of Marketing
Business Statistics
Quantitative Analysis
Principles of Management
Principles of Finance
Entrepreneurship

Year 2

Costing
Ethics, Governance & Accountability
Commercial Law
Knowledge Management
Management Information System
Organisational Behaviour
Youth Development
Financial Management
Human Resource Management
Management Accounting
Marketing Management
Company Law
Elective 1
Community Work
Operations Management

Year 3

Corporate Finance
Organisational Development
Business Research Methods
Elective 2
Concentration 1
Concentration 2
Strategic Management
Dissertation
Elective 3
Concentration 3
Concentration 4
Industrial Training

ENTRY REQUIREMENTS

- Pass STPM or equivalent with minimum Grade C (GPA 2.00) in any 2 subjects and Pass in Mathematic and English in SPM or equivalent (if the equivalent grade not attained at STPM level)
- Pass Matriculation / Foundation or equivalent with minimum CGPA 2.00 out of 4.00
- Pass STAM with minimum Grade Jayyid and Pass in Mathematic and English in SPM or equivalent (if the equivalent grade not attained at STAM level)
- Other qualification equivalent to a Diploma or Advanced Diploma (Level 4 or 5 KKM)
- UEC: Minimum grade B in 5 subjects
- IB: Score 24 AND Pass SPM or an equivalent qualification with 5 credits including Bahasa Malaysia
- South Australian Matriculation (SAM)/South Australian Certificate of Education (SACE)/AUSMAT: Minimum 2 passes with ATAR 50% AND Pass SPM or an equivalent qualification with 5 credits including Bahasa Malaysia
- Diploma in related field: Pass with minimum CGPA 2.00
- APEL Entry
 - Malaysian
 - Candidate must be 21 years old and above in the year of the application being made
 - Have previous working experience/learning relevant to the field applied
 - Pass APEL Assessment for Bachelor Degree

CAREER PROSPECTS

- Business Manager
- Factory Manager
- Finance Manager
- Marketing Manager
- Human Resource Manager
- Change Manager
- Strategic Manager
- Corporate Planning Manager





The Habitat



Library



Computer Lab



Student Success Centre



Global Business Centre



Residences



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