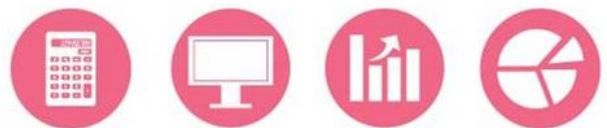
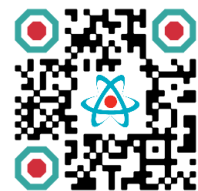




**Undergraduate
Programmes**

BUSINESS & MANAGEMENT



Bachelor of Science (Hons) **Business & Marketing**

(R2/340/6/0515) (08/26) (A 4798)



Introduction

The Bachelor of Science (Hons) Business and Marketing programme offered at AIMST University is a 3 ½ year programme. The programme is designed to take a broad approach to develop your knowledge and skills in ways that enable you to think strategically about the growth of your organization and develop effective marketing practices that make and shape the markets in which you want to have impact. This degree focuses on the marketing functions of an organization. Students are trained to become marketing professionals through case analysis, brainstorming sessions, practical projects and industrial training. The marketing profession provides a wide range of job opportunities for its graduate in hotel industry, manufacturing, banking, consultancy, research firm, education industry and more.

Benefits

The Bachelor of Science (Hons) Business & Marketing degree programme helps students to prepare for their future career in marketing in a multitude of dynamic industry contexts by providing them with theoretical grounding in the discipline and research, analytical, reporting, presentation skills and marketing abilities.

Career Opportunities

- Marketing Officer / Executive
- Customer Service Executive / Consultant
- Telemarketing Officer
- Sales Coordinator
- Public Relations Officer / Executive
- Advertising Manager
- Brand/Product Manager
- Marketing Specialist
- Marketing Communication Executive
- Demand Planning Executive
- Events Marketing and Planning Executive
- Content Creations Developer
- Creative Marketing Executive

Best Features

- Bachelor of Science (Hons) Business and Marketing programme is accredited by MQA
- Small Tutorial Classes
- Qualified, Experienced and Dedicated Lecturers
- Corporate Member of Institute of Marketing Malaysia (IMM)
- 2 modules being exempted for Asia Marketing Federation



Curriculum

Year 1

Courses

Introduction to Business Economics
Principles of Management
Elements of Accounting
Foundation of Marketing
Essentials of Business Communications
Principles of Finance
Organizational Behavior
Business Statistics

Year 2

Courses

Business Ethics
Consumer Behavior
Marketing Planning and Management
Business Law
International Business
Operations Management
Promotional Strategy
Business Research Methods
Retail Management

Student Services & Activities

AIMST pledges to provide the best range of services and facilities to meet the needs of its students. We have a range of specialized services ready to assist and support them during their time at AIMST. Our Student Affairs Officers assist students in accommodation arrangements, transportation and even help organize extra-curricular activities for them.

Financial Aid

The University assists in obtaining financial aid for students through a number of agencies. All degree students are eligible to apply for the PTPTN loan. In addition, AIMST students are also eligible for the AIMST arranged bank loans.

***Term & Conditions apply**

Student Counseling & Support Services

On-campus counseling services aims to contribute to the welfare and the well being of the student population. Our professionals cater to individuals and groups, career advisory services and disability support.

Year 3

Courses

Strategic Management
Knowledge Management
Marketing Research
Entrepreneurship
Human Resource Management
Digital Marketing
Managerial Economics
Sales Management
International Marketing
Customer Relationship Management
Marketing Communications
Financial Service Marketing
Total Quality Management
Industrial Training

Year 4

Courses

Management Information Systems
Service Marketing and Management
Project / Seminar in Marketing

Entry Requirement

STPM / A-Level

Pass with CGPA \geq 2.0 or Grade C in 2 subjects.
Pass English at SPM level.

AIMST Foundation/ Other Foundation/ Government Matriculation / Diploma

A pass with CGPA \geq 2.0

STAM

Pass with minimum grade of Jayyid and pass SPM with credit in Mathematics and pass in English

UEC

Full pass in 5 subjects with grade B

International students are required to achieve a minimum score of 5.5 for IELTS or its equivalent.

