
IMPERIUM BUSINESS SCHOOL



IMPERIUM
INTERNATIONAL COLLEGE
199201012431 (243934-D) / DK-281(W)



Why Choose Us?



INTERNATIONAL AFFILIATIONS



CAREER-READY GRADUATES



GLOBAL RECOGNITION



STRATEGIC CAMPUS LOCATION



**AFFORDABLE YET
PREMIUM EDUCATION**



**COMPREHENSIVE
SCHOLARSHIPS & BURSARIES**

IMPERIUM BUSINESS SCHOOL

Overview of School

Course Brief



The Imperium Business School offers courses in Business, Accountancy & Finance and Marketing that equip, enable and empower students with cutting-edge skill sets that prepare them for the rigours and challenges of the working world, both locally and globally.

Experience and Excellence



Our expert faculty have many years of experience delivering excellent teaching and learning experiences to students through these programmes, which offer both value for money and a degree qualification from a prestigious UK institution.



International Affiliations



Comprehensive Scholarships



Career-Ready Graduates



Industry-Relevant



Diploma in Business

KPT (R2/340/4/0605) (MQA/A1822)

Intake January, April and August **Duration** 2 years and a 3 month internship

Programme Overview

The Imperium International College (IIC) Diploma in Business is a full-time programme that is carefully structured to suit students' capabilities, enhance their self development and allow them to perform effectively in the expanding and ever-changing business world.

It is also specifically structured and recognised for progression into the Anglia Ruskin University (UK) programmes. Apart from that, this diploma is designed for those who wish to gain business understanding and learn business practices in the real world.

The diploma does not only offer immediate career opportunities upon completion, but also provides the foundation for pursuing an undergraduate business degree, either in specialized disciplines or in general paths, leading to broader career options in all areas of business.

The IIC Diploma in Business is an excellent platform for students to build on and further their studies in the 2nd or 3rd year of a business degree. (Note: This only applies to ARU programmes. For bachelor programmes from other universities, the entry will depend on the number of exemptions granted to the IIC Diploma in business.)

Entry Requirements

Minimum of 3 credits in SPM or its equivalent (with a pass in Bahasa Malaysia and History)

International Students: English Requirement

• IELTS 5.0 or its equivalent

*options to do internally

Programme Overview

Study Period 2 years of classroom teaching and a 3 months internship.

Subjects 26 subjects = 21 core subjects, 4 MPU subjects and Internship (3 Months).

Study Mode Full Time

Assessment Coursework and Examination

Programme Structure

Year 1

English 1
Introduction to Accounting
Pengajian Malaysia 2 / Bahasa Melayu Komunikasi 1 (MPU)
Introduction to Business
Introduction to Economics
Business Statistics
Introduction to Information Systems
Introduction to Entrepreneurial Behaviour (MPU)
English 2
Marketing Principles
Business Information Systems
Mathematics
Comparative Religion (MPU)

Year 2

Management Principle
Human Resource Management
Accounting, Decisions and Accountability
Business Finance
Work and Organisation
Communication and the Media
Community Services (MPU)
Introduction to Law
Business Economics
Elective Subject
Elective Subject
Elective Subject

Year 3

Internship (3 months)

Elective Subjects

Consumer Behaviour
Marketing Communication Management
Operations Management
International Environment
Decision Support Management

Diploma in Accountancy

KPT (R2/344/4/0060) (MQA/A7897)

Intake January, April and August **Duration** 2 years and a 3 month internship



Programme Overview

The Imperium International College (IIC) Diploma in Accountancy is an exciting programme offering students a solid accountancy education that opens pathways to internationally recognised accountancy qualifications. This programme is specifically structured and recognized for progression into the Anglia Ruskin University (ARU) programmes which means that graduates may articulate into an honours degree programmes in accountancy and finance. Students wishing to become a chartered accountant are encouraged to study this diploma course that offers six subjects exemption for the world-renowned ACCA programme. In addition, graduates may articulate into 'honours' degree programmes in accountancy and/or finance from selected British universities.

This diploma gives school leavers a head start towards a highly sought-after profession worldwide. Students take a wide selection of subjects such as accounting, finance, management accounting, management and business strategies. Equipped with the best teaching resources and facilities, IIC provides students the most comprehensive accountancy education to meet the challenges of their professional examinations.

