



# UNIVERSITY OF LONDON PROGRAMMES

- BSC ACCOUNTING & FINANCE
- BSC ECONOMICS & MANAGEMENT
- BSC ECONOMICS
- BSC BANKING & FINANCE

Awarding Body

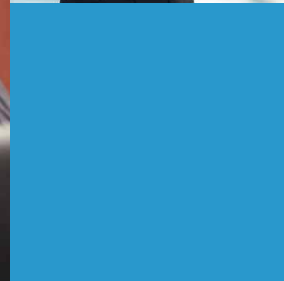
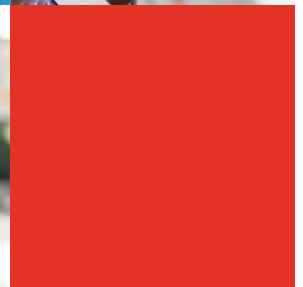


**UNIVERSITY OF LONDON**

Academic Direction



THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE







The new Business Analytics and Technology Innovation Centre at HELP's Subang 2 campus



Phase 4.1 expansion of Subang 2 which will feature the signature Green-Digital Technology campus

# HELP

## THE ANALYTICS-DRIVEN ENTREPRENEURIAL UNIVERSITY

To prepare for the future, we are transforming to become the Analytics-Driven Entrepreneurial University. Our effort is recognised by MDEC which conferred on us the Premier Digital Tech University Award. We also received the MDEC Recognition for Certificate Training in data science for students.

To support this transformation, HELP invested RM25 million in the Business Analytics and Technology Innovation Centre (BATIC) which will be used to innovate and incubate techno-entrepreneurship. We are also planning the Phase 4.1 expansion of Subang 2 which will incorporate the signature Green-Digital Technology Campus. We are getting bigger, better, bolder in our innovative education investment.

Besides using analytics to drive our management and teaching, we are also building our research capability in analytics application. Part of the research grant from the Ministry of Education and internal funding is allocated for analytics research.

To complement the above development we have signed up with Bloomberg to set up the largest Bloomberg Finance Lab in Malaysia. This resource facility boosts the economics, business, financial and analytics training in our Faculty of Business, Economics and Accounting, the ELM Graduate School and the Faculty of Computing and Digital Technology.

In addition, we have internship collaboration with AI companies and techno-entrepreneurs.

During the last 33 years HELP has been exploring and experimenting with innovative ways to evolve our education philosophy, principles and practices. To achieve the 3 Cs (Character development, Competency in leadership, and Competency in a profession), we have designed the TEA culture to nurture the right skills and predisposition in our students.

### ALL HELP STUDENTS ARE ELIGIBLE FOR THE FREE CERTIFICATE IN DATA AND BUSINESS ANALYTICS COURSE

TEA is the acronym for Thinking mind, Entrepreneurial attitude, Analytics skills: T is about robust thinking skills; E is about having a problem-solving mindset; A is about the skills in applying evidence-based management using data analytics. Each of these is supported by a programme of skills training and attitude development, viz the Critical Thinking Skills Programme, the Entrepreneurship-Leadership-Management Programme (ELM), and the Analytics Certificate Programme. This is the core education culture of HELP University as we prepare our students to be IR 4.0 future ready.

TEA is the acronym for Thinking mind, Entrepreneurial attitude, Analytics skills: T is about robust thinking skills; E is about having a problem-solving mindset; A is about the skills in applying evidence-based management



## WHY CHOOSE THE UNIVERSITY OF LONDON PROGRAMMES? THE ANSWER IS SIMPLE: THEY ARE ARGUABLY THE MOST PRESTIGIOUS SOCIAL SCIENCE DEGREES OFFERED IN MALAYSIA.

You want to differentiate yourself from the thousands with degrees? Can't afford to go overseas? Want a classy degree with a lot of meat on it? Hey, the University of London is right here in Kuala Lumpur. You could opt to take one of the degrees offered by the University of London. They have been running this show for over a hundred years. We've been doing it for more than 3 decades. We've grown up to be the first and foremost centre in Malaysia for the University of London Programmes, providing teaching and support to its EMFSS programmes.

The deal is straight-forward: The University of London Programmes offer degrees and diplomas in the area of Economics, Management, Finance, and Social Sciences (EMFSS) with academic direction provided by LSE. So you can benefit from the academic rigour and leading-edge research undertaken by LSE, while HELP Academy offers you teaching and support to accomplish the study of the University of London degree. Another distinguishing feature is that all examinations are set and graded in Britain. So you know your degree is certified by a world class institution. The programmes are designed to cultivate a sense of challenge and pride for students.

This is the premier league. These are degrees which will open doors and take you places. With more than 30 years under our belt, we have the savvy and experience to deliver. No hype. No hard sell. We are an experienced academic crew who would like you on board. And remember, you don't just get a degree. You get education.

With more than 54,000 students in 180 countries, these degrees have earned global recognition in both academic and professional circles. The distinctive quality of the University of London degrees is comparable to those from Oxbridge.

Globally, the Programmes have produced luminaries such as Nelson Mandela and Nobel Laureates such as Ronald Coase, Derek Walcott and Sir Charles Kao. For mortals, the degrees offer students an edge in a competitive global economy because the University is a premier educational institution.

**Baldev Sidhu**  
Head of Department  
baldevs@help.edu.my







## UNIVERSITY OF LONDON PROGRAMMES

The University of London is a world renowned institution of teaching and research. It is unique in that it is structured as a federation which includes 17 world-class colleges and 10 specialist institutes.