Students in a three-and half year duration period, 7 semesters full - time course will be assessed through a combination of summative and formative assessment which comprises written examinations, practical report, presentations, assignments, industrial training, and research projects.





Faculty of Business & Management

Bachelor of Science (Hons) Finance & Management

(R2/343/6/0175) (08/26) (A 4797)

Introduction

The Bachelor of Science (Hons) Finance and Management programme offered at AIMST University is a 3 ½ year programme. The degree allows you to combine a broad programme of study in management, specializing in finance. Since a business entity can be operated as a sole proprietorship, partnership or corporations, it is essential to have the knowledge on how to manage these businesses. Thus, the knowledge in finance will provide both practical and theoretical approach to human in solving financial based problems. Therefore, the offer of this Bachelor of Science (Hons) Finance and Management programme will generate well trained finance expertise in managing business organization to face globalization challenges.

Benefits

The Bachelor of Science (Hons) Finance and Management degree gives students the opportunity to acquire the in-depth knowledge of finance and management and the range of skills they need to embark on a successful career in finance or in management area, a professional qualification of postgraduate study. Student will learn about the different subjects related to finance and management filled throughout a three-and-half year duration period. Research and Library projects are also included. Case Studies will be used to illustrate financial management, which help the students to develop commercial awareness, communication and presentation skills. The industrial training for the students will be an added advantage because it will equip them with exposure to the working environment.

Career Opportunities

- Finance Accountants
- Tax Consultancy
- Auditors
- Financial Services including investment banking & insurance
- Investigating Fraud & Forensic Accounting
- Corporate Finance & Corporate Planning
- Management Consultancy
- Banking
- Financial Analyst

Best Features

- Bachelor of Science (Hons) Finance and Marketing programme is accredited by MQA
- Small Tutorial Classes
- Qualified, Experienced and Dedicated Lectures
- Bachelor of Science (Hons) Finance and Management programme is also accredited by ACCA & ICAEW.



Curriculum

Year 1

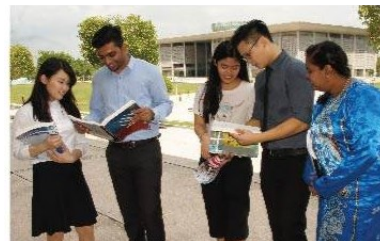
Courses

Introduction to Business Economics
Principles of Management
Elements of Accounting
Essentials of Business Communication
Principles of Finance
Organizational Behavior
Business Statistics
Financial Accounting
Financial Mathematics

Year 2

Courses

Financial Markets and Institutions
Business Ethics
Business Law
Principle of Corporate Finance
Operation Management
Management Accounting
Management Science
Financial Markets & Institutions
Financial Reporting
Company Law



Student Services & Activities

AIMST pledges to provide the best range of services and facilities to meet the needs of its students. We have a range of specialized services ready to assist and support them during their time at AIMST. Our Student Affairs Officers assist students in accommodation arrangements, transportation and even help organize extra-curricular activities for them.

Financial Aid

The University assists in obtaining financial aid for students through a number of agencies. All degree students are eligible to apply for the PTPN loan. In addition, AIMST students are also eligible for the AIMST arranged bank loans.

*Term & Conditions apply

Student Counseling & Support Services

On-campus counseling services aims to contribute to the welfare and the well being of the student population. Our professionals cater to individuals and groups, career advisory services and disability support.

Year 3

Courses

Principle of Taxation
Principle of Auditing
Financial Analysis
Strategic Management
Total Quality Management
Managerial Economics
Management Decision Marketing
Business Research Methods

Year 4

Courses

Industrial Training
Management Information Systems
Project / Seminar in Finance
Corporate Governance
International Financial Management

Entry Requirement

STPM / A- Level

Pass with GPA \geq 2.33 or Grade C+ in any 2 subjects and pass SPM with credit in Mathematics and pass in English

Diploma

(Finance, Banking, Insurance or related field)
(Level 4, MQF)

A Pass with CGPA \geq 2.50 out of 4.00

Other Foundation / Government Matriculation

A Pass with CGPA \geq 2.50. Pass SPM with credit in Mathematics and pass in English

UEC

Full pass in 5 subjects with grade B

Credit in Mathematics and pass in English in SPM

*** Exception of Maths at SPM Level if attained better results at higher qualification.

International students are required to achieve a minimum score of 6.0 for IELTS or its equivalent.