Entry Requirements

Minimum of 3 credits including Mathematics (with a pass in Bahasa Malaysia, History and English) in SPM or equivalent

International Students: English Requirement

- IELTS 5.5 or its equivalent

*options to do internally

Your Path To a UK Qualification

The IIC Diploma Programmes (IDP) is a pathway for our students to pursue a globally recognised qualification with the best value for money. By completing the IDP you are able to fast track and gain a UK qualification.

Why Study IDP?

- Short pathway to a globally recognised qualification: Anglia Ruskin University and ACCA.
- Small classes conducive to an effective learning experience.
- Strong industry connections.

Programme Overview

Study Period 2 years of classroom teaching and a 3 months internship.

Subjects 30 subjects = 25 core subjects, 4 Community Services (MPU) subjects and Internship (3 Months).

Study Mode Full Time

Assessment Coursework and Examination

Diploma in Accountancy

KPT (R2/344/4/0060) (MQA/A7897)

Intake January, April and August **Duration** 2 years and a 3 month internship



Programme Structure

Year 1

Accounting I
English Writing Skills
Pengajian Malaysia 2 / Bahasa Melayu Komunikasi 1 (MPU)
Accounting II
Business Mathematics
Microeconomics
Human Resource Management
Introduction to Entrepreneurial Behaviour (MPU)
Fundamentals of Cost & Management Accounting
Accounting III
Statistics For Business
Business Communication
Business Law
Comparative Religion (MPU)

Year 2

Cost & Management Accounting
Audit I
Macroeconomics
Accounting IV
Finance I
Principles of Taxation
Accounting For Management Controls
Company Law
Community Services (MPU)
Audit II
Accounting V
Business Taxation
Accounting For Decisions
Accounting Information System
Finance II

Year 3

Internship (3 months)



Bachelor of Science (Hons) Accounting and Finance 3+0

in collaboration with Anglia Ruskin University (United Kingdom)

KPT (R/344/6/0275) (MQA/FA4520)

Intake January, July and September

Duration 3 years and a 6 month internship

Programme Overview

Accounting and finance is a very lucrative field with abundant opportunities for career development and diversification.

The world of finance attracts many top graduates, and a career in accounting and finance can be extremely rewarding, with high salaries attainable.

The degree prepares you for work in accounting firms, investment and commercial banks, insurance companies, or the wider commercial and public sectors.

Graduates could climb the career ladder quickly into senior management, or enhance career prospects by studying for professional qualifications.

The programme teaches subject-specific and technical skills, as well as transferable skills like communication, entrepreneurship, problem solving and quantitative analysis.

Accounting and finance skills are in demand whether the economic climate is good or becomes more difficult.

Assessment

A combination of coursework, projects and final examinations.

Entry Requirements

Into Year 1

- A-Levels: Minimum pass in any two subjects, and credits in Mathematics and a pass in English at O-Levels/equivalent
- STPM or its equivalent: Pass with a minimum Grade C+ (GP 2.33) in any two subjects, and credits in Mathematics and a pass in English at SPM level/equivalent
- Foundation qualification or its equivalent: Pass with a minimum CGPA of 2.50, and credits in Mathematics and a pass in English at SPM level/equivalent
- Unified Examination Certificate (UEC): Pass with a minimum B in 5 subjects, including Mathematics and pass in English

Into Year 2

- Diploma in Accounting or related field, or its equivalent: Pass with a minimum B in 5 subjects, including Mathematics and pass in English
- Diploma in Accountancy / Diploma in Business from Imperium International College : Pass with a minimum CGPA 2.50, and credits in Mathematics and a pass in English at SPM level/equivalent

This only applies to IIC diploma programmes. For non IIC diploma programmes, the entry into year 2 will depend on the number of exemptions granted

English Requirement - one of the following:

- IELTS 6.0
*options to do internally
- TOEFL (iBT) 81
- SPM Grade C
- 1119 (GCE O-Level) Grade C
- UEC Grade B





Bachelor of Science (Hons) Accounting and Finance 3+0

in collaboration with Anglia Ruskin University (United Kingdom)
KPT (R/344/6/0275) (MQA/FA4520)

Intake January, July and September

Duration 3 years and a 6 month internship

Programme Structure

Year 1

Economics for Business and Management
Introduction to Accounting and Finance
Academic Skills
Introduction to Business Law
Accounting for Business
Analysis of Business
Introduction to People, Organisation and Management
Information Technology for Business
Hubungan Etnik / Bahasa Melayu Komunikasi 2
Strategic Planning for Entrepreneurs