## WHY CHOOSE THE UNIVERSITY OF LONDON DEGREES AT HELP?

- HELP has more than 30 years of experience conducting the University of London degrees with a proud record of over 1,522 graduates under this system
- HELP's Department of University of London Programmes has nurtured many achievers, First Class Honours graduates or winners of distinguished prizes and awards
- HELP is the first and foremost provider of the University of London degrees in Malaysia
- HELP's Department of University of London Programmes is run by a team of professionals and highly qualified and experienced academics, many with PhD degrees from prominent universities
- The entire degree can be completed locally at HELP
- Credit transfer to the LSE or other top universities in the world
- Many of HELP's University of London's graduates today fill high posts in multinational corporations and universities in the UK, Singapore and Malaysia
- HELP's Department of University of London Programmes promotes strong links with industry and stress workplace learning through internships
- The University of London degrees conducted at HELP are cost competitive and affordable for students from all economic backgrounds
- Generous scholarships and bursaries from HELP for ambitious candidates who aim high
- UEC qualification holders may be admitted directly into Year 1 of the University of London Degrees (conditions apply; see Admission Requirements)

## SPECIAL FEATURES OF THE UNIVERSITY OF LONDON PROGRAMMES

The Programmes have a long history of **ACADEMIC ACHIEVEMENT AND INNOVATION** since its founding in **1858**

The University of London degree is a benchmark of **ACADEMIC QUALITY AND EXCELLENCE**

Full access to University of London's online library resources, study and learning aids, samples of past examination questions, and other study materials through the University's **VIRTUAL LEARNING ENVIRONMENT (VLE) SYSTEM**

The Programmes have **GREAT FLEXIBILITY** by allowing students to tailor study to their needs

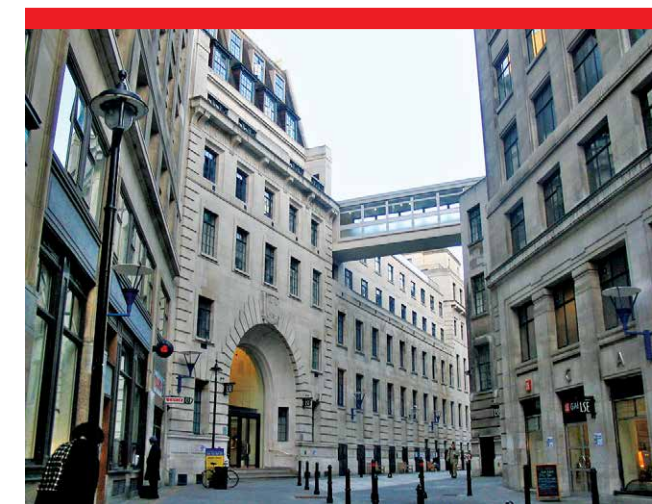
The Programmes allow students to complete their course of **STUDY LOCALLY OR TRANSFER EARNED CREDITS** to universities in the United Kingdom, Australia, NZ and the US. However, acceptance is at the discretion of these universities

University of London Programmes stress the need to develop **ANALYTICAL SKILLS AND CONCEPTUAL INSIGHTS** in identifying and resolving problems of different magnitudes and dimensions

The University of London degree is **HIGHLY VALUED AND SOUGHT AFTER BY GLOBAL EMPLOYERS IN DIVERSE OCCUPATIONAL FIELDS**

The Programmes have immense global popularity with over **54,000 ENROLLED STUDENTS IN 180 COUNTRIES**

## THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE (LSE)



Specialised colleges such as the London School of Economics & Political Science (LSE) and multi-faculty institutes which include University College London and King's College London are internationally recognised and respected.

To provide for the needs of people who could not do programmes on-campus in London, the University offers a range of flexible degree programmes to students through its teaching institutions worldwide. Students could choose to study full-time or at their own pace.

The University of London prides itself on being an global institution and has been offering a range of degree programmes to students world-wide for more than 150 years. Today, over 54,000 students are studying University of London degrees in over 180 countries, while the University itself runs more than 100 programmes to meet the needs of students studying on-campus in London.

The University continues to maintain robust academic standards through a series of quality assurance mechanisms. Equal standards are maintained for students studying on-campus or off-campus in and outside the United Kingdom. All study materials, examination papers, and marking of scripts for EMFSS are compiled, prepared and done by academics at LSE. This is to ensure that the University's reputation for academic rigour and its qualifications are highly respected by employers throughout the world. All graduates are awarded a University of London degree or diploma upon completion.



## HELP: A DISTINGUISHED CENTRE FOR UNIVERSITY OF LONDON PROGRAMMES

- HELP obtained the largest number of BSc First Class Honours degrees from the University of London among overseas institutions
- Produced 13 recipients of the London School of Economics External Study Scholarship
- HELP has produced 3 recipients of the LSE Study Grant to complete their PhD degrees at LSE
- Won all the Standard Chartered Bank Scholarships during the 10 years they were offered, for students to complete Year 2 & 3 of the BSc degree at LSE
- HELP's University of London graduates have won scholarships for Masters and PhD degrees at Oxford, Cambridge, Chicago, Wharton School of Business and the London School of Economics



## THE DEPARTMENT OF UNIVERSITY OF LONDON PROGRAMMES AT HELP ACADEMY

HELP has been providing teaching for the University of London Programmes since 1986. The Department of University of London Programmes offers a range of courses to serve the needs of students taking EMFSS programmes. They are:

- **BSC ACCOUNTING & FINANCE**
- **BSC ECONOMICS & MANAGEMENT**
- **BSC ECONOMICS**
- **BSC BANKING & FINANCE**

The Department has a strong team of professional and experienced academics, many of whom have provided teaching for the University of London degrees over a long period. The academic team comprises holders of Masters and PhD degrees who are caring, approachable, and supportive of students. Academics are also involved in coaching and mentoring work designed to assist students with special needs.

A key feature of the EMFSS programmes with academic direction from LSE is a strong emphasis on developing students' ability for critical thinking and to resolve problems independently. Thus, students are trained to be active in class discussions and debates.

An equally strong emphasis is on relationship-building between students, lecturers and the Department. This is the core value the Department and its team strongly believes in and strives to develop.

### COURSE STRUCTURE

The EMFSS programmes require students to complete a total of 12 subjects (comprising 5 Foundation and 7 Further units) over a study duration of a minimum of 3 years and a maximum of 6 years. Students may determine their own pace of study and the course duration.