Students in a three-and-half year duration period, 7 semester full-time course will be assessed through a combination of summative and formative assessment which comprises written examinations, practical report, presentations, assignments, industrial training, and research projects.

Bachelor of Science (Hons) Management Information Systems

(R2/322/6/0004) (08/26) (A 4799)



Introduction

The Bachelor of Science (Hons) Management Information Systems degree offered at AIMST University is 3 ½ year programme. The degree provides students with an understanding on business and information systems. Students will learn how businesses use information systems to improve their operations. The programme emphasizes in problem-solving techniques to analyze, design, program, implement, and manage solutions to business problems and learn how information systems can improve the way a business operates. They will also learn how to manage various information systems so that they best serve the needs of organizations and particular industries.

Benefits

The Bachelor of Science (Hons) Management Information Systems degree gives students the opportunity to learn about the management and information systems subjects. Students will learn the components of Information systems, characteristics of hardware, software and telecommunications; types of information systems; networking and the worldwide web; and how Information systems is used to promote business objectives and gain competitive advantage. Besides the knowledge in Information systems and management, students are also able to gain the soft skills to meet the challenging and demanding work environment in organizations. Students will engage in developing systems for final year project and also will engage in industrial training to acquire the work experience. The structure of the programme will able to provide the knowledge and the confidence in the students to be ready to work in the globalized working environment.

Career Opportunities

- Business/System Analyst
- Strategy Technology Planner
- Systems/ Database Administrator
- System Engineer
- Application Developer
- Information System Manager
- Chief Information Officer
- Management/System Consultant

Best Features

- Bachelor of Science (Hons) Management Information Systems programme is accredited by MQA
- Small Tutorial Classes
- Qualified, Experienced and Dedicated Lecturers

Curriculum

Year 1

Courses

Introduction to Business Economics
Principles of Management
Introduction Computer Architecture
Introduction to Computers
Essentials of Business Communication
Elements of Accounting
Introduction to Programming

Year 2

Courses

System Analysis and Design
Business Ethics
Business Law
Introduction to Computer Networks
Visual Programming
Organizational Behavior
Business Statistics
Web Techniques and Applications
User Interface Design

Year 3

Courses

Operations Management
Software Project Management
Business Data Communication
Business Research Methods
Database
Knowledge Management
Decision Support Systems
E-Commerce
Multimedia Systems
Project

Year 4

Courses

Management Information Systems
Information Security Management
Strategic Management
Technology Entrepreneurship
Project
Industrial Training

Entry Requirement

STPM / STAM or Equivalent

Pass with grade C (GPA \geq 2.0) in 2 subjects and pass in Mathematics or Additional Mathematics at SPM level.

Pass STAM with minimum grade Jayyid and pass in Mathematics or Additional Mathematics at SPM level

AIMST Foundation/ Other Foundation/ Government Matriculation / Diploma

A pass with CGPA \geq 2.0 with pass in Mathematics or Additional Mathematics at SPM level

UEC

Pass with grade B in 5 subjects including Mathematics or Additional Mathematics

Diploma in related field or equivalent

CGPA \geq 2.0 and pass in Mathematics / Add Maths at SPM level.

*** Exception of Maths at SPM Level if attained better results at higher qualification.

Students in a-three-and-half year duration period, 7 semester full-time course will be assessed through a combination of summative and formative assessment which comprises written examinations, practical report, presentations, assignments, industrial training and research projects.

Student Services & Activities

AIMST pledges to provide the best range of services and facilities to meet the needs of its students. We have a range of specialized services ready to assist and support them during their time at AIMST. Our Student Affairs Officers assist students in accommodation arrangements, transportation and even help organize extra-curricular activities for them.

Financial Aid

The University assists in obtaining financial aid for students through a number of agencies. All degree students are eligible to apply for the PTPTN loan. In addition, AIMST students are also eligible for the AIMST arranged bank loans.

*Term & Conditions apply

Student Counseling & Support Services

On-campus counseling services aims to contribute to the welfare and the well being of the student population. Our professionals cater to individuals and groups, career advisory services and disability support.



