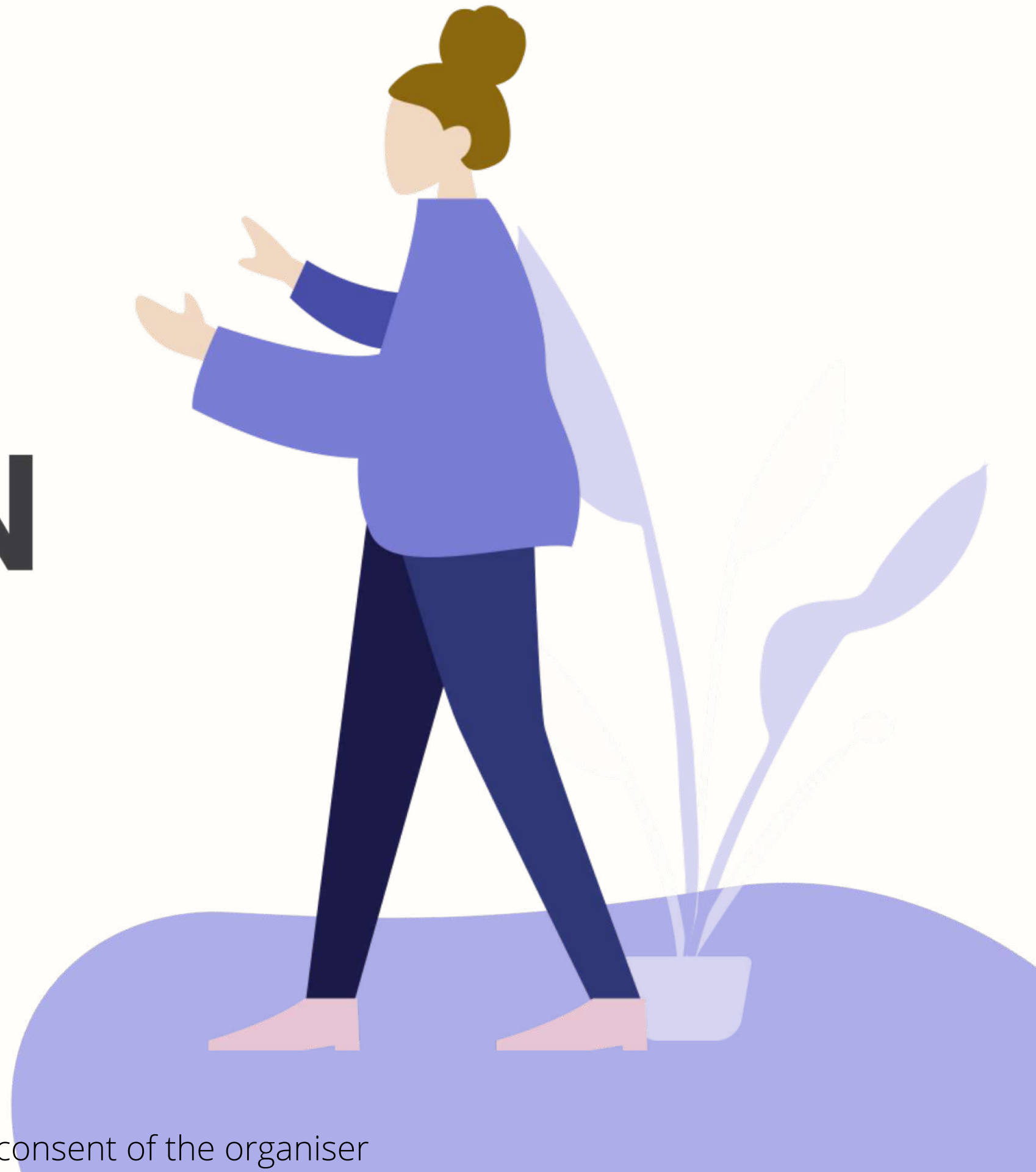




MALAYSIA EDUCATION

**A Revolutionised and
Recognised education fair**



About Us

With over 20 year of experience in the Higher Education Industry – Education Malaysia’s focuses on the current needs of students and bringing education in Malaysia to a masterclass level – **Revolutionised and Recognised!**

Education Malaysia does not only focuses on the students, but also with the education institutions around the world. We realized the need to build a strong relationship with the education experts to make sure that excellence is achieved.

With the interest of the students and future in mind, Education Malaysia is a one-stop hub where all education industries be it local and international, all under one roof. Students will be spoiled for choices from the many programmes / courses offered, scholarships and educational talks that will assist them in deciding their next steps. Join us now and not just find your future but build a relationship and together we will achieve greater heights!