Year 2

Financial Tools for Planning and Decision Making
International Business
Enterprise and Entrepreneurial Management
Accounting for Control and Performance Management
Auditing
Business Research Methods
Financial Reporting
Asian Entrepreneurship and Innovation
Malaysian Economy
Tamadun Islam dan Tamadun Asia / Pengajian Malaysia 3

Year 3

Advanced Financial Reporting
Strategic Financial Management
Taxation of Malaysian Corporate Organisations
Business Financing
Sustainable Management Futures
Undergraduate Major Project (Desk Based)
Community Services
Internship (6 months)



Essential Features

The BSc (Hons) Accounting and Finance degree will give you the maximum ACCA exemptions from three subjects at the Applied Knowledge level and six subjects at the Applied Skills level; and you proceed to take the last four papers at the Strategic Professional level. This is the fastest way to become a qualified accountant and you will hold a bachelor's degree too.

Regular guest speakers from industry, commerce and the accounting profession add to the quality of students' learning experience at IIC, while our lecturers are known for their excellent teaching quality and dedication.

Our students are trained to apply critical thinking to both current and emerging business practices. We ensure that our students build and develop the knowledge, skills and attributes sought by employers.

Students will learn in a multi-cultural context, learning alongside, and from, students and academics who come from around the globe.



Bachelor of Arts (Hons) Business Management 3+0

in collaboration with Anglia Ruskin University (United Kingdom)
KPT (R/345/6/0567) (MQA/FA4521)

Intake January, July and September

Duration 3 years and a 3 month internship

Programme Overview

Equips students with a solid understanding of business and management theory so that they can operate effectively within the global economy.

Gives an excellent foundation for a career in financial services, marketing, consultancy or general business management.

The wide range of course modules allows students to focus on areas of particular interest or to prepare for specific professional requirements.

IIC's close ties with international industry ensure that course content is aligned with contemporary business practice.

The programme will develop you intellectually so that you can continue to learn and grow after you graduate, enabling you to flourish within the fast-changing commercial environment.



Assessment

A combination of coursework, projects and final exam.

Entry Requirements

Into Year 1

- A-Levels: Minimum pass in any 2 subjects, and a pass in Mathematics and English at O-Levels/equivalent
- STPM or any equivalent qualification: Pass with a minimum Grade C (GP 2.0) in any 2 subjects, and a pass in Mathematics and English at SPM level/equivalent
- Foundation or any equivalent qualification: Pass with a minimum CGPA of 2.0
- Unified Examination Certificate (UEC): Pass with a minimum Grade B in 5 subjects, including Mathematics and English

Into Year 2

- Diploma or Advanced Diploma (Level 4 or 5 of MQF) or any equivalent qualification: Pass with a minimum CGPA of 2.0
- Diploma in Accountancy / Diploma in Business from Imperium International College: Pass with a minimum CGPA of 2.0
- Any other equivalent Diploma: Pass with a minimum CGPA of 2.0

This only applies to IIC diploma programmes. For other diploma programmes, the entry into year 2 will depend on the number of exemptions granted

Note: The requirement to pass Mathematics and English subjects at SPM level for candidates in category STPM/STAM/ equivalent can be waived should the qualifications contain Mathematics and English subjects with equivalent/higher achievement.

English Requirement - Either one of the following:

- IELTS 6.0: *options to do internally
- TOEFL (iBT) 81
- SPM Grade C
- 1119 (GCE O-Level) Grade C
- UEC Grade B

Bachelor of Arts (Hons) Business Management 3+0

in collaboration with Anglia Ruskin University (United Kingdom)
KPT (R/345/6/0567) (MQA/FA4521)

Intake January, July and September

Duration 3 years and a 3 month internship



Programme Structure

Year 1

Economics for Business and Management
Introduction to Accounting and Finance
Introduction to Business Law
Academic Skills
Marketing Essentials
Analysis of Business
Introduction to People, Organisation and Management
Information Technology for Business
Hubungan Etnik / Bahasa Melayu Komunikasi 3
Strategic Planning for Entrepreneurs

Year 2

Business Economics
International Business
Enterprise and Entrepreneurial Management
Systems and Operations Management
Business Research Methods
Improving Organisational Performance
Consumer Behaviour
Asian Entrepreneurship and Innovation
Tamadun Islam dan Tamadun Asia / Pengajian Malaysia 3
Malaysian Economy

Year 3

Organisational Change Management
Strategic Management Analysis
Sustainable Management Futures
International Intercultural Management
Strategic Management in Action
Marketing Consultancy
Undergraduate Major Project (Desk Based)
Community Services
Internship (3 months)

Bachelor of Arts (Hons) Marketing 3+0

in collaboration with Anglia Ruskin University
KPT (R/342/6/0108) (MQA/FA4519)

Intake January, July and September

Duration 3 years and a 3 month internship

Programme Overview

Provides a solid foundation in marketing and management theory and sets up students for a successful career.