Bachelor of Science (Hons) Accounting & Finance

(R/344/6/0172) (08/25) (MQA/FA 2849)



Introduction

The Bachelor of Science (Hons) Accounting and Finance degree offered at AIMST University is a 3 ½ year programme. The programme provides a solid grounding in all principal areas of accountancy and finance including conventional areas of financial accounting and reporting, managerial accounting, investment analysis and portfolio management, auditing, taxation, law and ethics, corporate finance, managerial economics and business statistics. This undergraduate honours degree programme was specially designed in line with industry trend and demands from employers and by the accounting profession. The course curriculum is expected to offer a balance of academic theory and real-life problem solving skills using case studies that would be proved attractive to a wide range of industries.

Benefits

This degree provides the opportunity for students to acquire the in-depth knowledge of Accounting and Finance, and the range of skills they need to embark on a successful career in accounting or in the finance area, a professional qualification or postgraduate study. Students will learn about the different subjects related to accounting & finance filed throughout a three-and-half year duration period. Research and Library projects are also included.

Career Opportunities

- Financial Controller
- Tax Consultant
- Financial Services including investment banking & insurance
- Investigating Fraud & Forensic Auditor
- Management Accountant
- Financial Analyst
- Accountant of large Multinational Corporations
- Accountant of Small to Medium-Sized Enterprises
- Auditor

Best Features

- Bachelor of Science (Hons) Accounting and Finance programme has obtained Provisional Accreditation from MQA.
- Small Tutorial Classes
- Qualified, Experienced and Dedicated Lectures

Curriculum

Year 1

Courses

Financial Mathematics
Introduction to Business Economics
Principles of Management
Elements of Accounting
Essential of Business Communications
Business Statistics
Principles of Auditing
Principles of Finance
Financial Accounting
English for Specific Academic Purpose

Year 2

Courses

Business Law
Management Accounting
Business Ethics
English For Professional Purposes
Credit Management
Management Science
Advanced Financial Accounting
Advanced Management Accounting
Principles of Corporate Finance
Company Law
Accounting Information System
Principles of Taxation

Student Services & Activities

AIMST pledges to provide the best range of services and facilities to meet the needs of its students. We have a range of specialized services ready to assist and support them during their time at AIMST. Our Student Affairs Officers assist students in accommodation arrangements, transportation and even help organize extra-curricular activities for them.

Financial Aid

The University assists in obtaining financial aid for students through a number of agencies. All degree students are eligible to apply for the PTPN loan. In addition, AIMST students are also eligible for the AIMST arranged bank loans.

***Term & Conditions apply**

Student Counseling & Support Services

On-campus counseling services aims to contribute to the welfare and the well being of the student population. Our professionals cater to individuals and groups, career advisory services and disability support.

Year 3

Courses

Financial Market & Institutions
Business Research Method
Bank Management
Financial Analysis
Managerial Economics
Financial Reporting
Strategic Management
Financial Regulations in Malaysia
Investment Analysis and Portfolio Management
International Financial Management
Mergers, Acquisitions and Corporate Restructurings.
Project Management
Management Decision Making

Year 4

Courses

Forensic Accounting and Financial Criminology
Seminar in Accounting and Finance / Project
Corporate Governance
Industrial Training

Entry Requirement

STPM / STAM or Equivalent

Pass with GPA ≥ 2.33 (grade C+) in any 2 subjects and credit in Mathematics and pass in English at SPM level.

Foundation in Science/ Foundation in arts / Foundation/ Matriculation

CGPA ≥ 2.5 and credit in Mathematics and pass in English at SPM level.

Diploma in Accounting (related field)

CGPA ≥ 2.5 and credit in Mathematics and pass in English at SPM level.

CPU/SAM/MUFY

Pass and at SPM level must have obtained a credit in Mathematics and pass in English.

UEC

Full pass in 5 subjects with grade B

***** Exception of Maths at SPM Level if attained better results at higher qualification.**

*** MUET Band 2 upon registration**

International students are required to achieve a minimum score of 5.5 for IELTS or its equivalent.