The EMFSS programmes are convened over two semesters and are 100% examinations based. Students sit for examinations upon completion of the subjects. All examination papers are set and graded by academics in London and students are allowed to sit or resit examinations only once a year, normally in May.

Study materials are provided to students by University of London. These include subject guides, Strategies for Success, access to the Virtual Learning Environment (VLE), sample of past examination papers plus examiners' reports, and direct and free access to the University of London's online library.

The Department of the University of London Programmes at HELP Academy, however, also administers two internal (mock) examinations each year to help students prepare for their London examinations.



### FEATURES OF THE UNIVERSITY OF LONDON PROGRAMMES AT HELP ACADEMY

HELP has gained vital experience since 1986 in running the EMFSS programmes. Today, four academic programmes are offered to cater to students' specific needs:

**BSc Accounting & Finance,  
BSc Economics & Management,  
BSc Economics, and  
BSc Banking & Finance.**

Each programme has its own unique features.



## BSC (HONS) ACCOUNTING & FINANCE

KPT/JPS (R/344/6/0494) (A8186) 08/22

The programme provides students with a comprehensive grounding in accounting and finance within a solid framework of social science.

The programme conveys an international perspective and reflects the efforts and contributions from academics and professionals in the UK and Asia Pacific.

The subject guides provided for students are compiled by academics and researchers who are reputable and globally known in the field of professional accountancy and financial markets. The degree allows students exemption of up to two full units

including Principles of Accounting and one non-specified unit if they are qualified in accountancy.

Students graduating from 2008 onwards who have passed the Foundation and Further units required by this degree or the BSc Banking & Finance are allowed by the Association of Chartered Certified Accountants (ACCA) to claim exemption from certain ACCA modules.

The degree qualifies students to sit for the prestigious ICPAS Professional Examination organised by the Institute of Certified Public Accountants of Singapore (ICPAS).

Code	Course Name	Pre-requisite	Code	Course Name	Pre-requisite
<b>YEAR 1</b>			<b>YEAR 3</b>		
EC1002*	Introduction to Economics	Nil	EC2066	Microeconomics	EC1002 + MT105A
ST104A	Statistics 1 (half course)	Nil	AC3093	Auditing & Assurance	AC1025
MT105A	Mathematics 1 (half course)	Nil	AC3193	Accounting Theory AC2097	AC2091 OR AC2097
FN1024	Principles of Banking & Finance	Nil			
AC1025	Principles of Accounting	Nil			
<b>YEAR 2</b>					
AC2091	Financial Reporting	AC1025		(One of the following electives)	
AC2097	Management Accounting	AC1025	FN2191	Principles of Corporate Finance /MT105B	EC1002 + MT105A
AC3059	Financial Management OR	AC1025	FN2029	Financial Intermediation	FN1024
FN2190	Asset Pricing & Financial Markets	EC1002 + MT105A /MT105B	FN3023**	Investment Management	FN1024
			EC2020	Elements of Econometrics & ST104B + MT105A & MT105B	EC1002 + ST104A
	(One of the following electives)		MT2076	Management Mathematics	ST104A + MT105A
ST104B	Statistics 2 (half course)	Nil	MT3095	Further Mathematics for Economists	MT105A + MT105B
MT105B	Mathematics 2 (half course)	Nil	MN2032	Management Science Methods	ST104A + MT105A
MN1178	Business & Management in a Global Context	Nil	MN2177	Core Management Concepts	MN1178
			MN3127	Organization Theory: An Interdisciplinary Approach	MN1178

\* Must be taken with or after ST104A & MT105A

\*\* Must be taken with or after FN2190 or FN3092



## BSC (HONS) BANKING & FINANCE

KPT/JPS (R2/343/6/0136) (A10360) 08/24

The degree provides students with a strong foundation in quantitative, economic, accounting and finance subjects.

The finance units provide students with an understanding of the way in which financial intermediaries and institutions operate and the structure and functioning of financial markets.

Students will learn about the pricing of financial assets and why and how corporations choose and issue various types of assets.

The banking units provide information on precisely how financial intermediaries operate, both on a domestic level and in the international arena.

The degree allows students to choose optional units in related areas which complement the core units to give a well-rounded coverage of the major issues and areas of modern financial theory and practice.

Code	Course Name	Pre-requisite	Code	Course Name	Pre-requisite
<b>YEAR 1</b>			<b>YEAR 3</b>		
EC1002*	Introduction to Economics	Nil	FN2029	Financial Intermediation	FN1024
ST104A	Statistics 1 (half course)	Nil	FN3023***	Investment Management	FN1024
MT105A	Mathematics 1 (half course)	Nil	AC3193	Accounting Theory OR	AC2091 OR
FN1024	Principles of Banking & Finance	Nil			AC2097
AC1025	Principles of Accounting	Nil	AC3093	Auditing & Assurance	AC1025
<b>YEAR 2</b>			(One of the following electives)		
FN2190	Asset Pricing & Financial Markets	EC1002 + MT105A /MT105B	EC3115	Monetary Economics	EC2065
FN2191	Principles of Corporate Finance	EC1002 + MT105A /MT105B	MT3095	Further Mathematics for Economists	MT105A + MT105B
			MN3127	Organization Theory: An Interdisciplinary Approach	MN1178
			MN3141	Principles of Marketing	MN1178
			EC3120	Mathematical Economics	EC2066 + MT105A + MT105B
			AC3093	Auditing & Assurance	AC1025
			* <i>Must be taken with or after ST104A &amp; MT105A</i>		
			** <i>Must be taken with or after ST104B &amp; MT105B</i>		
			*** <i>Must be taken with or after FN2190 or FN3092</i>		
			(One of the following electives)		
EC2020**	Elements of Econometrics	EC1002 + ST104A & ST104B + MT105A & MT105B			
EC2065	Macroeconomics	EC1002 + MT105A			
EC2066	Microeconomics	EC1002 + MT105A			
			(One of the following electives)		
ST104B	Statistics 2 (half course)	Nil			
MT105B	Mathematics 2 (half course)	Nil			
MN1178	Business & Management in a Global Context	Nil			
AC2091	Financial Reporting	AC1025			
AC2097	Management Accounting	AC1025			

## BSC (HONS) ECONOMICS

KPT/JPS (R2/314/6/0021) (A10058) 06/24

The degree builds on a good foundation in economic theory together with the necessary elements of mathematics and statistics.