What We Deliver



CONSISTENCY

Building a relationship with the education industries and providing multiple avenues in promoting excellence in education

TIMELINESS

An access provided for the whole year for exhibitors at our online promotions & online branding.

AFTER SALES SUPPORT

A relationship that was built can never end, the full support throughout challenging and prosperous times.

2021 Fair Dates & Venues



10-11 APRIL

Setia SPICE Penang,
Concourse & Arena



1- 2 MAY

One World Hotel,
Petaling Jaya



26-27 JUNE

Gurney G Hotel, Grand
Ballroom



10-11 JULY

Gurney G Hotel, Grand
Ballroom



14-15 AUGUST

One World Hotel, Petaling Jaya



21-22 AUGUST

Setia SPICE Convention Centre,
Ballroom



4-5 DECEMBER

Gurney G Hotel, Grand Ballroom
(Part 1)



Social Media Channels



FACEBOOK



INSTAGRAM



Marketing Plans

DATABASE COLLECTIONS

Registration at all on-ground events- selected database will be given to the exhibitor, based on the quantity of booth(s). Leads from your listing in our Malaysia Education website will also be given back to you.

SOCIAL MEDIA CAMPAIGN

Pre- event contest - Facebook, Instagram & website.

STREET BUNTINGS

On-ground event promotions. Minimum 1,000 pieces of street buntings.

SOCIAL MEDIA BOOST

Boost guarantee to reach 2million impressions.

BILLBOARDS

Placed at prime locations.

Website Presence

Gain awareness & leads by listing in Malaysia Education's website.

Promote your institutions - courses, campus & scholarships.

Free listings starting from October 2020 - April 2021



COURSE LISTINGS

List all your courses and change them whenever needed.

LOGO PRESENCE

Located at the main page

SCHOLARSHIP LISTINGS

FOC listing of scholarships

OFFLINE CHAT BOX

To answer queries from students

EMAIL ENQUIRIES

All enquiries will be directed to the PIC of your choice

AD POSITIONING

Prominent positions at the main page



Exhibition Brandings



ENTRANCE ARCH LOGO

PLACEMENT

Institutions' logo placement at the entrance of the exhibition

BRANDING PANELS

Target marketing by the education institutions- designed by the institution and placed near the entrance of the event

HANGING BANNER

Only on selected venues - full institution branding

VIP ACCESS LOUNGE

A space where exhibitors can take a break or have private discussions.

Free coffee and tea will be provided during the duration of the exhibition (2 days)

Light refreshments on specific timings of the exhibition days.

Exhibitors will be given access based on the number of booth(s) rented during the event





SOP Compliance

BREAKING IT DOWN

IN ACCORDANCE WITH THE APPROVED

MALAYSIAN NATIONAL SECURITY COUNCIL (MKN)

STANDARD OPERATING PROCEDURES (SOPS)

DATED 15 JULY 2020



MALAYSIA BUSINESS EVENTS GUIDELINES FOR VENUE OPERATORS

**IN ACCORDANCE WITH THE APPROVED
MALAYSIAN NATIONAL SECURITY COUNCIL (MKN)
STANDARD OPERATING PROCEDURES (SOPS)
DATED 15 JULY 2020**

COVID-19

PRECAUTIONARY MEASURES

1	THERMAL SCAN		✓	13	FREQUENT SANITIZING		✓
2	SOCIAL DISTANCING		✓	14	GLOVE ON		✓
3	CONTACT TRACING		✓	15	STAFF TRAINING		✓
4	ISOLATION ROOM		✓	16	DISPOSABLE CUTLERIES*		✓
5	AMBULANCE ON CALL		✓	17	AGE CHECK		✓
6	CROWD DENSITY		✓	18	ERT TEAM ON STANDBY		✓
7	HAND SANITIZER		✓	19	MEDIC ON STANDBY*		✓
8	FACE MASK ON		✓	20	DIFFERENT INGRESS & EGRESS		✓
9	HACCP (Food Safety Certified)		✓	21	STAGGERED EVENT SCHEDULING		✓
10	HEALTH DECLARATION		✓	22	DEDICATED FACILITIES		✓
11	CONTACTLESS PAYMENT		✓	23	HEALTH NOTIFICATION		✓
12	INDIVIDUAL PACK FOOD		✓	24	VIRTUAL READY (1 GB Connectivity)		✓

Compliance with NSC SOPs

*Subject to T&C

" We Are Ready "

to serve you

Talk to Us

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