Students in a three-and-half year duration period, 7 semester full-time course will be assessed through a combination of summative and formative assessment which comprises written examinations, practical report, presentations, assignments, industrial training, and research projects.

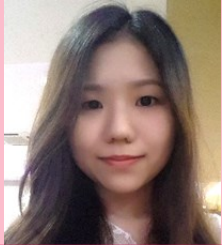


State of the Art Facilities





Testimonials



BSc (Hons) Management Information Systems

Lim Chia Yee

I enrolled in the programme BSc (Hons) Management Information System which has helped me to identify and learn about the latest technology used in the current business environment. Besides that, BSc (Hons) Management Information System programme has provided me with major skills needed in the industry. Studying at AIMST University has helped me to secure a job in an established company within 1 month of completing my studies. I have just completed my studies on 9th February 2018 and I will start my career as an Executive in an established company in Penang on 12th March 2018 in the area on Information Technology.

I thank AIMST for giving me a wholesome education. To all my lecturers, I thank you management making it your business to empower me by bringing out the best in me.

BSc (Hons) Finance & Management



Unice Lee Tze Lyn

I am one of the product of AIMST University's MIS Programme. Until today, I have never regretted making a decision to continue my degree in AIMST. AIMST University and the Faculty also has a very conducive learning environment, The amenities provided is also very good. MIS gave me a lot of exposure on the latest technology and helped me to understand on how they work. MIS also provided the basics on IT that is relevant for any student to start working. MIS has provided me the skills and the knowledge for me to sustain myself where I am currently working for Microsoft Malaysia as a Data Center Engineer.

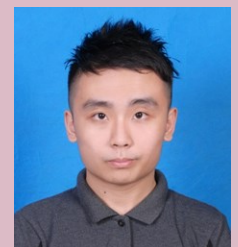


BSc (Hons) Management Information Systems

Vickneshwaran Elangkeeran

I have a great educational, memorable and priceless experience here, where I get to learn about decision making, and problem solving and being independent. Lecturers and mentors were very kind, friendly, and professional to guide and help me even during their lunch time, busy time, or after their working hours. AIMST University is awesome not only because of the facilities provided but also make a lot of friends here, and lecturers as well. I'm glad to have chosen AIMST University as my institute to pursue my BSc (Hons) in Business and Marketing.

BSc (Hons) Business & Marketing



Law Khar Wei (Jason Law)

Student activities & Recreation

At AIMST, we encourage students not only to excel academically but also to participate in extra-curricular activities, including participation in student clubs and societies as well as sports activities. Students may also form new organization by contacting the Student Affairs Division.

The sports and recreational facilities available include:

- Badminton court
- Gymnasium
- Running track
- Olympic-sized swimming pool
- Basketball/netball court
- Volleyball court
- Six-a-side hockey field
- Five-a-side football field
- Aerobics/yoga room
- 400-metre track
- Tennis/squash room
- Mosque & Prayers rooms

In addition, there is a purpose-built Student's Activities Room as well as a comfortable Students' Study Area.

Healthcare

The AIMST on-campus Student Healthcare Clinic is open to provide routine medical care for students and staff alike.

Student Affairs & Accommodation

The Student Affairs Division is responsible for catering to the needs and welfare of students and covers all aspects related to student development. The Student Affairs Officers will assist in making arrangements for hostel facilities for out-of-town and overseas students. In addition, it oversees development and management of student activities via societies and clubs and through events such as sports, cultural and debating activities.

Food

AIMST cafeteria caters for staff and students. Our cafeteria serves both vegetarian and non-vegetarian (halal) food. We have a wide selection of dishes on the menu, which includes delectable local and Western-cuisine.