The study of economics gives students a greater understanding of monetary and industrial economics as well as a broad perspective of world economics.

A wide range of international economics issues is incorporated to develop a global view of economics.

Because it is a world class degree, its combination of rigorous study and powerful mathematical and quantitative skills equips students for top positions in public and private sector employment anywhere in the world.

Code	Course Name	Pre-requisite	Code	Course Name	Pre-requisite
<b>YEAR 1</b>			<b>YEAR 3</b>		
EC1002*	Introduction to Economics	Nil	(Three of the following electives)		
ST104A	Statistics 1 (half course)	Nil	EC3120	Mathematical Economics	EC2066 + MT105A + MT105B
ST104B	Statistics 2 (half course)	Nil	EC3096	Economics History Since 1900	Nil
MT105A	Mathematics 1 (half course)	Nil	EC3016	International Economics	EC2065 + EC2066
MT105B	Mathematics 2 (half course)	Nil	EC3115	Monetary Economics	EC2065
			(One of the following electives)		
			EC3120	Mathematical Economics	EC2066 + MT105A + MT105B
			EC3096	Economics History Since 1900	Nil
			EC3016	International Economics	EC2065 + EC2066
			EC3115	Monetary Economics	EC2065
			AC2091	Financial Reporting	AC1025
			FN2190	Asset Pricing & Financial Markets OR	EC1002 + MT105A /MT105B
			AC3059	Financial Management	AC1025
			FN2191	Principles of Corporate Finance	EC1002 + MT105A /MT105B
			MN2032	Management Science Methods	ST104A + MT105A
			MN2177	Core Management Concepts	MN1178
			MT3095	Further Mathematics for Economists	MT105A + MT105B
			MN3127	Organization Theory: An Interdisciplinary Approach	MN117
			MN3141	Principles of Marketing	MN1178
			AC3059	Financial Management	AC1025
			* <i>Must be taken with or after ST104A &amp; MT105A</i>		
<b>YEAR 2</b>					
EC2020	Elements of Econometrics	EC1002 + ST104A & ST104B + MT105A & MT105B			
EC2065	Macroeconomics	EC1002 + MT105A			
EC2066	Microeconomics	EC1002 + MT105A			
			(One of the following electives)		
AC1025	Principles of Accounting	Nil			
MN1178	Business & Management in a Global Context	Nil			
FN1024	Principles of Banking & Finance	Nil			
SC1179	Contemporary Sociology in a Global Age	Nil			
AC2091	Financial Reporting	AC1025			
AC2097	Management Accounting	AC1025			
FN2190	Asset Pricing & Financial Markets	EC1002 + MT105A /MT105B			
FN2191	Principles of Corporate Finance	EC1002 + MT105A /MT105B			
MN2032	Management Science Methods	ST104A + MT105A			
MN2177	Core Management Concepts	MN1178			



## BSC (HONS) ECONOMICS & MANAGEMENT

KPT/JPS (R2/314/6/0030) (A7728) 01/22

The programme draws heavily on knowledge generated from social science theory.

A broad range of issues pertaining to global economics and international management is incorporated to develop a world-wide view and orientation.

Employers in the corporate world and related key employment areas place high esteem and recognition on graduates who have successfully completed their studies in this programme.

The programme is designed to foster logical and quantitative reasoning abilities among students who are able to demonstrate a good understanding of the forces having a profound impact on people's life and work in society.

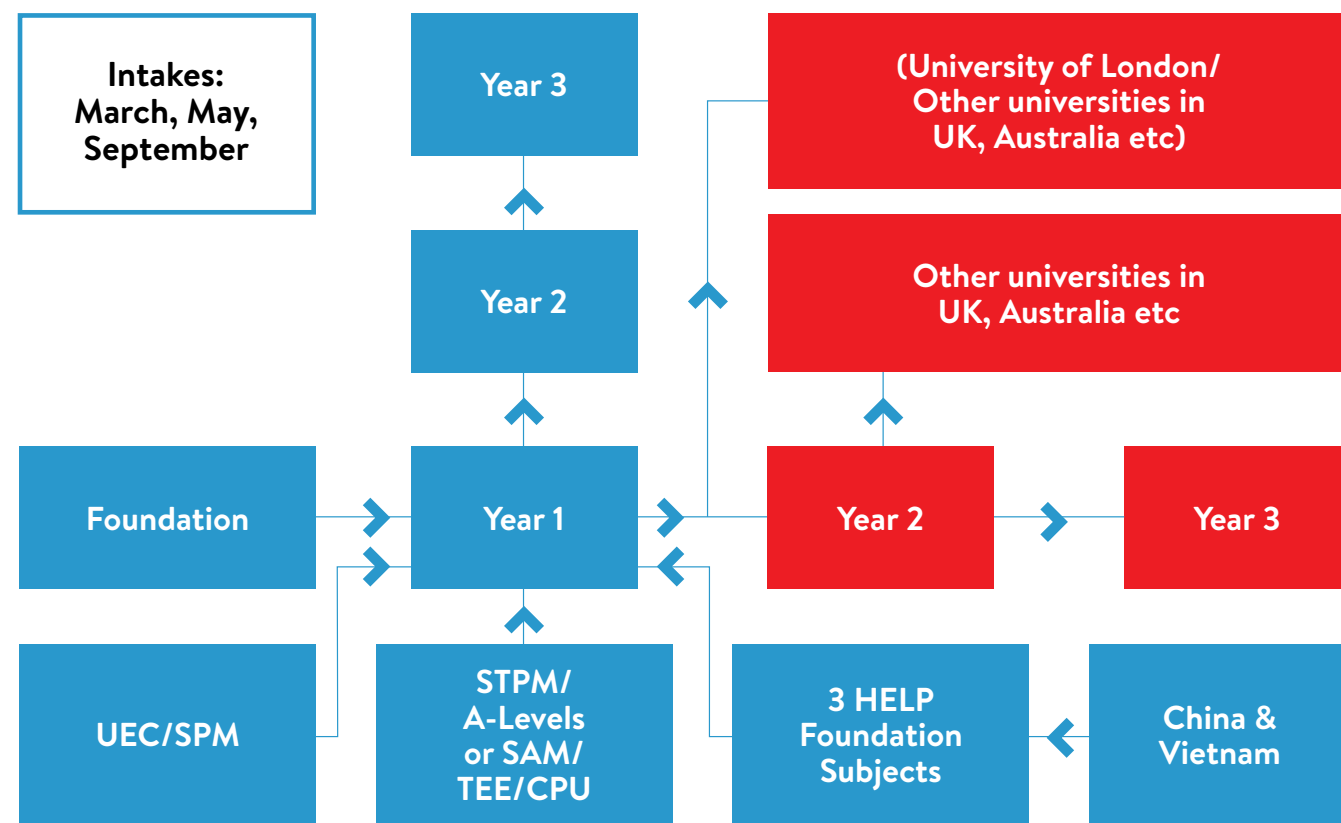
The programme incorporates in-depth analyses of key issues in the field of economics/specific areas of study in management.

Code	Course Name	Pre-requisite	Code	Course Name	Pre-requisite
<b>YEAR 1</b>			<b>YEAR 3</b>		
EC1002*	Introduction to Economics	Nil	(One of the following electives)		
ST104A	Statistics 1 (half course)	Nil	FN2190	Asset Pricing & Financial Markets OR	EC1002 + MT105A /MT105B
MT105A	Mathematics 1 (half course)	Nil	AC3059	Financial Management	AC1025
AC1025	Principles of Accounting	Nil	FN2191	Principles of Corporate Finance	EC1002 + MT105A /MT105B
MN1178	Business & Management in a Global Context	Nil	MN2032	Management Science Methods	ST104A + MT105A
<b>YEAR 2</b>			MN3127	Organization Theory: An Interdisciplinary Approach	Nil
MN2177	Core Management Concepts	MN1178	MN3141	Principles of Marketing	MN1178
EC2065	Macroeconomics	EC1002 + MT105A	(One of the following electives)		
EC2066	Microeconomics	EC1002 + MT105A	EC3120	Mathematical Economics	EC2066 + MT105A + MT105B
(One of the following electives)			EC3096	Economics History Since 1900	Nil
SC1179	Contemporary Sociology in a Global Age	Nil	EC3016	International Economics	EC2065 + EC2066
FN1024	Principles of Banking & Finance	Nil	EC3115	Monetary Economics	EC2065
ST104B	Statistics 2 (half course)	Nil	MT3095	Further Mathematics for Economists	MT105A + MT105B
MT105B	Mathematics 2 (half course)	Nil	(One of the following electives)		
FN2190	Asset Pricing & Financial Markets OR	EC1002 + MT105A /MT105B	MN3127	Organization Theory: An Interdisciplinary Approach	MN1178
AC3059	Financial Management	AC1025	MN3141	Principles of Marketing	MN1178
FN2191	Principles of Corporate Finance	EC1002 + MT105A /MT105B	(One of the following electives)		
MN2032	Management Science Methods	ST104A + MT105A	EC3120	Mathematical Economics	EC2066 + MT105A + MT105B
			EC3096	Economics History Since 1900	Nil
			EC3016	International Economics	EC2065 + EC2066
			EC3115	Monetary Economics	EC2065
			FN2190	Asset Pricing & Financial Markets OR	EC1002 + MT105A /MT105B
			AC3059	Financial Management	AC1025
			FN2191	Principles of Corporate Finance	EC1002 + MT105A /MT105B
			MN2032	Management Science Methods	ST104A + MT105A
			MN3127	Organization Theory: An Interdisciplinary Approach	MN1178
			MN3141	Principles of Marketing	MN1178
			MT2076	Management Mathematics	ST104A + MT105A

\*Must be taken with or after ST104A & MT105A



## ADMISSION PATHWAY AND REQUIREMENTS FOR BSC DEGREE



Students with any of the following qualifications /certificates are eligible for admission to the University of London Programmes:

**2 STPM passes\*** (excluding General Paper)

**2 A-level passes**

**ATAR score of 80** or above

**6 CPU passes** provided at least 70% is achieved in each of those subjects

**HELP Foundation in Arts\*\*** (pass any 4 of the following subjects: Calculus, Accounting, Microeconomics, Macroeconomics, Finance, Economics Principles, Business Principles, Marketing Principles)

\* 2C+s for BSc Accounting & Finance and BSc Banking & Finance

\*\* CGPA 2.5 for BSc Accounting & Finance and BSc Banking & Finance

\*\*\* MUET Band 2

**HELP Foundation in Science\*\***

**Foundation Programme\*\*** from other institutions which is fully accredited by MQA

**HELP Diploma in Business\*\***

**Diploma\*\*** from other institutions which is fully accredited by MQA

**UEC\*\*\***

(a) 5 B's inclusive of English & Maths plus 3 SPM credits (non overlapping) inclusive of English and Maths OR

(b) 8 B's (inclusive of English & Maths) without SPM plus IELTS 6.0 or above

**Other qualifications** /certificates to be considered

**Students from China/Vietnam must have:**

(a) Achieved a minimum grade level of 70% in each of the 5 best subjects taken in the senior high examinations in their country of origin

(b) Attended at least 12 years of education in the country of origin and are 19 years in age or above at the time of enrolment with the University of London Programmes

(c) Complete and pass 3 University of London-required subjects in HELP's Foundation Programme: Advanced English, Calculus and Critical Thinking Skills



### HELP FOUNDATION SUBJECTS REQUIRED FOR UNIVERSITY OF LONDON PROGRAMME ADMISSION

Students holding HELP's Foundation qualification are eligible to enter University of London Programmes at Year 1 level. They are required to complete and pass subjects that are recognised and accepted by the University of London. These subjects include the following:

- Advanced English
- Computing Principles
- Finite Mathematics
- Statistics
- Microeconomics
- Principles of Accounting
- Intermediate English
- Critical Thinking Skills
- Study Skills
- Calculus
- Macroeconomics

Students from China and Vietnam need to complete 3 subjects required by the University of London in HELP's Foundation Programme. They include: Advanced English, Calculus and Critical Thinking Skills.

### SCHOLARSHIPS AND FINANCIAL ASSISTANCE

HELP offers scholarships to students through a system of open competition based on academic merit and achievement. Students who satisfy the award criteria may apply. Generally, scholarships are of one year's duration, after which students need to re-submit a new application for the following year. For information on scholarships/awards, please contact:

**Mr K C Lee at 012-6139-741**  
**Email: leekc@help.edu.my**

Students may also apply to HELP University for financial assistance. To do so, they have to lodge an application with the Registrar of HELP University and undergo an interview with the Head of the Department of University of London Programmes at the HELP Academy.

Note: All students taking BSc Accounting & Finance are required to do internship.





“UOL programme is a programme that poses great challenge on one’s discipline and determination. It teaches me the greatest value in life, and helps me to embark my life with greater discipline and determination.

Its syllabus is toned to sharpen our analytical skills, which is very helpful in the business world.”

**Vincent Wong**  
**Bachelor of Science (Hons) Economics**  
**First Class Honours**  
**Director of VW HOME Sdn Bhd**  
**Founder of HOSTELPRO Sdn Bhd**



**Class of 2019**  
 Back from left: Mandeep Singh, Vincent Wong Zhong Guan, Mr Baldev Sidhu (Head of Department), Samuel Woo, Dr Goh Seng (Lecturer)  
 Front from left: Yee Pei Shan, Seer Qiu Zhi, Lee Hui Tian



**Class of 2016**  
 Back from left: Ng Teik Man, Ham Ji Eun, Johann Ong Hock Seng  
 Front from left: Gew Ee Yon, Hannah Tan Hui Ern, Ling Hui Yee  
 Not in picture: Oh Chai Woon, Chua Wei Zhen, Shabeen Ibrahim, Tessa Phang Shyn Li, Seng Roun Lin

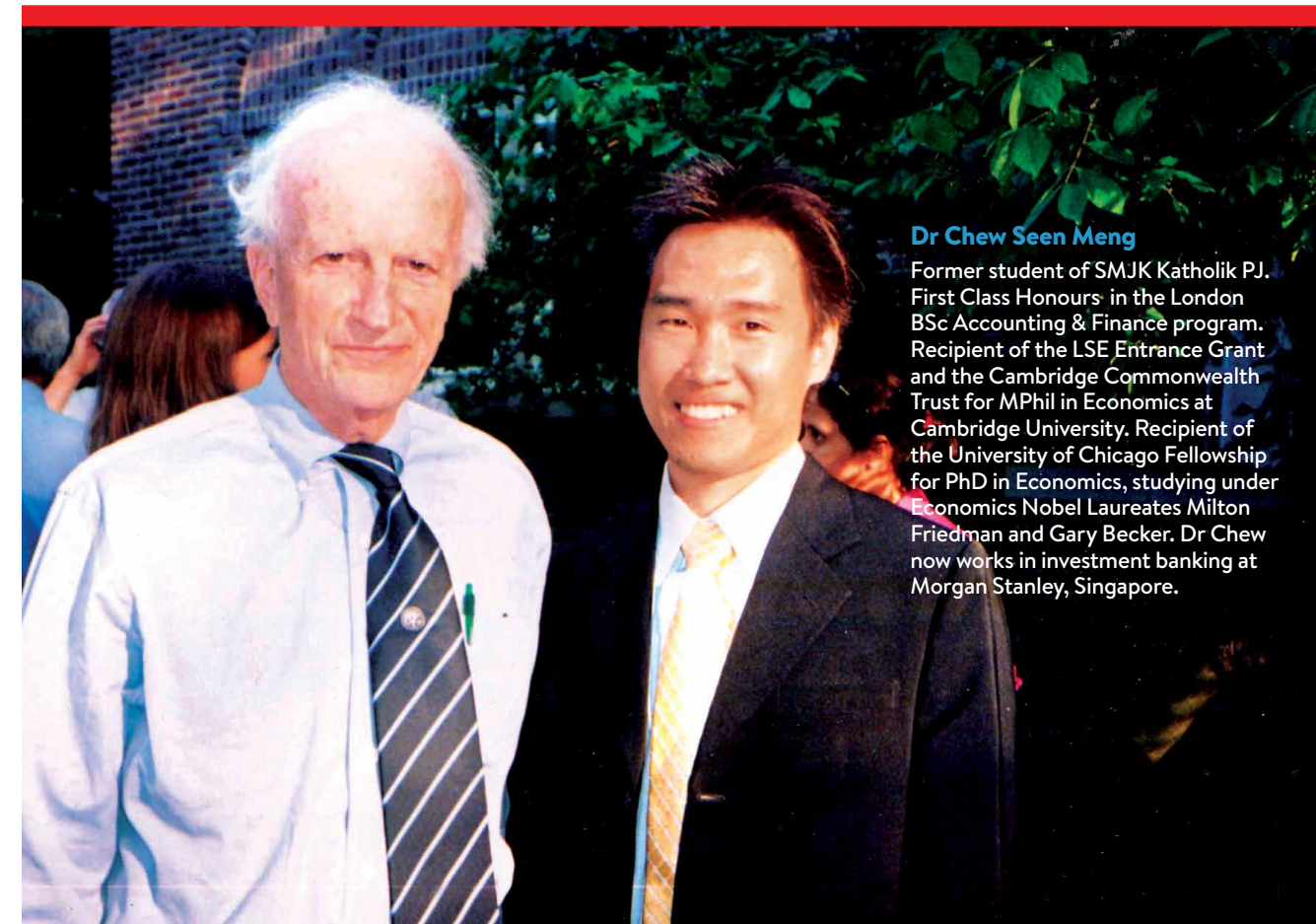


**Class of 2015**  
 From left: Chooi Yit Tsin, Song Kar Mun, Tan Yan Zhang, Young Pui Mun, Khoo Teng Yi



**Class of 2014**  
 From left: Wong Chin June, Jeron Lee Kenzhen, Lee Hian Woon, Yew Jia Jay, Lieu Zhen Lit, Sean Ong Shun Zhi (not in the photo)

# CONTINUING THE PROUD TRADITION



**Dr Chew Seen Meng**  
 Former student of SMJK Katholik PJ. First Class Honours in the London BSc Accounting & Finance program. Recipient of the LSE Entrance Grant and the Cambridge Commonwealth Trust for MPhil in Economics at Cambridge University. Recipient of the University of Chicago Fellowship for PhD in Economics, studying under Economics Nobel Laureates Milton Friedman and Gary Becker. Dr Chew now works in investment banking at Morgan Stanley, Singapore.

**DR SOO KWOK TONG**  
 Dr Soo was the first student in the world to obtain 4 As in the University of London Diploma in Economics. He graduated BSc with First Class Honours and was awarded the LSE External Study Scholarship to study for an MSc (Econs) at LSE. Won the Gerstenberg Award for being one of the top four Economics graduates in the University of London, both internally and externally. Dr Soo obtained the MSc (Econs) with Distinction and was awarded the LSE Grant to pursue his PhD in Economics. He now lectures at Lancaster University, UK. Former student of SMK Damansara Utama PJ.

**WONG CHUN FYE**  
 Former student of SM Chong Hwa Kluang, Chun Fye was a recipient of the HELP Merit Scholarship. He excelled by obtaining First Class Honours in the University of London BSc Accounting & Finance.

**CHAI YUEN PENG**  
 A former student of SMK Damansara Jaya, Petaling Jaya. Yuen Peng scored 10 As in the SPM. She obtained her University of London Diploma in Economics with Distinction, scoring 3 As and subsequently graduated with First Class Honours in her BSc Accounting & Finance at HELP. Yuen Peng obtained the LSE External Scholarship to pursue her MSc in Accounting & Finance at the London School of Economics.

**SELINA NG MEI WER**  
 A former student of SM Seksyen 24 Shah Alam, Selina joined the Diploma in Economics at HELP in 1998. She obtained 3 As in her Diploma in Economics with Distinction. She went on to excel by obtaining First Class Honours in the University of London BSc Accounting & Finance.

**DIN LING**  
 Ding Ling was an international student from China at HELP. A former telecommunication engineering student of the Shanghai Railway University, she was the recipient of the HELP Merit Scholarship and obtained her University of London Diploma in Economics with Distinction. Obtained First Class Honours in BSc Accounting & Finance from the University of London at HELP.

**DAVID LIM TJUN XIANG**  
 Former student of SMK Damansara Jaya PJ, David obtained his University of London Diploma in Economics with Distinction by scoring the maximum 4 As. He graduated with First Class Honours in BSc Accounting & Finance from the London School of Economics.





## CREDIT TRANSFER

Some universities (such as University of Bristol, University of Essex, University of East Anglia, University of Exeter, etc) in the UK may consider credit transfer requests by students doing the University of London Programmes. However, acceptance is entirely at the discretion of these universities. Transfer is only possible after the completion of Year 1.

Credit transfer to another member institution within the University of London may also be considered upon completion of all four Year 1 subjects. Students who satisfy the entry requirements for Year 2 at LSE may be admitted to continue their study at this level. Please bear in mind that transfer is not automatic. Successful applicants need very good grades and strong academic background. Member institutions within the University of London will not consider credit transfer to Year 3.

### SUBJECT EXEMPTION

Students may apply for subject exemption if they have completed a similar syllabus with equivalent breadth and depth for similar subject or subjects required by the University of London Programmes. This qualification should not exceed five years from the date of their current enrolment for the course of their choice. Exemption of a maximum of four full Foundation units may be considered. To be eligible for subject exemption, students must register under the Standard Routes of University of London's BSc degrees. More information on subject exemption is given in the University of London Prospectus.

## CAREER PATHWAYS

Career prospects for University of London graduates are bright as employers in diverse occupational fields globally accord high esteem and value to University of London degrees. For graduates from BSc Economics & Management, their employment areas include management consultancy, banking and consultancy, investment fund management, investor relations, risk management, trade relations management, corporate development and corporate strategies. The career pathway for graduates from BSc Accounting & Finance is much wider. Their employment areas include the accounting professions, investment, banking and finance, investment analyst and management, financial management, management consultancy, corporate treasury management, financial analyst, credit management, financial control, financial consultancy, and corporate secretary. Graduates from BSc Economics find employment as economists, economic analysts, economic consultants/advisers, economic researchers in banking, finance, educational and manufacturing industries. Employment areas of BSc Banking and Finance graduates include the accountancy professions, consultancy, commercial banking investment, sales, trading and risk management.

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- We assist and guide students on overseas study options in Australia, UK, New Zealand, USA, Canada etc
- We advise on tuition fees, living expenses, entry requirements, application procedures, accommodation application, visa requirements and documentation, flight reservations and provide pre-departure briefings

- We advise on scholarship opportunities
- SPC staff are highly experienced counsellors with many years of service in placing students in the ideal universities
- Application fees to universities may be waived if applications are made through the HELP Student Placement Centre

For more details, please contact Josephine Chong @ 03-2095 8791



**BALDEV SIDHU**  
**Head of Department**  
 MA (SEA Studies) (London),  
 BA (Geog) Hons (Portsmouth)

**DR GOH SENG**  
**Associate Professor**  
 PhD (Statistics),  
 MSc (Statistics),  
 BSc (Maths)(Malaya)

**THAYAPARAN SABAPATHY**  
**Senior Lecturer**  
 MA (Maths) (Florida),  
 BSc (Maths) (Hartford)

**DR HUI HON CHUNG**  
**Senior Lecturer**  
 PhD, MSc (Nottingham)  
 BSc (Econs) Hons (London)

**MARILYN KEW PEI-LING**  
**Senior Lecturer**  
 CPA Australia, MAF (HELP),  
 BSc (Commerce) (ANU)

**VALERIE LOH MEI-FOONG**  
**Senior Lecturer**  
 MSc (Finance) (Strathclyde),  
 BSc Hons (Econ) (London)

**DR SHARON TAN**  
**Lecturer**  
 DBA (CStuart),  
 MBA  
 (Oklahoma City),  
 BEcon (Monash)

**JACKSON CHAN**  
**Lecturer**  
 FCCA, CFP,  
 MBA (New England),  
 BEcon Hons (Malaya)

**MR CHOO YEONG KHONG**  
**Lecturer**  
 MSc (UPM)  
 BSc Hons (UPM)

**MS VICKIE YEW SIEW HOON**  
**Lecturer**  
 PhD Econs (UM)  
 M Econs (UM)  
 B Econs (UM)





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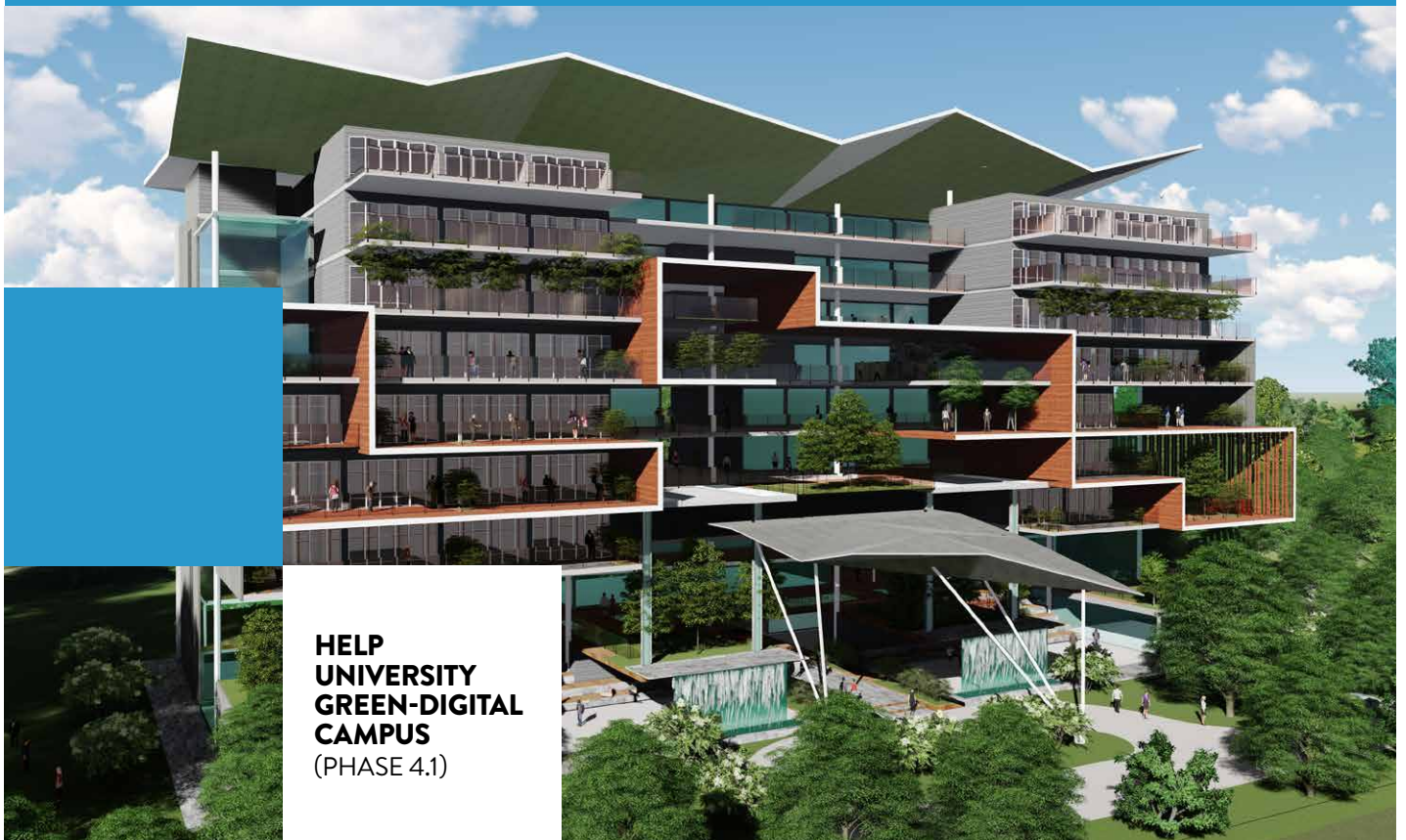


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**HELP Academy Sdn Bhd** Registration No. : 200501018088 (700201-H)

Kompleks Pejabat Damansara, Jalan Dungun, Damansara Heights, 50490 Kuala Lumpur.

Tel: 03-2716 2000 Fax: 603-2095 8791 Email: [marketing@help.edu.my](mailto:marketing@help.edu.my)



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