Prepares students for a variety of roles and functions within the marketing field: brand manager, product manager, advertising executive, etc.

Cultivates the intellectual capacity to enable students to develop within, and keep pace with, an ever-changing business environment.

Gives an excellent grounding for those who want to develop a career in marketing.

Students can gain exemptions from some modules when pursuing The Chartered Institute of Marketing's Certificate and Diploma in Professional Marketing qualifications.

The core modules will establish students' understanding of marketing, including theory and practice, and also develop other key abilities required by business organisations, including communication, problem solving and analytical skills.

Entry Requirements

Into Year 1

- A-Levels: Minimum pass in any 2 subjects, and a pass in Mathematics and English at O-Levels/equivalent
- STPM or any equivalent qualification: Pass with a minimum Grade C (GP 2.0) in any 2 subjects, and a pass in Mathematics and English at SPM level/equivalent
- Foundation or any equivalent qualification: Pass with a minimum CGPA of 2.0
- Unified Examination Certificate (UEC): Pass with a minimum Grade B in 5 subjects, including Mathematics and English



Into Year 2

- Diploma or Advanced Diploma (Level 4 or 5 of MQF) or any equivalent qualification: Pass with a minimum CGPA of 2.0
- Diploma in Accountancy / Diploma in Business from Imperium International College: Pass with a minimum CGPA of 2.0
- Any other equivalent Diploma: Pass with a minimum CGPA of 2.0

This only applies to IIC diploma programmes. For other diploma programmes, the entry into year 2 will depend on the number of exemptions granted

Note: The requirement to pass Mathematics and English subjects at SPM level for candidates in category STPM/STAM/ equivalent can be waived should the qualifications contain Mathematics and English subjects with equivalent/higher achievement.

English Requirement - Either one of the following:

- IELTS 6.0: options to do internally
- TOEFL (iBT) 81
- SPM Grade C
- 1119 (GCE O-Level) Grade C
- UEC Grade B

Assessment

A combination of coursework, projects and final exam.

Bachelor of Arts (Hons) Marketing 3+0

in collaboration with Anglia Ruskin University (United Kingdom)
KPT (R/342/6/0108) (MQA/FA4519)

Intake January, July and September

Duration 3 years and a 3 month internship



Programme Structure

Year 1

- Economics for Business and Management
- Introduction to Accounting and Finance
- Academic Skills
- Introduction to Business Law
- Marketing Essentials
- Analysis of Business
- Introduction to People, Organisation and Management
- Information Technology for Business
- Hubungan Etnik / Bahasa Melayu Komunikasi 2
- Strategic Planning for Entrepreneurs

Year 2

- Business to Business Marketing
- International Business
- Enterprise and Entrepreneurial Management
- Systems and Operations Management
- Marketing Communications
- Business Research Methods
- Consumer Behaviour
- Asian Entrepreneurship and Innovation
- Malaysian Economy
- Tamadun Islam dan Tamadun Asia / Pengajian Malaysia 3

Year 3

- Organisational Change Management
- Strategic Management Analysis
- Sustainable Management Futures
- Retail Marketing
- International Marketing
- Marketing Consultancy
- Undergraduate Major Project (Desk Based)
- Community Services
- Internship (3 months)

Head of School Profile



Dr. Stanley Yeow Kong Sing

With the ever-evolving business environment that poses significant challenges and expectations on the modern workforce, we have designed programmes that are not only academically rigorous and current, but are structured to develop the critical competencies that are highly sought after by industry. Our students undergo a holistic learning experience that focus on exploratory and critical thinking coupled with technical and soft skill sets to operationalise the application of knowledge to effectively address and manage issues arising from circumstances within and without the organisation. As such, I am confident that our graduates will be well placed to excel in industry both locally and globally.

DBA, MBA, BCom(Accounting)(Hons), FCCA, CTIM



IT'S NOT ABOUT THE
PIECES
BUT HOW THEY
WORK
TOGETHER.

IMPERIUM INTERNATIONAL COLLEGE

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