International Office

Our International Office provides several services for overseas students, some of which are:

- Visa/Student pass application
- Arranging for student permits
- Establishing contact with embassies
- Organizing approvals from relevant authorities
- Counseling
- Advice on financial aid resources Admission
- 8 passport-size photograph
- Certified true copy of passport
- Certified true copy of all academic examination certificates
- Processing fee: RM 500* (non-refundable) payable to "AIMST SDN.BHD.REV Account"

Malaysia

- 1 passport-size photograph
- Certified true copy of identification card
- Certified true copy of all academic examination certificates (e.g. SPM/STPM/A-LEVEL)
- Processing fee: RM 100* (non-refundable) payable to "AIMST SDN.BHD.REV Account"

AIMST PROGRAMMES

Foundation Programmes

- Foundation in Science (R2/010/3/0134) (07/23) (A 9160)
- Foundation in Business (R2/010/3/0218) (07/24) (A 10633)

Diploma Programmes

- Diploma in Electrical and Electronic Engineering (R2/523/4/0078) (02/22) (A 7448)
- Diploma in Physiotherapy (R2/726/4/0004) (11/21) (A 7211)
- Diploma in Nursing (R2/723/4/0068) (04/23) (MQA/FA 3099)

Undergraduate Programmes

- Bachelor of Medicine and Bachelor of Surgery (MBBS) (R2/721/6/0032) (07/25) (MQA/FA 4034)
- Bachelor of Dental Surgery (R2/724/6/0016) (08/26) (MQA/FA 3470)
- Bachelor of Dental Technology (N/724/6/0017) (05/20) (MQA/FA 0208)
- Bachelor of Pharmacy (Hons) (R/727/6/0065) (07/20) (MQA/FA 8482)
- Bachelor of Physiotherapy (Hons) (R/726/6/0022) (03/23) (MQA/FA 1192)
- Bachelor in Nursing Science (Hons) (N/723/6/0161) (06/22) (MQA/PA 5046)
- Bachelor of Science (Hons) Biotechnology (R2/545/6/0024) (07/23) (A 9263)
- Bachelor of Science (Hons) Bioinformatics (N/421/6/0038) (12/21) (MQA/PA 6184)
- Bachelor of Engineering (Hons) in Electrical & Electronic Engineering (R3/523/6/0075) (08/25) (MQA/FA 2774)
- Bachelor of Electronic Engineering with Hons (N/523/6/0313) (09/24) (MQA/PA 11676)
- Bachelor of Science (Hons) Finance and Management (R2/343/6/0175) (08/26) (A 4797)
- Bachelor of Science (Hons) Business and Marketing (R2/340/6/0515) (08/26) (A 4798)
- Bachelor of Science (Hons) Management Information Systems (R2/322/6/0004) (08/26) (A 4799)
- Bachelor of Science (Hons) Accounting and Finance (R/344/6/0172) (08/25) (MQA/FA 2849)

Postgraduate Programmes

- Master in Science (Medical Biochemistry) (R2/421/7/0026) (03/25) (A 9669)
- Master in Science (Medical Physiology) (R2/720/7/0099) (08/24) (A 9670)
- Master in Science (Human Anatomy) (R2/721/7/0068) (08/24) (A 9339)
- Master of Science (Medical Microbiology) (R/421/7/0025) (11/20) (A 9590)
- Master of Pharmacy (Clinical Pharmacy) (R/727/7/0044) (10/23) (MQA/FA 2491)
- Master of Science (Pharmacy) (R/727/7/0053) (06/24) (MQA/FA 3541)
- Master of Science (Pharmaceutical Chemistry) (N/727/7/0084) (01/23) (MQA/PA 8239)
- MSc Biotechnology (R2/545/7/0051) (02/27) (A 4623)
- Master of Physiotherapy (Musculoskeletal) (N/726/7/0032) (09/26) (MQA/PA 11198)
- Master of Science in Management (R/345/7/0325) (05/25) (MQA/FA 2847)
- Doctor of Philosophy (Biotechnology) (R2/545/8/0048) (08/25) (A 8453)
- Doctor of Philosophy (Pharmacy) (N/727/8/0052) (12/19) (MQA/FA 3542)
- Doctor of Philosophy (Medical Microbiology) (N/421/8/0037) (12/21) (MQA/PA 6185)



For further information on courses and registration procedure please contact:

Student Recruitment Division

Campus

AIMST University
Semeling, 08100 Bedong
Kedah Darul Aman, Malaysia
Tel: +604-429 8108 (D/L)
Tel: +604-429 8000 (G/L)
Fax: +604-429 8009

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www.aimst.edu.my



choose@aimst.edu.my



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[aimstuniversity](https://www.instagram.com/aimstuniversity)



+604-429 8000 / 8108



+604- 429 8009

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Partner Universities:

